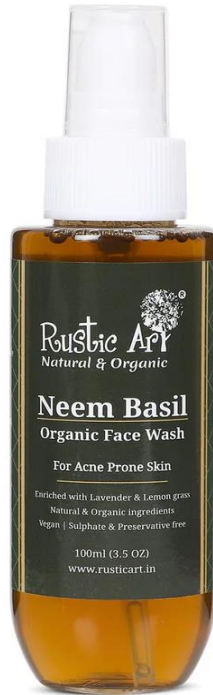

PRODUCT DESCRIPTION

Date: 1st November, 2024

PRODUCT: Rustic Art- Neem Basil Organic Face Wash

Most over-the-counter skin care products today are loaded with harmful, radical chemicals. These are environmental aggressors that cause damage both to our valuable ecosystem, and your gentle skin. Both of them deserve better. As an environmentally conscious consumer, do your bit by making the right choice, the smart choice. Rustic Art Neem Basil Organic Face Wash is a bottle of wholesome goodness, that is vegan, cruelty-free, with zero sulfates, phosphates, and preservatives that can rob the essence of our surroundings, and your skin of its natural luster.

Infused with a blend of organic and essential oils, Lavender, and Lemongrass, it is handcrafted for oily to normal acne-prone skin. It deeply cleanses your skin and effectively fights acne, clearing scars and blemishes that can steal self-esteem. Lemongrass is a strong astringent that reduces pores, controlling excessive oil production, and making your skin firm and youthful. Lavender soothes and heals irritated skin, giving you a flawless, picture-perfect makeover that is often desired in the mirror. Its lemony, herbal aroma reminds you of an exotic herb garden, and its light, paraben-free liquid is easy to apply and rinse. Experience that dewy, refreshed glow, by taking one wise step towards natural skincare and one kind step, towards a healthier planet.



Picture Source: @Amazon India

PRODUCT, FEATURES, AND BENEFITS TABLE

PRODUCT	FEATURES	BENEFITS
Rustic Art- Neem Basil Organic Face Wash	Certified to be 100% Organic and Eco-friendly	This hand-blended, organic face wash is a package of pure goodness, not only for your skin but also, for a healthier environment. It's natural
		ingredients are free from harsh, toxic chemicals,
		leaving your skin refreshed and supple. It stands out from the rest, being vegan, cruelty-free and
		has no sulfates, phosphates, parabens, or artificial preservatives with no synthetic colors or fragrances. The bottle is also made of recyclable

		plastic, ensuring ease of biodegradability. Have the heart to contribute towards a cleaner, sustainable ecosystem that thrives with lives,
		not pollutants.
	Enriched with Natural Ingredients	Formulated with a unique blend of organic and essential oils that revitalize your skin naturally,
		the face wash is sourced from pure ingredients that help your skin glow from within. Lavender has a calming effect, that soothes inflamed, sore
		skin. Lemongrass is a powerful astringent, that reduces pores, controlling excessive oil
		production. Both wonder ingredients are anti-bacterial and anti-fungal protecting your skin from infections.
	Fights acne, provides deep cleansing	Suitable for oily to normal acne-prone skin, this face wash penetrates deep within and is a
		gentle and effective cleanser, removing dirt and impurities from your skin. It fights acne, giving you the perfect clear complexion that you
		always dreamt of. Banish acne, and flaunt your skin's youthful radiance.
	Affordable, reliable, and easy to rinse off	Priced at a very reasonable rate of Rs. 219, and a proud Indian product, it won't burn a hole in your
		pocket and is highly affordable. Rustic Art is a trustworthy, premium brand- creating authentic,

		wholesome products that are chemical and radical-free. Its paraben-free formula also makes it easier to rinse off.
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