## SOCIAL MEDIA POST-WRITING

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## **INSTAGRAM CAPTION**

## PRODUCT: LUXURY COFFEE BRAND'S NEW FLAVOUR

## Nescafe Dark Choco Mocha

For all the chocolate lovers and passionate coffee enthusiasts who find it hard to choose between them, here's some amazing news that can make your hearts go delightfully gaga. Nescafe has launched its new flavour 'Dark Choco Mocha', a fun fiesta of rich dark chocolate and the creamiest coffee mocha that promises a cup full of delicious indulgence. A tasteful blend of the exotic taste of dark chocolate and the exuberant kick of coffee, this brew is surely a must-try for those sweet cravings and rainy evenings! It's insanely addictive outburst of flavours is guaranteed to surprise your taste buds, for all the right reasons. Be the first to try the 'Dark Choco Mocha' flavour! And don't forget to share your cherished coffee moments using the hashtag '#Choco-mocha-aur-maine-socha' with us at www.ilovenescafe.com because Dark Choco Mocha madness- is for real.

#NescafeDarkChocoMocha

#MochaMoments

#NescafeIndulgence

#CoffeeWithChocolate

#ChocoMochaCravings

#DarkChocoDelight

#NescafeLovers

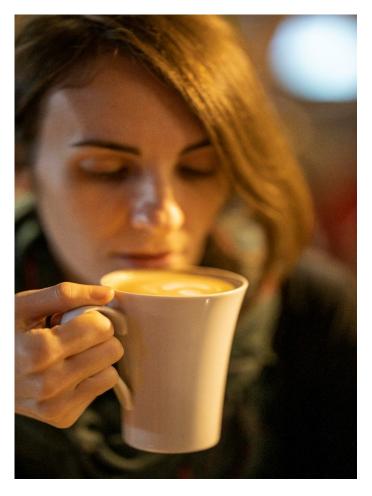


Mr. Dibo. "a\_cup\_of\_coffee\_with\_coffee\_beans." *Unsplash*, 30<sup>th</sup> June, 2022, unsplash.com <a href="PRODUCT">PRODUCT</a>, FEATURES, AND BENEFITS TABLE:

PRODUCT	FEATURES	BENEFITS
Nescafe Dark Choco Mocha	Rich Chocolate Flavour	Blends deep dark chocolate notes with the exuberant taste and punch of coffee,
		offering you a unique mocha drink that is delectable and comforting.
	Smooth & Creamy Texture	Prepared with a rich, creamy base for a smooth, indulgent drinking experience and a

	cuppa full of luxurious taste.
Convenient Instant	This can be easily made by adding hot water or milk
Mix	and requires no elaborate
	method of preparation, giving you a quick and
	convenient brew in just a few minutes.
	Nescafe Dark Choco Mocha has a perfectly balanced
Balanced Sweetness	taste, complementing the
	richness of dark chocolate, without making it
	exceedingly sweet.
	It offers an inviting, authentic aroma infusing the scents
Aromatic Blend	of exotic dark chocolate and
	robust caffeine, enhancing your mocha and making it
	more pleasurable to drink.
Boost of	The cocoa and caffeine provide a boost of energy and
Antioxidants	antioxidants to revitalise
	your senses, during the hustle of a busy morning, or to
	serve as a fuelling afternoon
	pick-me-up.

Versatile Enjoyment	You can drink it as you like, steaming hot or iced and cold, making it a versatile, go-
	to drink for any weather or mood. It is your favourite choice, anywhere, anytime.



Akyurt Engin. "woman\_drinking\_in\_a\_white\_ceramic\_cup." *Unsplash*, 4<sup>th</sup> March, 2020, unsplash.com