

Dear Nestasia Family,

This Raksha Bandhan, we're thrilled to share the extra effort we've invested to strengthen our bond with you. By curating exquisite hampers that blend tradition with contemporary elegance, we are committed to making your celebrations even more memorable and heartfelt.

With a little extra thought, we came up with -

Kids' Rakhis designed to tickle their curious minds with creative designs - something they will cherish long after Raksha Bandhan too. A surprise full of cuteness & colour!
KIDS RAKHI they'll adore!



Rakhis/Lumbas for your sister because tying rakhi is not just a tradition - brothers and sisters are both protectors from the very start.



Small gestures of love in the form of a little gift to say 'I cherish you' - Evil eye wall hanging, heart-shaped pocket mirrors, a symbolic brooch, and more make up this lovingly curated collection.



Handpicked with you in mind, we are offering-

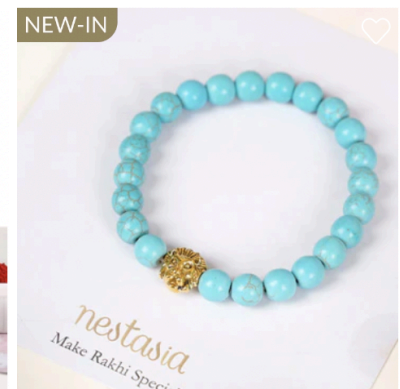
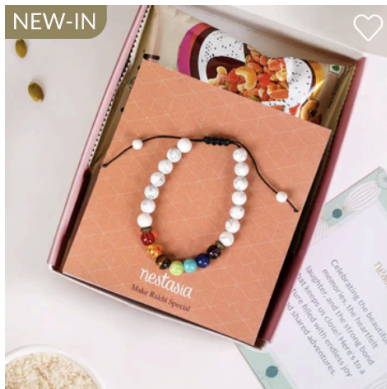
A plan to make Raksha Bandhan's double the joy-
With our beautiful COUPLE RAKHIS!



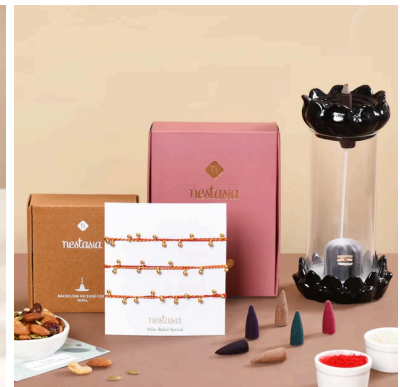
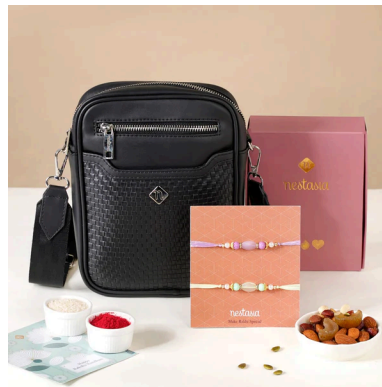
A Rakhi for every wrist!
Because we have RAKHI SETS



And bracelet Rakhis for brothers who can wear them not just on the day of the occasion but everyday as a reminder of the love their sis shares for them. Beaded precious stone bracelets and bracelets that are inspired by spiritual balance like the planet/chakra bracelets.



Something that's more than just a Rakhi!
Our delightful RAKHI HAMPERS





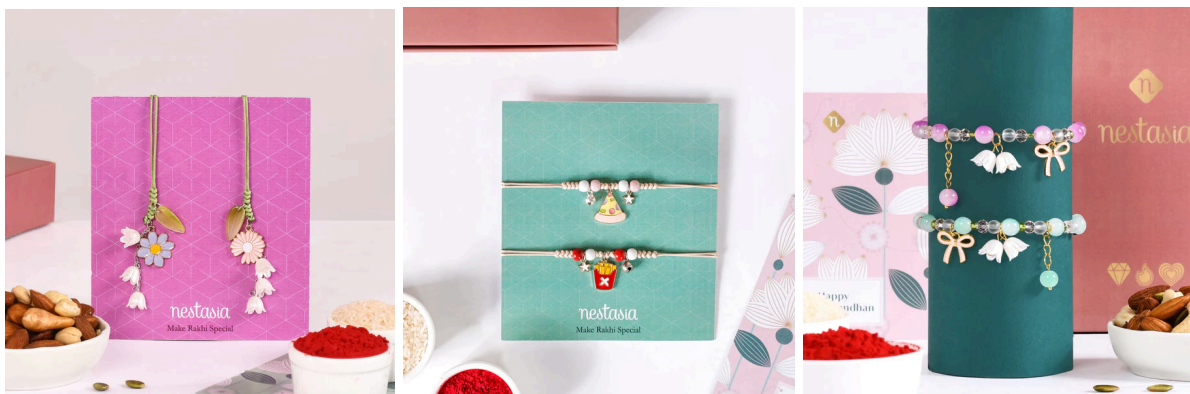
Something to wrap love around their wrist-

With our BRACELET RAKHIS for the sister who deserves the best!

