

Jillian Kaplan

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EDUCATION

Florida State University, Tallahassee, FL

Bachelor of Arts, Editing, Writing, and Media, Media Communication Studies

Study Abroad, London, England

Dean's List

May 2025

January 2023 - April 2023

August 2021 - Present

SKILLS: Content Management Systems (e.g., Presto Suite, WordPress), Electronic Media Systems (e.g., iNews, Media Central), News package production, Canva proficient

Work Experience

The FLORIDA Channel, Florida Capitol, Tallahassee, FL

February 2025-Present

News Intern

- Assist in news gathering, writing, and production on state government coverage during the 2025 Legislative Session
- Take diligent notes on legislative sessions, committee hearings, and other political events
- Write and produce news segments on the latest legislative updates through news packages for “The Capitol Update” episode segment
- Proficient in producing news packages by organizing clips, selecting soundbites, scripting VOs and SOTs, and coordinating story structure
- Speak directly with key political figures and lawmakers to get exclusive insights

Florida State University English Department, Tallahassee, FL

August 2024-December 2024

Journalism Intern

- Write feature articles, profiles, information-based articles, and more for the English department

Children’s Services Council, Boynton Beach, FL

June 2024-August 2024

Journalism/Executive Intern

- Co-led the development of a timeline documenting CSCPBC's decade of equity efforts for children and families in Palm Beach County
- Conducted and transcribed 5+ interviews weekly with staff, community leaders, and taxpayers to enhance storytelling
- Planned and filmed video tutorials for CSCPBC staff using project management skills

FSView & Florida Flambeau Newspaper, Views Opinion Section, Tallahassee, FL

September 2022-Present

Views Editor

April 2024-Present

- Manage the content of the Views section, leading and mentoring a newsroom of 10+ staff writers and one deputy editor
- Edit multiple articles and utilize CMS to format and upload them weekly
- Curate SEO tags, assign pitches, and curate relevant articles that appeal to Florida State students and faculty

Deputy Views Editor

February 2024-April 2024

- Assist the newspaper’s Views Editor in her editorial and management responsibilities while retaining my duties as a staff writer

Views Staff Writer

September 2022-February 2024

- Develop and write engaging articles with a unique perspective for the official FSU student-run newspaper.

Her Campus Magazine, FSU Chapter, Tallahassee, FL

January 2022-Present

Content Editor

January 2024-Present

- Manage and guide a team of 6 staff writers, ensuring that each group submits biweekly articles
- Edit and upload articles on a CMS for grammar and compliance with Her Campus standards and AP Style

Staff Writer

January 2022-December 2023

- Wrote engaging, bi-weekly articles on trending topics across various sections

Dzanc Books Publishing, Tallahassee, FL

January 2023-April 2023

Editorial Intern

- Reviewed, assessed, and reported on submitted fiction and nonfiction submissions for this independently-run publishing company

The Kudzu Review Undergraduate Literary Magazine, Tallahassee, FL

January 2023-December 2023

Nonfiction & Fiction Editorial Assistant & Intern

- Copy-edited and evaluated nonfiction and fiction submissions, crafting insightful assessments to support the selection process
- Developed engaging blog content on literary topics for the Kudzu website
- Designed eye-catching graphics to promote Kudzu-specific events

Florida State Libraries, Tallahassee, FL

March 2022-January 2025

Security Front Desk Associate

- Demonstrate strong communication and customer service skills by engaging with guests, coworkers, and FSU’s Police Department daily

DeVoe L. Moore Center, Tallahassee, FL

October 2021- August 2022

Writing, Media, and Editorial Intern

- Provided weekly office hours to offer feedback and improve researchers’ output.
- Engaged students by creating illustrative graphics in Canva for DMC's social media accounts

- Created and edited newsletters, biweekly blogs, and content for the Public Policy Research department's *FOCUS* magazine

Additional Leadership & Journalism Experience: **Vice President**, FSU Society for Collegiate Journalists; **Freelance Journalist**, Florida Student News Watch (Environmental journalism mentorship program)