

**Transmedia Writing
Copy Deck
The Collection**

by
Jaidyn A. Carlile

CONTENTS:

[GOOGLE VOICE \(VOICEMAIL GREETING\)](#)

[INSTAGRAM](#)

[GOOGLE VOICE: Dr. Dennis]

[USERNAME]

drm545537@gmail.com

[GOOGLE VOICE AREA CODE: (775)]

[VOICEMAIL GREETING]

Secretary: Hello, thank you for calling the office of Dr. Dennis M. Unfortunately, we are out of the office currently. Please leave- please- please leave- [SFX: audio glitching.]

Angry Male: Damn it Z- [SFX: audio cuts out] what is this? Why can't you just do what I tell you? [SFX: audio cuts out.]

Secretary: Please leave a message and we will get back to you soon.

[INSTAGRAM: Penpal]

[INSTAGRAM USERNAME]

@artcitycollection

[NAME]

The Collection

[INSTAGRAM PROFILE PIC: An image of a red strange signature or sigil]

[BIO]

Brief (150 characters or fewer) line or two that sums up what my Instagram is all about in a compelling way that makes the reader want to explore it further.

[WEBSITE: Not available yet, but the website will have a collection of information and a forum about the project.]

otherwebsiteURL.com

[INSTAGRAM POST #1 DATE]

Month Day (I have not determined the actual dates yet, but I intend to do one or two a week)

[INSTAGRAM POST #1 PHOTO: A couple images of the lake.]

[INSTAGRAM POST #1 CAPTION]

I think this is the most beautiful place on earth. I wonder what secrets the water and trees keep from us.

[INSTAGRAM POST #2 DATE]

Month Day

[INSTAGRAM POST #2 PHOTO: picture from inside a café, a latte with the zine sitting beside it]

[INSTAGRAM POST #2 CAPTION]

I really like the atmosphere here. I never see zines anywhere anymore.

[INSTAGRAM POST #3 DATE]

Month Day

[INSTAGRAM POST #3 PHOTO: The “BELIEVE” sign in my cit, but specifically focused on “LIE”]

[INSTAGRAM POST #3 CAPTION]

What lies would you tell to soothe potential hysteria? To cover up the truth. Does nobody remember what happened? Do you believe?

[INSTAGRAM POST #4 DATE]

Month Day

[INSTAGRAM POST #4 PHOTO: A paper coffee cup and a location near the river.]

[INSTAGRAM POST #4 CAPTION]

The seasons change and years pass. They found pieces of that woman here, I'm not sure they ever found the rest of her.

[INSTAGRAM POST #5 DATE]

Month Day

[INSTAGRAM POST #5 PHOTO: an image of an a boarded-up house or business]

[INSTAGRAM POST #5 CAPTION]

The Doctor's old office. I wonder if the city will tear it down.

[INSTAGRAM POST #6 DATE]

Month Day

[INSTAGRAM POST #6 PHOTO: the statue by the art museum]

[INSTAGRAM POST #6 CAPTION]

I wonder if any of that art was displayed here. There's no records of the paintings or the artist. Imagine being forgotten in time.

[INSTAGRAM POST #7 DATE]

Month Day

[INSTAGRAM POST #7 PHOTO: a picture of a letter a phone number is clear on the paper, a second photo is a zine]

[INSTAGRAM POST #7 CAPTION]

Weird that old number is still running. A piece of the past preserved, not everything was erased. She sent me an artifact from the past too, she made this one back then.

[INSTAGRAM POST #8 DATE]

Month Day

[INSTAGRAM POST #8 PHOTO: the zine from the previous post unfolded the number there too]

[INSTAGRAM POST #8 CAPTION]

I left a message for the doctor. It called me back, nothing on the other end. Weird.

[INSTAGRAM POST #9 DATE]

Month Day

[INSTAGRAM POST #9 PHOTO: a picture of a letter on fire]

[INSTAGRAM POST #9 CAPTION]

She tells me to burn the letters. Says if she cannot burn, then burn her words instead. She tells me to burn the art, but I can't bring myself to do it.

[INSTAGRAM POST #10 DATE]

Month Day

[INSTAGRAM POST #10 PHOTO: a painting or drawing of a landscape]

[INSTAGRAM POST #10 CAPTION]

I don't think there is a body buried here. She didn't say. I'm not even sure where this is.

[INSTAGRAM POST #11 DATE]

Month Day

[INSTAGRAM POST #11 PHOTO: A scenic view of the mountains]

[INSTAGRAM POST #11 CAPTION]

What if they never found the clues? How many more would be buried?

[INSTAGRAM POST #12 DATE]

Month Day

[INSTAGRAM POST #12 PHOTO: inside a café, a coffee and a letter.]

[INSTAGRAM POST #12 CAPTION]

It's easy to silence victims for the sake of protecting the public's perception.

[INSTAGRAM POST #13 DATE]

Month Day

[INSTAGRAM POST #13 PHOTO: a red monochromatic painting]

[INSTAGRAM POST #13 CAPTION]

Some of the collection was painted with their blood.

[INSTAGRAM POST #14 DATE]

Month Day

[INSTAGRAM POST #14 PHOTO: inside the holland project, a zine on the poster pin board.]

[INSTAGRAM POST #14 CAPTION]

How many clues overlooked? You're late to the party.

[INSTAGRAM POST #15 DATE]

Month Day

[INSTAGRAM POST #15 PHOTO: a picture of a location that matches the painting form post 10]

[INSTAGRAM POST #15 CAPTION]

I think I'm about to find something that I shouldn't see.