

# Email Blast: Campaign for Natural Pearls

Show Reminder – January 2025

Subject Line: Crafted by Nature, Cherished by You: Learn the Story of Natural Pearls at AGTA Booth #1228.

Dear [Recipient Name],

Natural pearls are not just beautiful adornments; they are stories crafted by nature to be cherished by you. We invite you to learn the story of these remarkable treasures firsthand at **booth #1228** during the AGTA Show, running from **Monday, February 3rd, to Sunday, February 9th, 2025**.

For over 4,000 years, the island of Bahrain has been the birthplace of the world's finest natural pearls. Unlike cultured pearls, which are created with human intervention, natural pearls form entirely on their own under the sea. In Bahrain, skilled divers sustainably harvest these treasures from the waters, protecting the delicate marine ecosystem and preserving traditions passed down for generations.

In Bahrain, pearls are carefully drilled using ancient, hand-operated techniques. Skilled artisans can delicately work with pearls as small as half a millimeter in diameter, achieving incredible precision while preserving their natural beauty. This dedication to handcrafting makes every piece truly unique, adding to the exceptional rarity and elegance of natural pearls.

Every pearl in our collection tells its own story of luster and authenticity, shaped by the unique sweet water springs beneath Bahrain's waters. Each one is certified by DANAT, ensuring its natural origin and ethical journey from the ocean to you.

**No appointment is necessary—just visit us at booth #1228 anytime during the show.** Whether you're searching for a timeless heirloom or envisioning a bespoke design, our collection offers treasures that are truly crafted by nature to be cherished by you.

For more details or inquiries, feel free to contact us at [pearls@rapaport.com](mailto:pearls@rapaport.com).

We look forward to sharing the story of natural pearls with you,

The Rapaport Natural Pearls Team

**RAPAPORT**