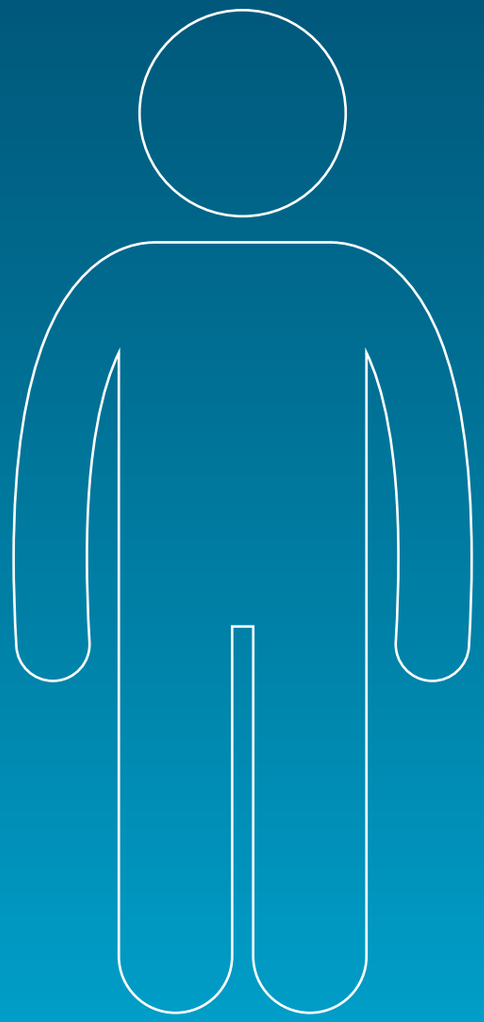

Don’t Risk Public Sector IT

- Meet Jack and Zach
- Improving the Customer Experience
- Public Sector Security
- Modernizing Infrastructure and Applications
- Climbing the Mountain of Big Data
- Internet of Things

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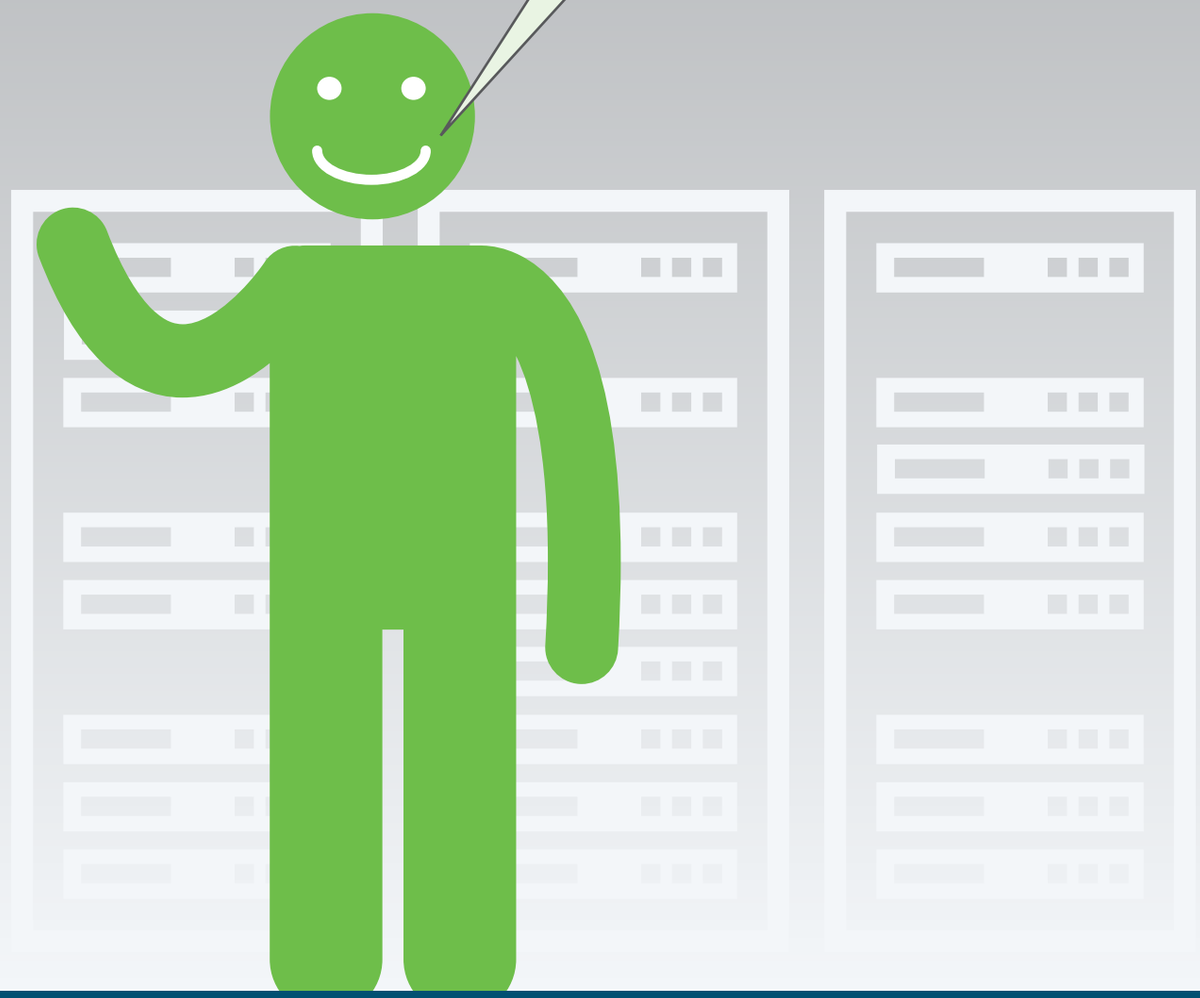
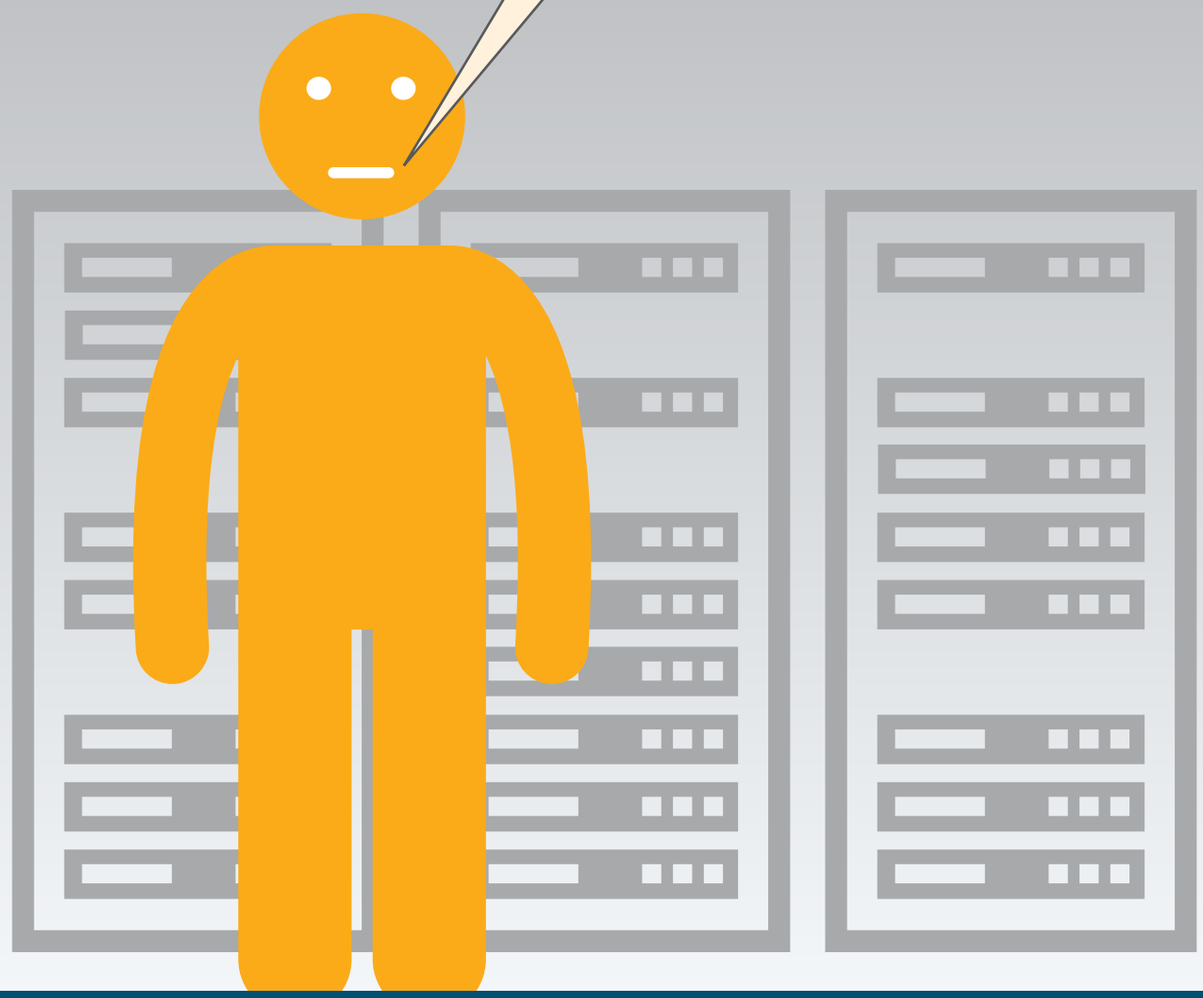
Meet Jack and Zach

