

To: Cayla-Grace Murphy-Carnes, The Cullman Tribune

From: Kristin Harbison, Next Wave PR

Subject: Press Play for Change: Curt's Closet's Back-to-School Movie Night Fundraiser

Dear Mrs. Murphy-Carnes,

Through my research, I learned that you are a recent addition to *The Cullman Tribune* as a journalist with a particular focus on community events, lifestyle, community figures, children, the elderly and nonprofits.

I wanted to introduce you to Curt's Closet, a 501(c)(3) nonprofit organization based right here in Cullman, Alabama. Founded by Ashley Wilson, a native of Cullman, the organization was born from the tragic loss of her son, Curt Wilson, who was killed in a head-on collision on May 7, 2017. In honor of Curt's memory and his love for the community, Mrs. Wilson started Curt's Closet to provide essential support to underprivileged children and families facing emergency situations.

Curt's Closet plans to organize and host a back-to-school movie night fundraiser to support its organization in raising funds and raising community awareness. The event will take place on August 9, 2025, at 5 p.m. at Sportsman's Lake Park. Our goal is to raise funds for the organization while increasing awareness within the community.

I would love to schedule an interview with you to further discuss this exciting event. I believe a feature could be mutually beneficial in helping us spread the word and ensure a successful turnout. I will follow up with you on Monday, July 14, 2025, to answer any questions you might have and discuss the next steps for moving forward with a story. Thank you for your time and consideration—I look forward to connecting soon.

Best Regards,



Kristin Harbison  
Director of Event Operations  
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