

MARGHERITA RAFFAELLA SCARCELLA

MULTILINGUAL SPORTS JOURNALIST

CONTACT

- +41 79 964 21 03
- margheritaraffaellascarcella@outlook.com
- L8 7JZ Liverpool
- <https://www.margheritaraffaellascarcella.com>
- www.linkedin.com/in/margherita-raffaella-scarcella-4b91a0305

EDUCATION

- 2022 - Present
LIVERPOOL JOHN MOORES UNIVERSITY
 - Bachelor of Arts (Hons) Sports Journalism
- 2017-2020
JOHANN-GOTTFRIED-HERDER GYMNASIUM BERLIN
 - German Abitur Diploma
Grade: 2.6

SKILLS

- Adobe Creative Cloud Apps
- Sports Coverage
- Teamwork
- Search Engine Optimization (SEO)
- Web Content Writing
- Effective Communication
- Press Releases
- Interviewing
- Video Editing
- Social Media
- Storytelling

LANGUAGES

- Italian: Native
- German: Native
- English: Fluent
- French: Fluent
- Spanish: Intermediate

PROFILE SUMMARY

Multilingual sports journalist and chosen John Schofield Trust fellow with competent experience in broadcast and digital media covering sports events and interviewing athletes. I'm an intern at Liverpool WFC, building a strong background in content creation on Instagram and TikTok by producing engaging, quality content that promotes women's football. I'm constantly seeking challenging roles where I can contribute my editing and storytelling skills to engage more with and expand a company's audience.

WORK EXPERIENCE

Liverpool Feds WFC SEPTEMBER 2024 - PRESENT
Social media intern

- Reporting on fixtures and events across the club for the official website and social media channels, developing my editing and reporting skills.
- Creating eye-catching and innovative content to advocate women's football through Instagram and TikTok.

Nuoto Uno Stile Di Vita JUNE 2023 - PRESENT
Swimming freelance reporter

- Reporting for Italian swimming website on World Championships, Olympic Games, European Championships and events across the aquatic sports world for the blog's official website and social media channels.
- Coordinating the creation of swimming rubric dedicated to the lack of black swimmers and divers, interviewing former and current international swimmers and divers.

Hillsong Church JANUARY 2025 - PRESENT
Social Media Volunteer

- Building a strong background in content creation on Instagram and TikTok by producing fresh, inclusive content that resonates with members around the church community and reaching out to a wider audience aiming to make Hillsong Church Liverpool more inclusive.

Warrington Wolves Community Foundation OCTOBER 2024 - PRESENT
Media Voluntary Placement

- Advertising the presence, the impact and the role of the foundation in the community through engaging video and social media content.

Mersey Sport Live SEPTEMBER 2024 - JANUARY 2025
Multimedia Sports Reporter

- Reporter and writer for student website covering sports news and features on Merseyside, publishing and producing stories on different multimedia platforms. Worked weekly using Adobe Audition and Adobe PremierPro developing my editing skills and producing audio and video stories.