Hi, I'm Zach! I'm an IT leader at a federal agency. My department is halfway through a digital transformation, and I'm working hard to keep up with all the moving parts!

Hello there. I'm Jack. I'm a federal IT manager too. We're also working on a digital transformation, but I'm having a hard time with it. There's too much happening at once!





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Meet Jack and Zach

My agency has been hit with budget cuts and we've lost some good people, but I still have as much to do as ever. Sometimes it feels overwhelming.

I think I can help. I've had some of the same worries you do, and found some good solutions. I'll share some of my success secrets with you, if you're interested in learning them.

You bet I am! I mean ... IT modernization ... data center analytics ... the customer experience... the Internet of Things ... and keeping it all secure. It's a lot to plan and track.

Your digital assets are really important, and you can't entrust them to old or inadequate technologies. As they say at Cisco, Don't Risk IT.

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Service Comes First

Zach and Jack on Improving the Customer Experience

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Improving the Customer Experience

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Improving the Customer Experience

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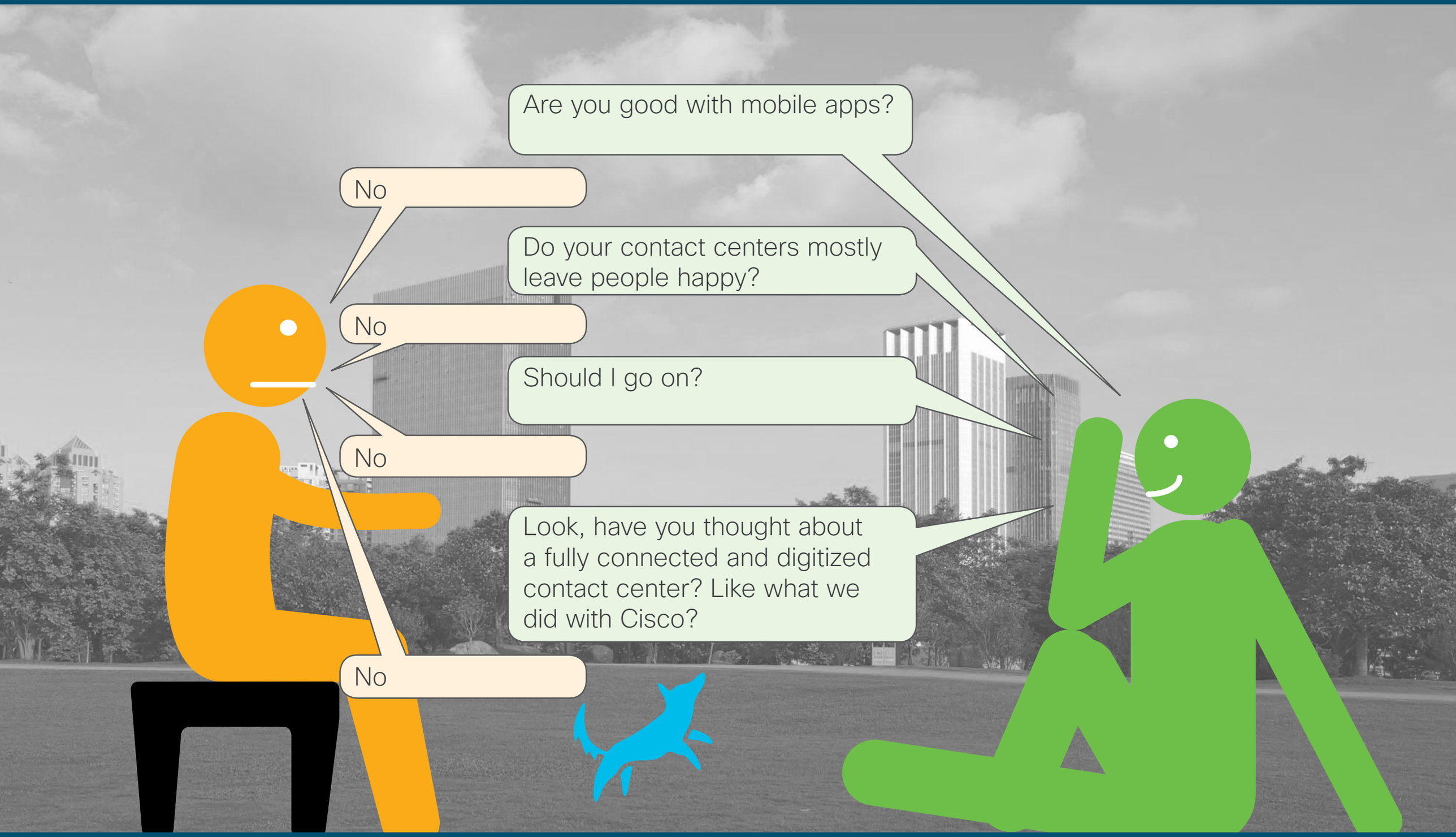
Improving the Customer Experience



