

Arushi Jacob

New York, NY | [Portfolio](#)

RELEVANT EXPERIENCE

Editorial Intern | *Variety*

Los Angeles, CA | **01/2026 — 06/2026**

- Reported on, wrote, edited, and fact-checked 200+ articles across web and print, including breaking news items, profiles, features and junket coverage, generating over 2 million unique impressions
- Conducted and filmed fast-paced interviews on the red carpet; additionally shot b-roll footage at events
- Wrote up live red carpet and stage coverage under quick deadline for the Oscars, Golden Globes, Grammys etc.
- Pitched and executed well-performing stories across TV and film verticals weekly, combining entertainment and culture

Living/Arts Correspondent | *The Boston Globe*

Boston, MA | **07/2024 — 12/2024**

- Reported on, wrote, edited, and fact-checked 70+ articles, including breaking news items, profiles, features, previews, recaps, and service journalism
- Produced daily live updates and social posts across Instagram and X; grew the vertical's Instagram following by 20%
- Pitched and filmed TikToks to expand audience engagement and diversify storytelling formats
- Co-ordinated closely with editors, photographers, designers, sources, and publicists to ensure speed, accuracy, and clarity in all published work
- Managed and formatted two weekly newsletters using Salesforce Marketing Cloud

Editor-in-Chief | *Atlas Magazine*

Boston, MA | **01/2024 — 05/2025**

- Led editorial strategy for a team of 20 writers, providing feedback on drafts and overseeing story development from pitch to publication
- Built and managed production; maintained deadlines across editorial, design, social media style, and beauty teams
- Oversaw cross-department collaboration to strengthen storytelling across print, digital, and social platforms
- Copyedited and proofread the entire issue with a focus on clarity, accuracy, and newsroom-level quality standards

Intern | *Switchboard Magazine*

Remote | **03/2025 — 06/2025**

- Wrote weekly copy for Instagram and TikTok 4x weekly, tailoring voice and structure to platform trends and audience behavior
- Researched and compiled reporting materials for potential long form pieces and features
- Worked closely with editors and designers to refine story framing and visual presentation

Editorial Intern | *IntrigueMag*

Remote | **05/2023 — 08/2023**

- Pitched and produced lifestyle and beauty stories using interviews, data gathering, and trend analysis
- Copyedited articles on tight deadlines using AP Style and publication standards
- Used SEO research to guide story framing and anticipate reader interest

SKILLS

Reporting & Writing: AP Style, storytelling for digital and print, breaking news, features, newsletters

Tools: Salesforce Marketing Cloud, Google Workspace, Microsoft 365, SocialFlow, Later, Canva

Technical: SEO, social analytics, audience research

Social Media: Instagram, TikTok, X

Languages: English & Hindi (fluent), French & Spanish (intermediate)

EDUCATION

Emerson College

B.S. in Journalism

Minors in Publishing and Public Relations

Boston, MA | **May 2025**