HAILEY PITCHER

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Education

Boston University College of Communication

Bachelors of Science in Journalism

Boston, MA May 2025

<u>Relevant Coursework:</u> Intro to International Relations, Intro to International Politics, American Campaigns and Elections, Newswriting, Communications Writing, Media Law, Reporting with Audio and Visual, Sports Journalism, Trauma Journalism, Copyediting, Newsroom Experience

• **Boston University London Internship Program:** Studied abroad in the spring 2024 semester, completing three academic classes and a seven week full-time internship with a London based political think tank.

Kellenberg Memorial High School

Aug. 2014 - June 2021

Uniondale, NY

- Seven consecutive years on honor roll high honor roll achieved in 2020 and 2021
- Awards: Recipient of the Principal's Award for Honorable Character, Recipient of the Award for Excellence in and Dedication to the School Yearbook — Editor in Chief of Yearbook, Recipient of the Award for Excellence in and Dedication to the Orchestra — President of the Phoenix Chamber Orchestra
- Activities: Editor for The Phoenix Newspaper, Senior Marianist Leader

Fashion Institute of Technology

Summer 2016, Fall 2018

New York, NY

• For-experience courses in fashion marketing and fashion journalism

Professional Experience

Back Bay Publishing Company

Grants and Awards Chair

Boston, MA January 2025 - Present

- Solicited nominations for various student newspaper awards organizations while reviewing nominees and supporting materials
- Coordinated with specific sections and departments to ensure timely and accurate nominations and award processing
- Communicated with nominees, planners and other stakeholders to achieve goals
- Review and apply for grant opportunities and implemented strategies for grant programs

The Daily Free Press

Boston, MA

Student Reporter, Columnist and Opinions Co-Editor

September 2021- Present

- Authored, edited and produced articles for multiple platforms, including online and print that conveys the story in a truthful and well-organized manner
- Evaluated and followed up on news leads and news tips to develop story ideas
- Interviewed about two dozen sources in an engaging and strategic way
- Pitch bi-weekly column topics for personal column, Mad Women, an opinion column focusing on women in pop culture and their impacts on modern day feminist issues
- Revised writers columns in order to clearly convey the message of their article
- Communicated and collaborated with editors on suggested edits and office tasks

BUTV10's The Wire Boston, MA

Anchor, Writer, Stage Manager and Camera Operator

September 2021- Present

- Composed briefs for breaking features to provide news in a timely and detailed manner
- Write news briefs that convey top headlines sensibly for talent to read off a teleprompter
- Assure all lighting, camera equipment and microphones are working properly and anchors are ready for production
- Write, direct and edit news packages regarding news on Boston University's campus for BU's liveshow, *Good Morning BU*, bringing in hundreds of viewers across the campus community

Reporting and Production Intern

Nashville, TN June - July 2024

WKRN News 2

- Assisted reporters, producers and multimedia journalists, assisting them with writing, filming and editing
- Practiced reading off a teleprompter at different marks in the studio
- Composed briefs and news packages before or by a 5 pm deadline

London, UK February - April 2024

- Edited and contributed articles published to Bright Blue's Centre Write blog for hundreds of readers across the United Kingdom
- Oversaw events coordination, recruited members of Parliament as parliamentary supporters and responded to parliamentary consultations to support or propose policy changes
- Composed several social media posts, promoting events and newly released articles on Bright Blue's website, driving website traffic and article viewership

Sigma Kappa Sorority - Delta Chapter

Boston, MA

Vice President of Communications and Operations

January 2023 - December 2023

- Took weekly minutes and attendance for chapter meetings and communicated proceedings to national panhellenic council
- Oversaw PR team, Webmaster and Triangle Correspondent to assure all jobs were done correctly and routines were running smoothly
- Connected members to Panhel Nationals via data onboarding onto Sigma Kappa's website, DoveHub

Nassau County Executive and Legislative Office

Mineola, NY

Intern for Legislator Steve Rhoads

May - August 2022

- Communicated Legislator Rhoads' progress, orders and upcoming legislative business to multiple Long Island news publications
- Handled public relations and composed press releases in a timely and accurate manner
- Kept track of new residents within legislative district

Skills

Language Skills: English, French

<u>Application Skills</u>: Google Workspace, SONY DSLR camera work, lighting, Adobe Programs (Premier Pro, Premier Rush, Photoshop, Audition, Lightroom), Microsoft Suite, WordPress