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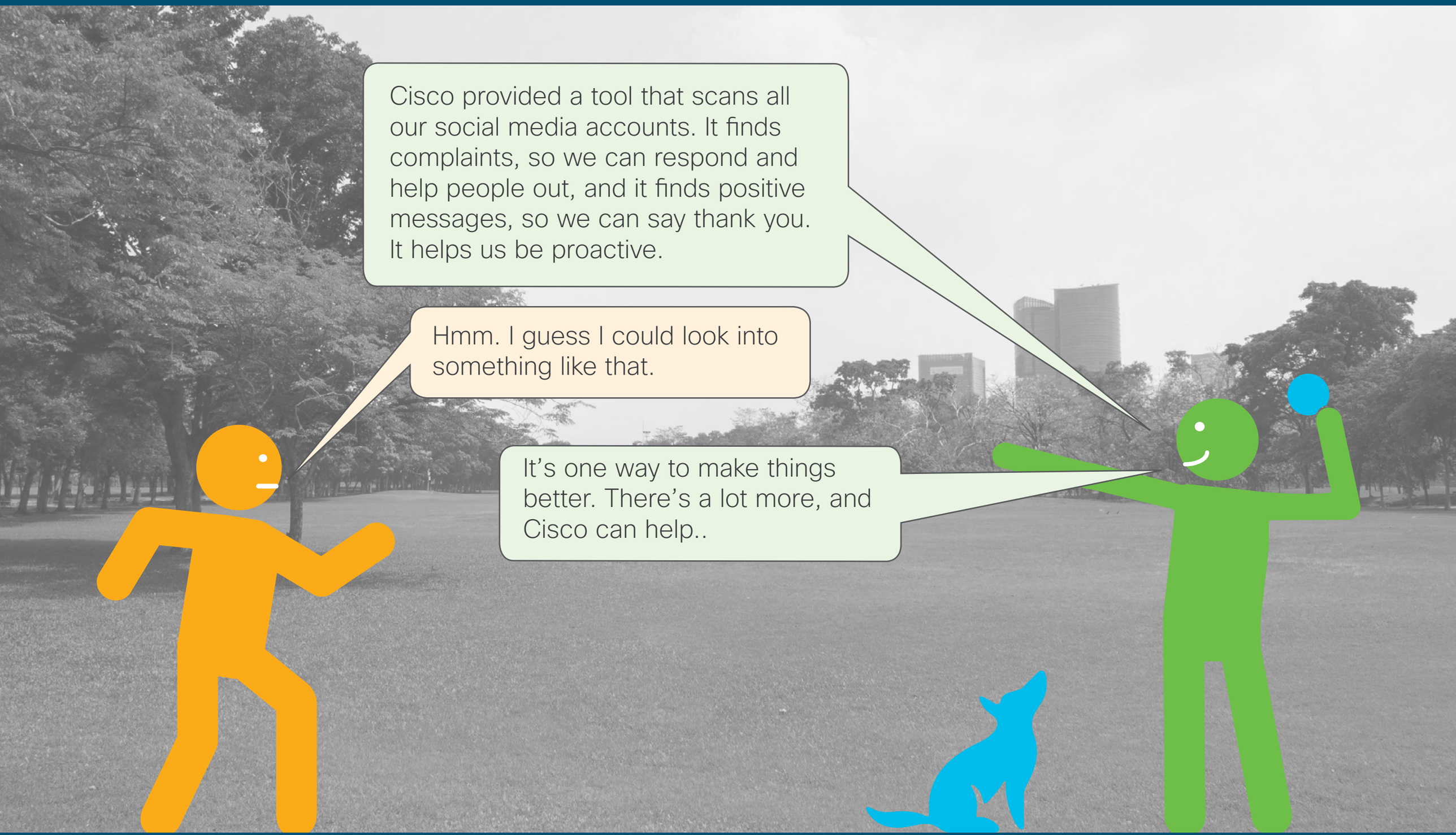
Customer Experience | Security | Infrastructure and Applications | Big Data | Internet of Things

Improving the Customer Experience



Make it easy for the public to get what they need from you.
Call your Cisco representative today.

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I’ve Got a Bad Feeling About This

Zach and Jack on Public Sector Security

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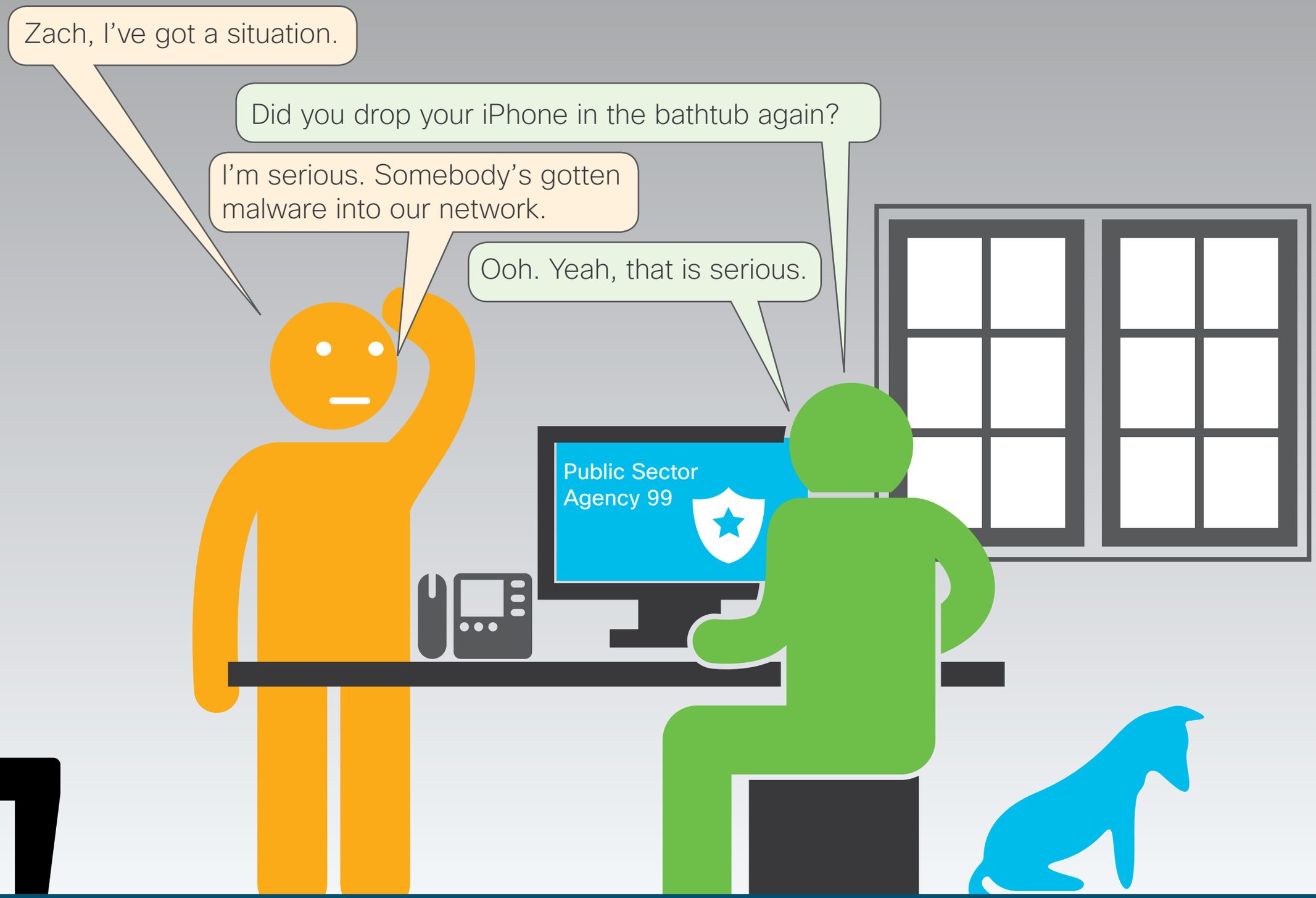
Public Sector Security



