

NEWS RELEASE FOR IMMEDIATE RELEASE JUNE 5, 2025

## **CONTACT**

Kristin Chau Le Marketing/Communications Coordinator kristin@firstteebirmingham.org 256-708-0111

## BIG SWINGS, BIGGER IMPACT: FIRST TEE BIRMINGHAM'S 3RD ANNUAL CLASSIC GOLF TOURNAMENT RETURNS

Birmingham, AL — First Tee Birmingham is excited to announce its 3rd Annual ClassicGolf Tournament, a fundraising event that supports youth development through golf. The tournament is scheduled to take place on June 18, 2025, at Highland Golf Course. This year's tournament brings together community leaders, avid golfers and supporters to champion First Tee's mission of building character, instilling life-enhancing values and promoting healthy choices through the game of golf. With a growing impact on local youth, the tournament promises a day of competitive play, fellowship and meaningful purpose.

The tournament serves as one of the organization's key fundraising events, with proceeds directly benefiting youth programs that reach thousands of local participants each year, using golf as a powerful platform for personal growth and positive mentorship.

"This tournament is about more than golf. It is a chance for our community to come together and pour into the next generation," said Carlos Carter, Board President of First Tee Birmingham. "Every swing, every sponsor and every show of support helps us make a real difference in the lives of young people right here in Birmingham."

To register a team, become a sponsor or make a donation to support the 3rd Annual First Tee Birmingham Classic Golf Tournament, visit charity.pledgeit.org/Classic. Sponsorship opportunities are available at multiple levels, offering great visibility and impact.

The 3rd Annual Classic will feature a shotgun start at 9 AM, team prizes, on-course challenges, post-round awards and lunch. Local businesses and individuals are invited to participate as players, sponsors or donors, with multiple levels of support available.

For questions or more information on the organization, contact First Tee Birmingham via email at contact@firstteebirmingham.org or visit the website at firstteebirmingham.org.

First Tee Birmingham is a youth development organization that empowers young people through the game of golf. By combining the fundamentals of golf with life skills and character education, First Tee helps kids and teens build confidence, integrity and resilience both on and off the course. Serving youth across the Birmingham area, the chapter provides accessible programs in schools, at golf courses and in community centers, creating a lasting impact in the lives of local youth.