

SHEERLIE E. RYNGLER

sryngler@gmail.com

Nevada City, CA

EDUCATION

MA, Peace and Conflict Management (*summa cum laude*). 2014.

University of Haifa: Haifa, Israel.

- Dissertation: "A Sense of Collective Victimhood and Assistance for a Neutral Victim Group: Israeli Attitudes toward Refugees." Supervisor: Dr. Keren Sharvit.

BA, International Studies: Global Security; Middle East Studies Certificate. 2009.

University of Wisconsin: Madison, Wisconsin.

- Awards: POSSE Full-Tuition Leadership Scholarship, Dean's List (2009).

WORK EXPERIENCE

Word Weaver Services

Nevada City, CA

Founder & Freelance Content Writer

December 2017 – present

- Supporting companies primarily in the holistic wellness space in the development of their brands' representation and targeted messaging through content writing and editing for websites, brochures, and other promotional content;
- Committed to working closely with clients to ensure that all content produced is in integrity with their intended vision.

Vape Organics

Riverside, CA

Creative Director & Compliance Coordinator

June 2014 – December 2017

- Raised awareness about, and elevated the standing of, the only USDA-certified organic e-liquid product by writing all web copy, blog posts, promotional content, and over twenty published editorials for the industry's top print magazines;
- Ensured compliance with the FDA and BOE regulatory bodies through research, applications, and reporting;
- Guided the company's image and branding in promotional materials, advertisements, and social media program;
- Worked closely with the marketing team and social media manager, reviewing monthly metrics reports and developing new strategies accordingly to engage prospective distributors and consumers;
- As the Director of Operations (June 2014-16), additionally responsible for quality control, sales, customer service and trade shows.

Windows- Channels for Communication

Tel Aviv, Israel

Resource Development Coordinator

March 2012- November 2013

- Responsible for donor research, the drafting and submission of all grant applications, and reporting compliance;
- Organized, promoted and facilitated public education programs and fundraising events, including tours and lectures;
- Managed the selection, admission and assignments of a large team of volunteers and interns;
- Helped solidify ideas into plans with measurable results.

Hand in Hand Center for Jewish-Arab Education

Jerusalem

Intern

January-May 2009

- Assumed the roles of teaching aide and tutor in English and Art classes on campus;
- Advanced public awareness of the organization through web content writing and outreach.

Embassy of Israel

Washington, D.C.

Public Affairs Intern

June-August 2008

- Planned and hosted a dinner and reception with the Ambassador for 200 D.C. interns;
- Assisted diplomats with various tasks, security and event-planning; trusted to respond to all information requests.

TRAINING

- **Fungi Academy:** San Marcos La Laguna, Guatemala. *February 2018.*
Immersive "Fungiculture Course" exploring mycology, cultivation, and medicine-making.
- **The Gaia School of Healing and Earth Education:** Malibu, CA. *June 2016.*
140 hours of training in Sacred Plant Medicine, Holistic Healing and Traditional Herbalism.

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PRESENTATIONS

- Fig Earth Supply, "Seeing Plants as Medicine - A Beginner's Herbalism Workshop," Co-host (2016).
- Hebrew University Honors Symposium, Researcher and Presenter (2008).

VOLUNTEER EXPERIENCE

- POSSE Foundation, Writing Coach (2015)
- Jaffa Community Garden (2013)
- Physicians for Human Rights Open Clinic (2011)

SKILLS

Exhibits advanced writing capabilities, experienced in Microsoft Office, strong Hebrew language skills, adept at problem-solving, conscious communicator, strong interpersonal skills, excellent researcher, thrives in both individual and team assignments, learns quickly, proven ability to expertly multitask.