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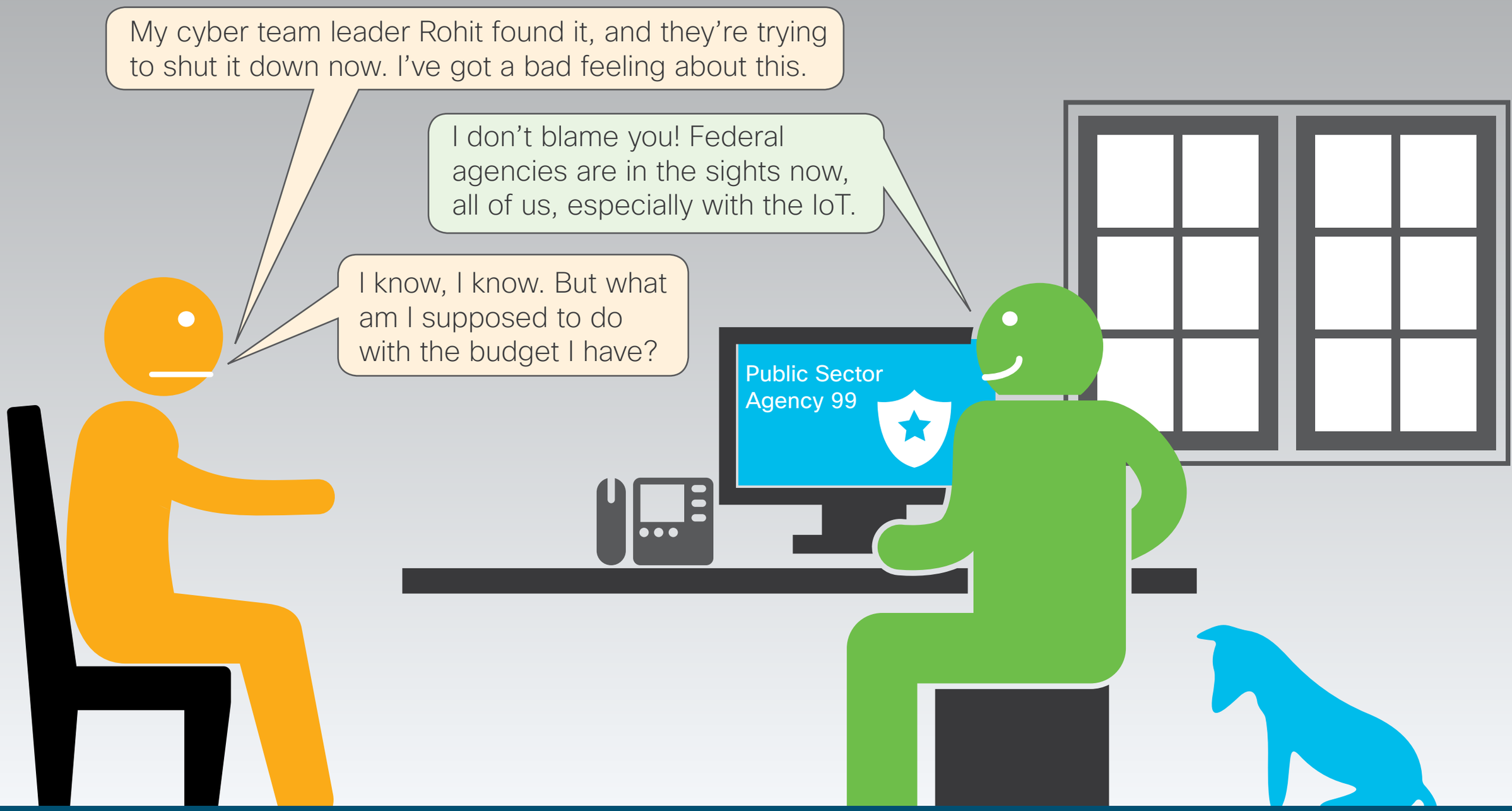
Public Sector Security



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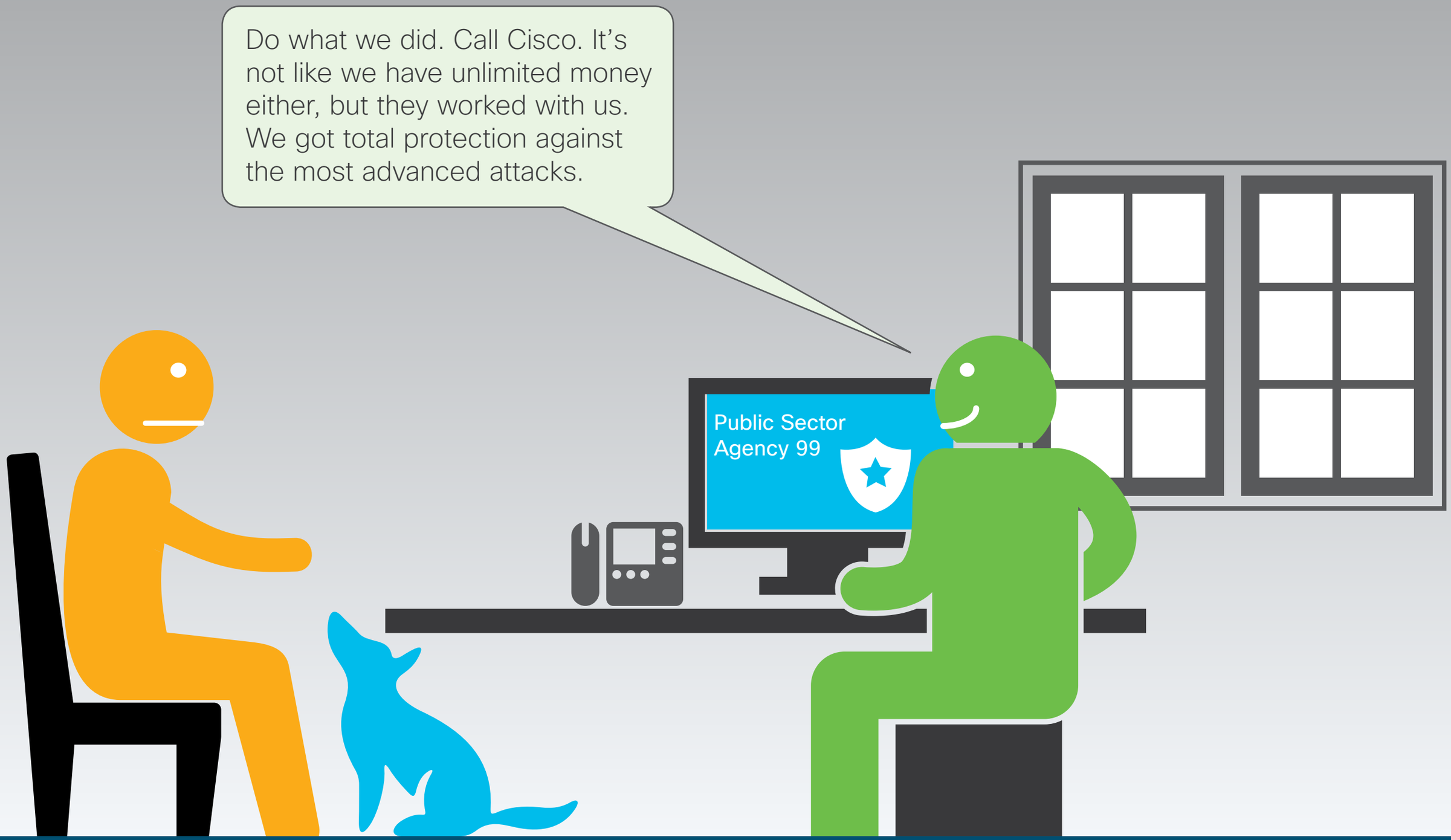
Public Sector Security



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Public Sector Security

We have complete visibility into our network, so we can detect malware right at the point of entry. If something does manage to get in, Cisco's solution finds and contains it. Then we get analytics so we can toughen up our protection for next time.

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Public Sector Security

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Public Sector Security

Don't Risk IT. Call your Cisco representative today.