We've got special keepsake bracelet RAKHIS FOR SISTER collection

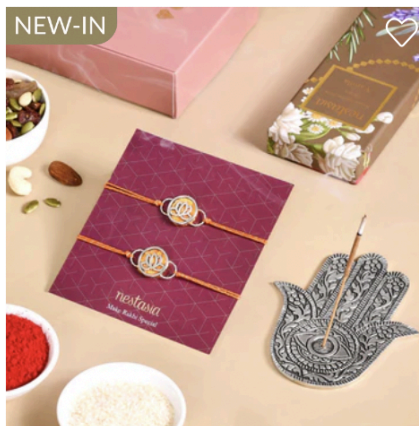
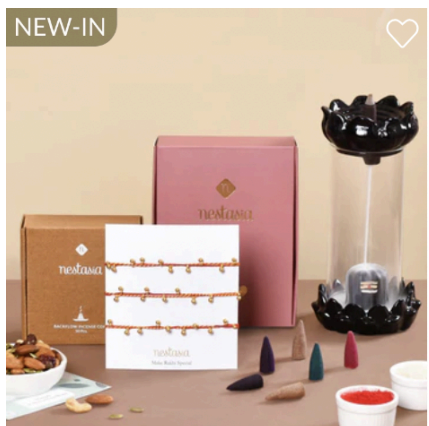
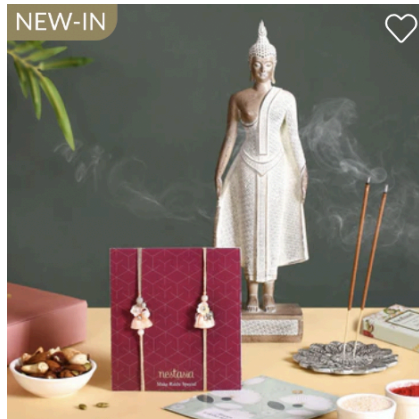


The collections bracelets that double up as jewellery well after the occasion are a sustainable choice this festive season and a constant reminder of your sibling and the bond you share with them!



Raksha Bandhan and devotion

Ganesha Rakhis and divinely soothing hampers with tiny brass idols bring the perfect blend of faith and elegance together and it's winning hearts everywhere! At its core, Raksha Bandhan is a celebration of the bond siblings share with each other. However, it's also a festival symbolizing protection and the promise of safety, where sisters tie sacred threads on their brothers' wrists as a gesture of love and lifelong care.



This year, our collection of Rakhi hampers encapsulates profound tradition and contemporary elegance in equal measure. By introducing Ganesha Rakhis, a symbol of protection, wisdom, and auspicious beginnings, and Krishna Rakhis embodying love and justice, along with our new brass devotional idols, we aim to elevate the spiritual essence of Raksha Bandhan while offering hampers with deeper spiritual significance, appealing to those who value both heritage and modernity in their celebrations.

Gift Hampers

Our Rakhi gift hampers are here to spread smiles and strengthen bonds—perfect for sharing joy with loved ones.



Traditionally, Raksha Bandhan was always a celebration between a sister and her brother, with each region adding its distinct flavour to the festivities. For example, in Maharashtra, sisters tie Rakhis to their brothers and then brothers give a coconut to their sisters as a symbol of protection. In Gujarat, families often celebrate with a grand feast and exchange of gifts.

However, today, Raksha Bandhan has started to look very different in many homes with sisters tying Rakhis to each other. At Nestasia, we hope to not only be a pioneer in modernizing the

design of Rakhis but also its traditions to make it more inclusive and all pervasive. By designing Rakhis that are contemporary and elegantly modern, as well as creating special hampers that honour these evolving traditions, we celebrate the diversity and depth of these relationships.

Furthermore, Rakhis themselves are evolving from single-use ones to versatile, stylish accessories. Our collection includes jewellery-style Rakhis, such as beaded bracelets with protective stones like Lapis Lazuli for brothers, healing chakra bracelets, and braided or pearly bracelets with charms for sisters. These can be worn beyond Raksha Bandhan, adding a sustainable element to the occasion. By offering multi-use accessories, we not only reduce waste but also ensure that these symbols of love and protection are cherished year-round.

As we step into the season of giving, expect us to bring to you more of giftable packaging, enchanting crockery, delightful candles, and charming platters—they're going to be your go-to gifts for the festive season. We promise!

Let's celebrate Rakhi with love and laughter.. Stay tuned for more surprises on the horizon!