chaileyrose@gmail.com
http://www.chailey.me

Bachelor of Science: Game Design and Production Alumni of Delta Zeta Sorority Drexel University (Philadelphia, PA)
October 2022 - Present

# **Experience**

Founder and Producer, VeloCity - Water Cooler Fish LLC, Philadelphia PA

September 2024 – Present

- Produced and coordinated a 16-member team to create an online multiplayer game using **Unreal Engine**.
- Managed project tasks and version control using Jira, Google Suite, and Perforce to streamline team coordination, reduce blockers, and maintain momentum throughout development.
- Employed the **AGILE** methodology to manage two week sprints.

### Head of Game Design, PotterworldMC - Droobledore LLC, Virtual

July 2020 - Present

- Successfully managed a team of between 20-70 people in the creation of a popular Minecraft server that has been enjoyed by about 500,000 players total.
- Managed several teams of **20 to 30** people to coordinate overall game vision.
- Mentored over a **dozen** new team members and helped integrate them into our team and workflow.
- Led and produced more than three dozen gameplay content releases for a live service MMORPG containing
  quests, activities, limited time events, and competitions.

#### **Lead Game Designer**

- Coordinated with other departments to ensure a steady cadence of releases.
- Mentored by leading professionals from AAA game studios.
- Spent over **4,500** hours preparing for gameplay releases.
- Efficiently mastered a **proprietary engine** and used it to create game content.

### IT & Social Media Intern, Lavner Education, Narberth PA

June 2025 - Present

- **Collaborated** with Marketing, Education, and Tech teams to execute weekly content plans, troubleshoot tech issues, and support **day-to-day operations** across departments.
- Traveled to camp locations to film and **produce** short-form content for Instagram Reels and internal use capturing camper experiences, staff interviews, and educational moments.
- Contributed to social media strategy and execution, including scripting, editing, captioning, and scheduling, while providing feedback to improve engagement and program visibility.
- Provided on-site and remote IT support for staff, campers, and families, **troubleshooting** technical issues with devices, software, and connectivity to ensure smooth daily operations across camp locations.

#### Product Manager, Drexel GDAP Studio, Philadelphia PA

July 2024 - September 2024

- Led a team of **20** members to produce gameplay content while coordinating development of **two** game projects simultaneously for different clients.
- Interfaced regularly with clients to clarify goals, gather feedback, and align priorities, ensuring a clear and actionable vision was maintained throughout production.

## **Technical Skills**

PRODUCTION Excel, Google Suite, Jira, Trello, Notion, Miro, Figma, WordPress, Airtable, Shotgrid, Shotgun

GAME ENGINES Unreal Engine, Unity, Twine, proprietary engines (under NDA)

VERSION CONTROL Jenkins, Perforce, Gitlab, Github

2D **Adobe** Products (Illustrator, Photoshop, Fresco, Premiere, After Effects)

3D Maya, Blender, Houdini, Substance 3D Painter

CODE Python, C#, C++, HTML/CSS