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The Mod Squad

Zach and Jack on Modernizing their Infrastructure and Applications

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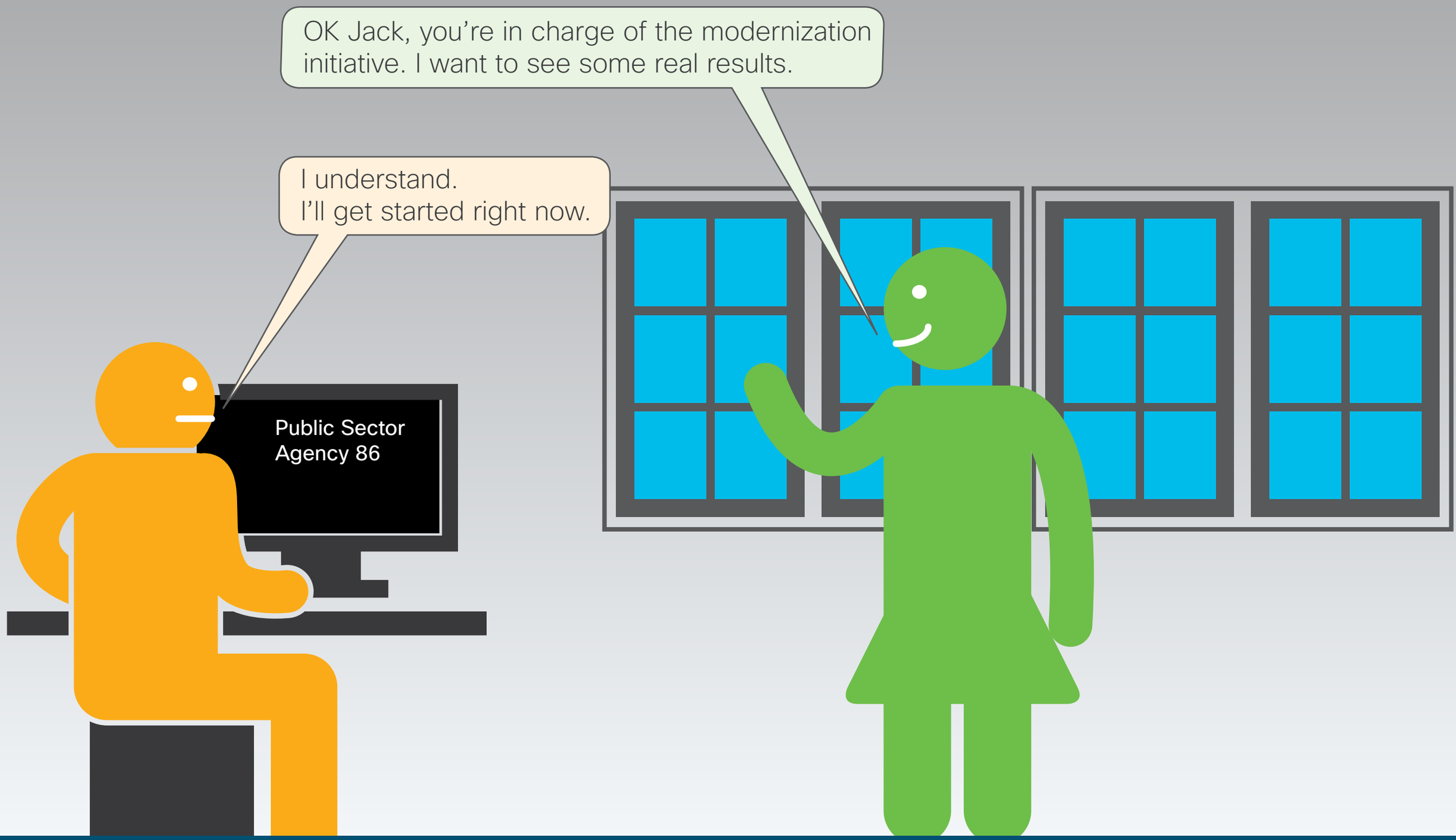
Infrastructure and Applications



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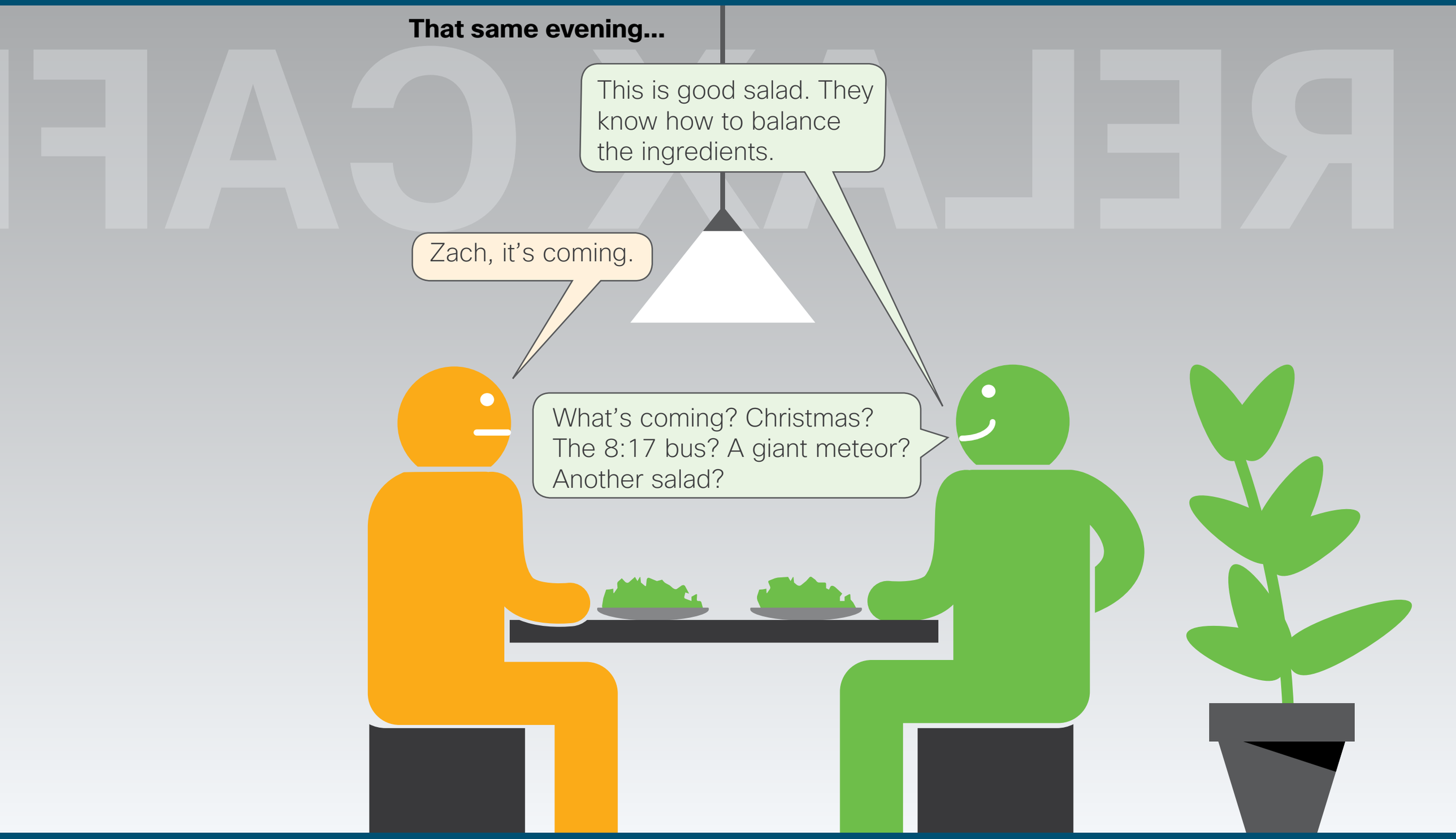
Infrastructure and Applications

That same evening...



