

# Email Blast: Campaign for Natural Pearls

Pre-Show Teaser – January 2025

Subject Line: Natural Pearls, Naturally Yours: Discover Nature's Rarest Masterpieces at AGTA 2025.

Dear [Recipient Name],

We are excited to invite you to join us at the AGTA show, where we will feature a beautiful collection of natural pearls. Rapaport will showcase a stunning seven-strand natural pearl necklace, along with an array of loose pearls and other natural pearl necklaces.

Did you know? Natural pearls are among the rarest treasures on Earth, accounting for less than 1% of all pearls. Bahrain's pearls are renowned for their exceptional luster and purity, a result of their unique location near underwater freshwater springs.

**No appointment necessary! Visit us at booth #1228 to view our collection from Monday, February 3<sup>rd</sup>, until Sunday, February 9<sup>th</sup>.**

Whether you are looking for a one-of-a-kind statement piece or envisioning a custom design, we are here to bring your vision to life at booth #1228.

Please feel free to contact us directly at [pearls@rapaport.com](mailto:pearls@rapaport.com) for additional information.

We look forward to welcoming you,

The Rapaport Natural Pearls Team

**RAPAPORT**