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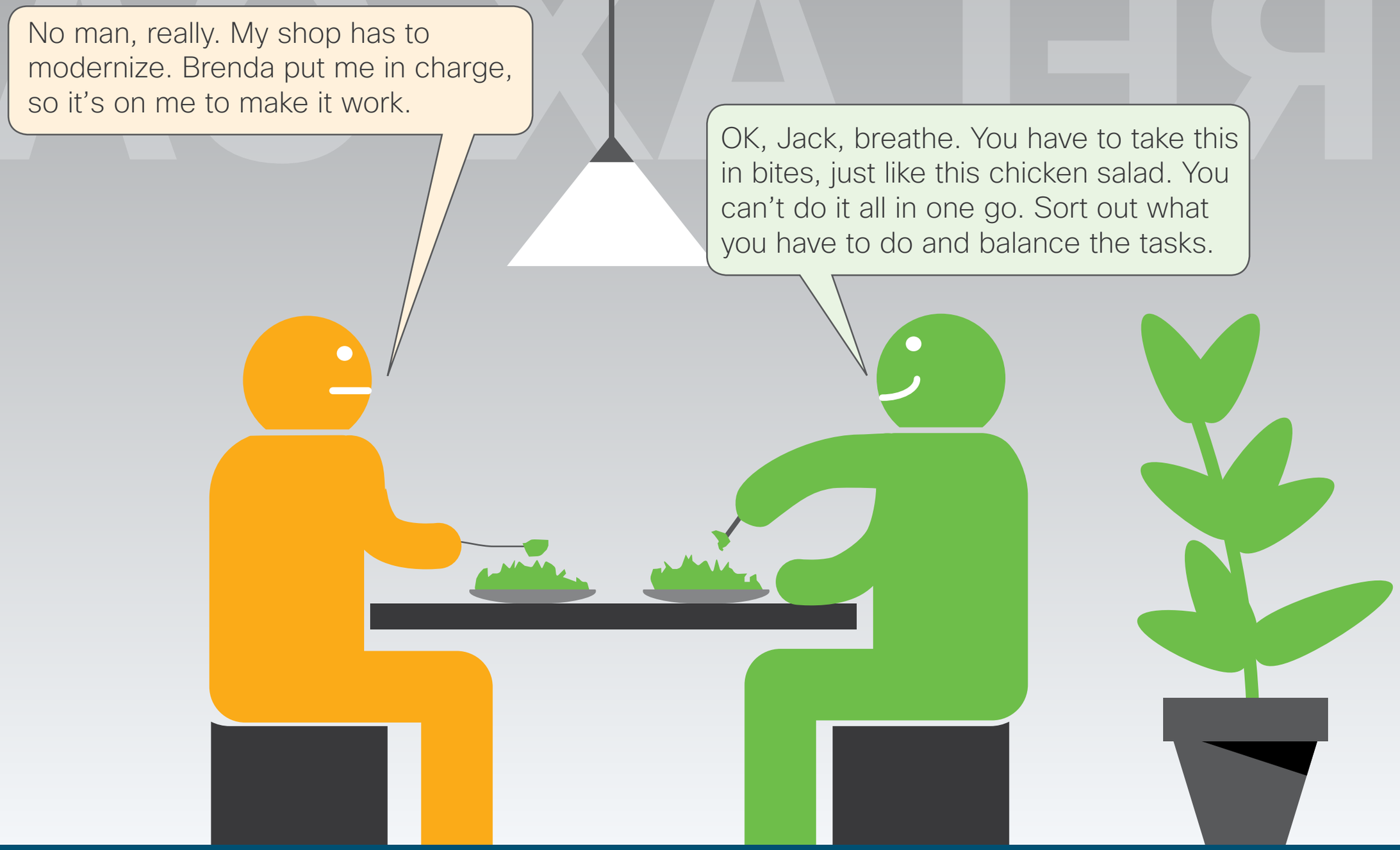
Infrastructure and Applications



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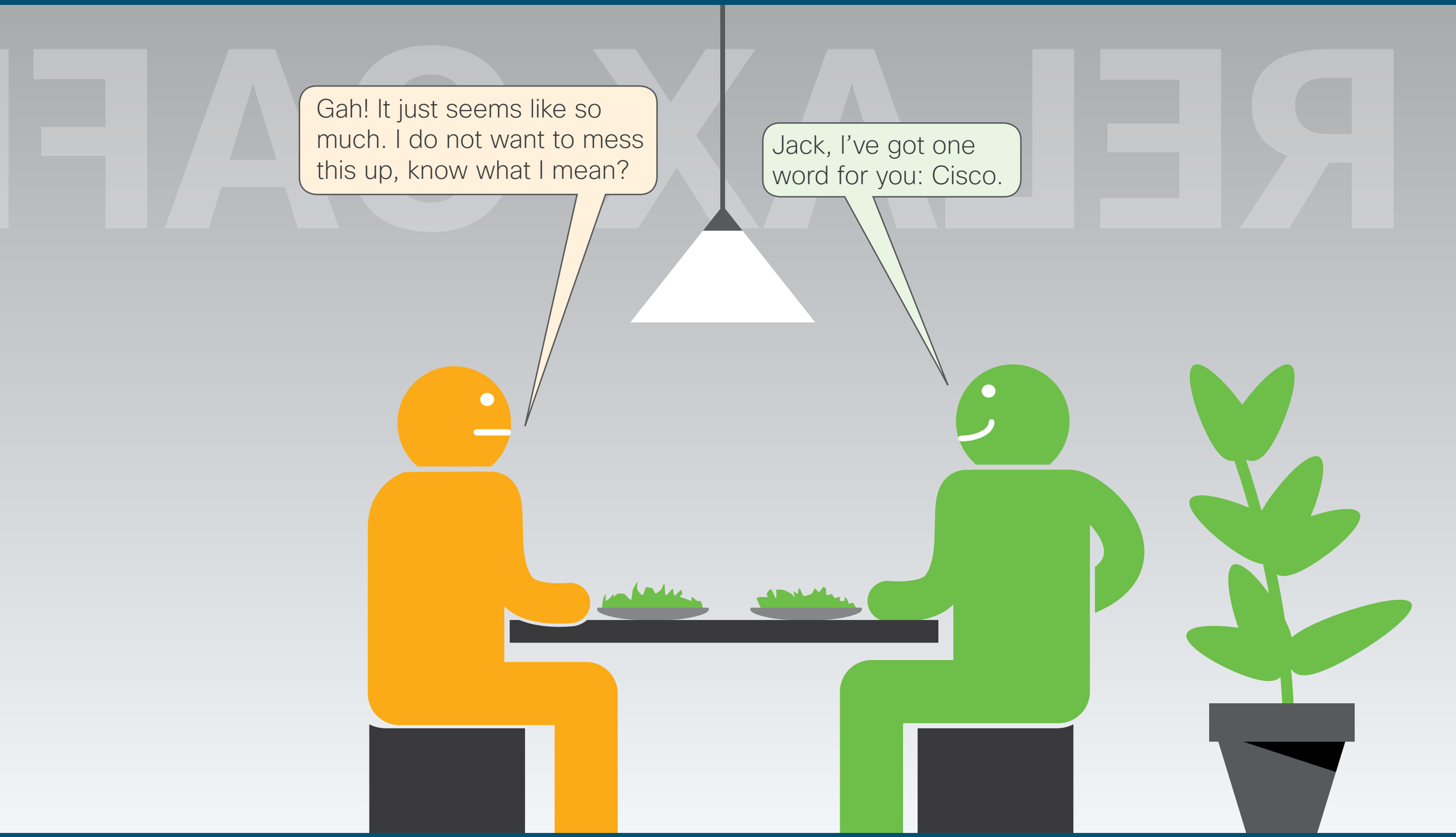
Infrastructure and Applications



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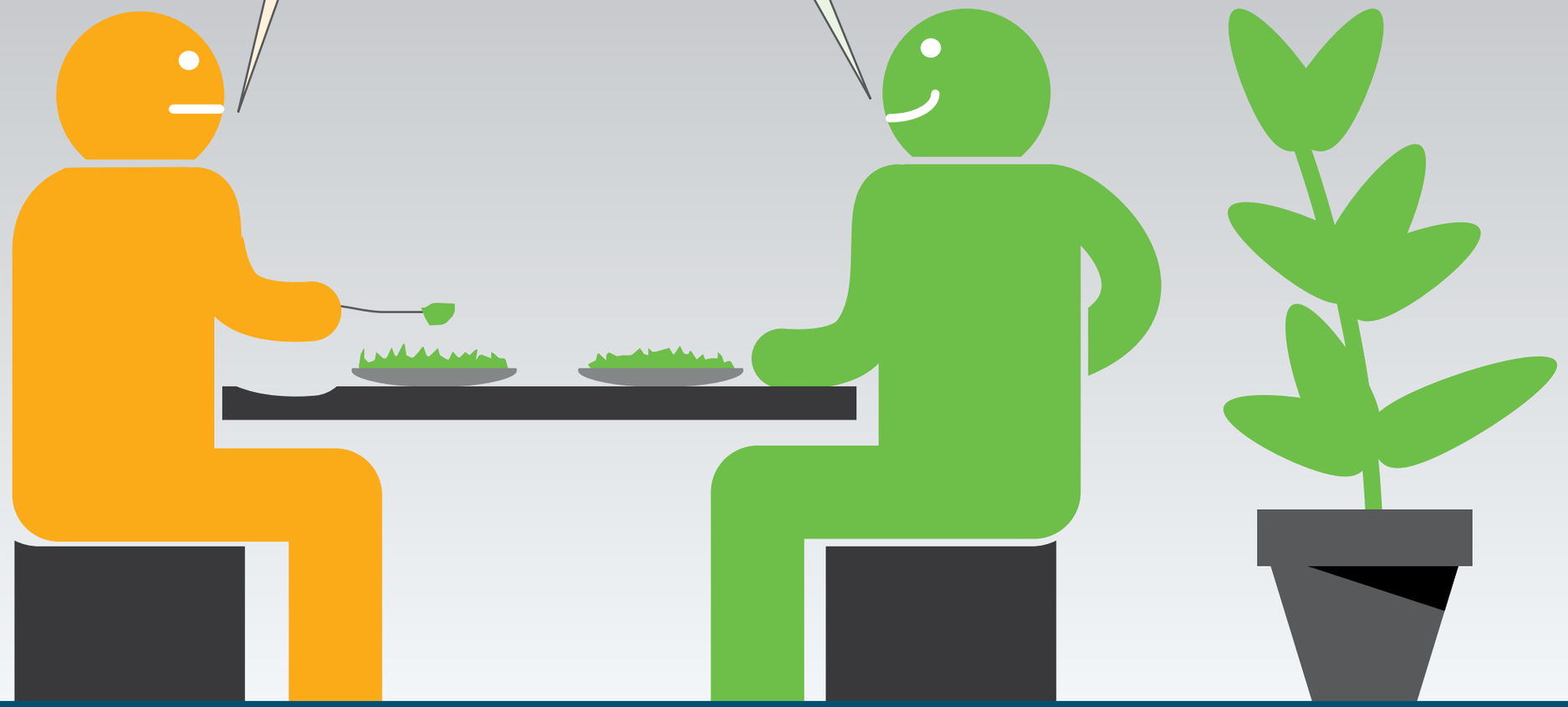
Infrastructure and Applications

I knew you were gonna say that. OK, what can they do?

First, there's an analytics system that identifies all of the links and dependences in your application ecosystem, so when you move them to the cloud you can be sure they're all accounted for.



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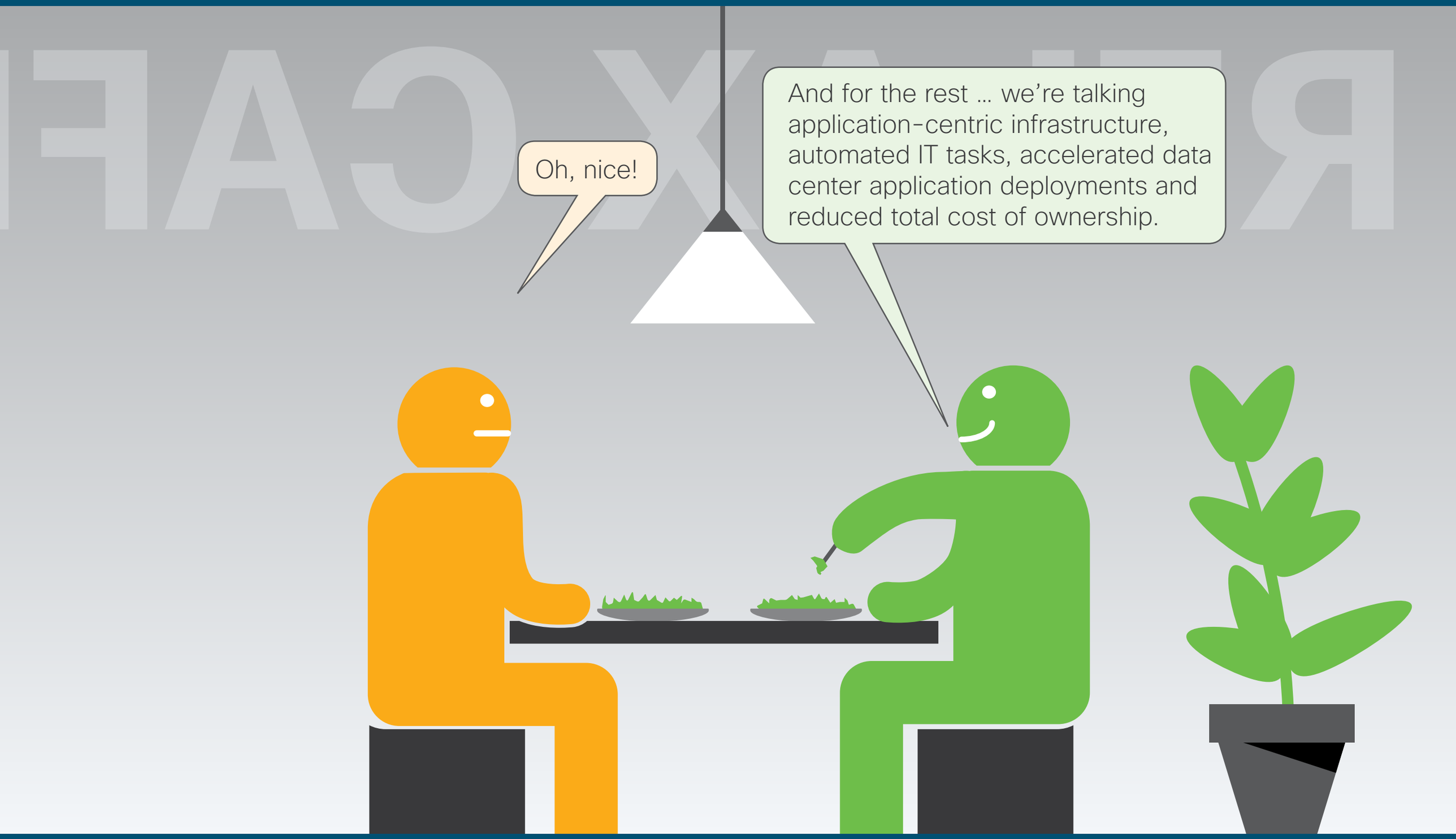
Infrastructure and Applications



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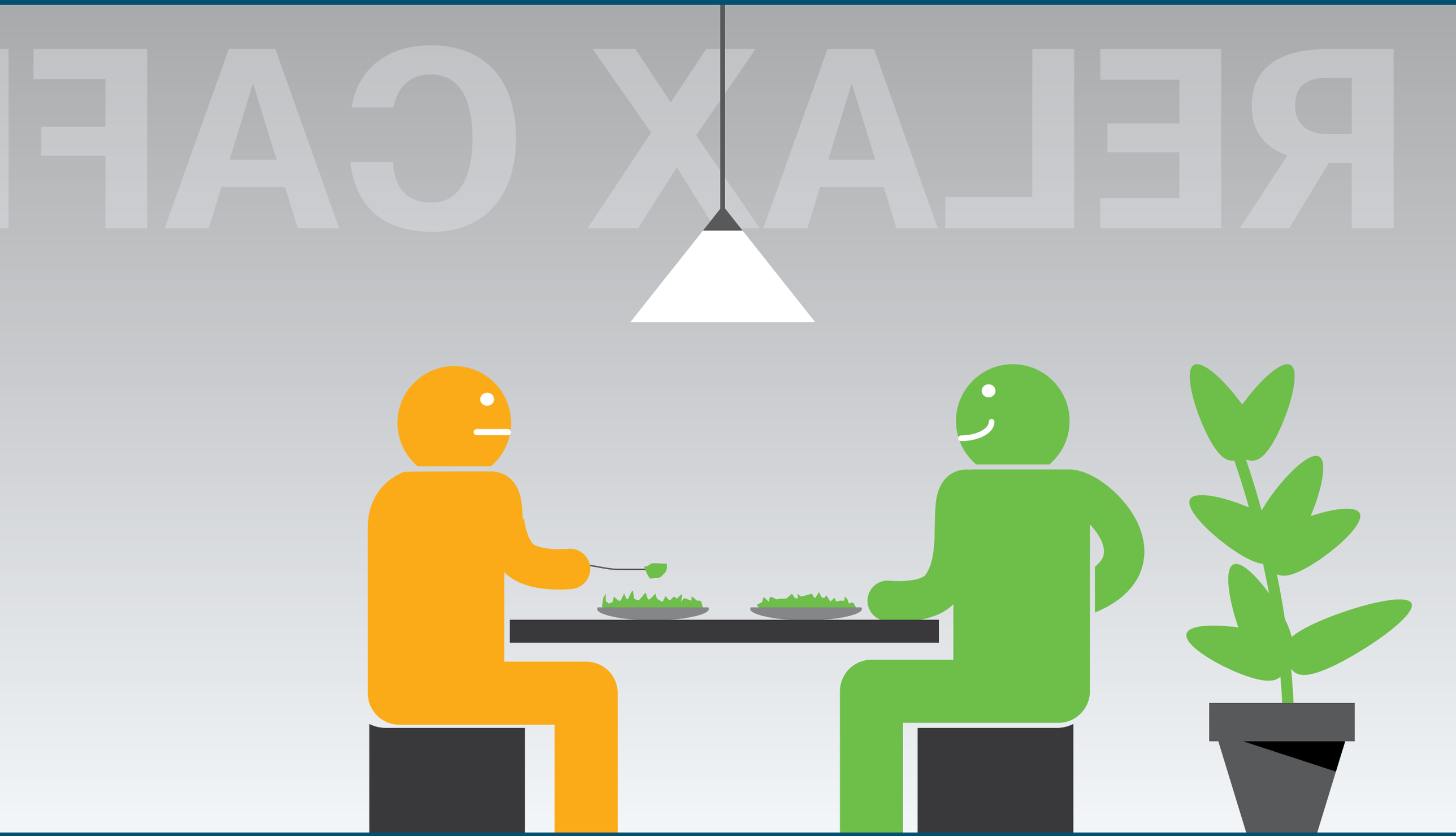
Infrastructure and Applications



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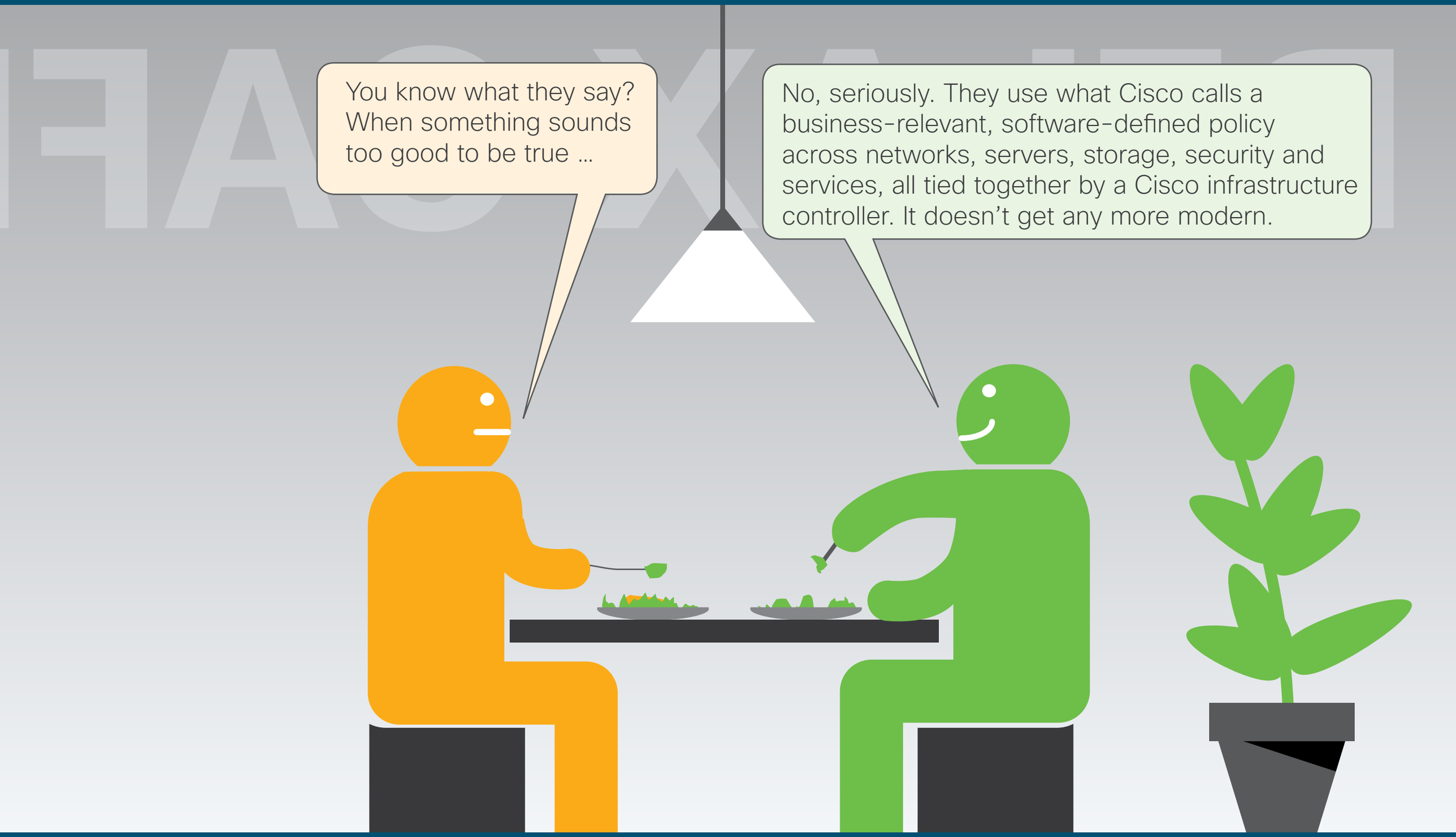
Infrastructure and Applications



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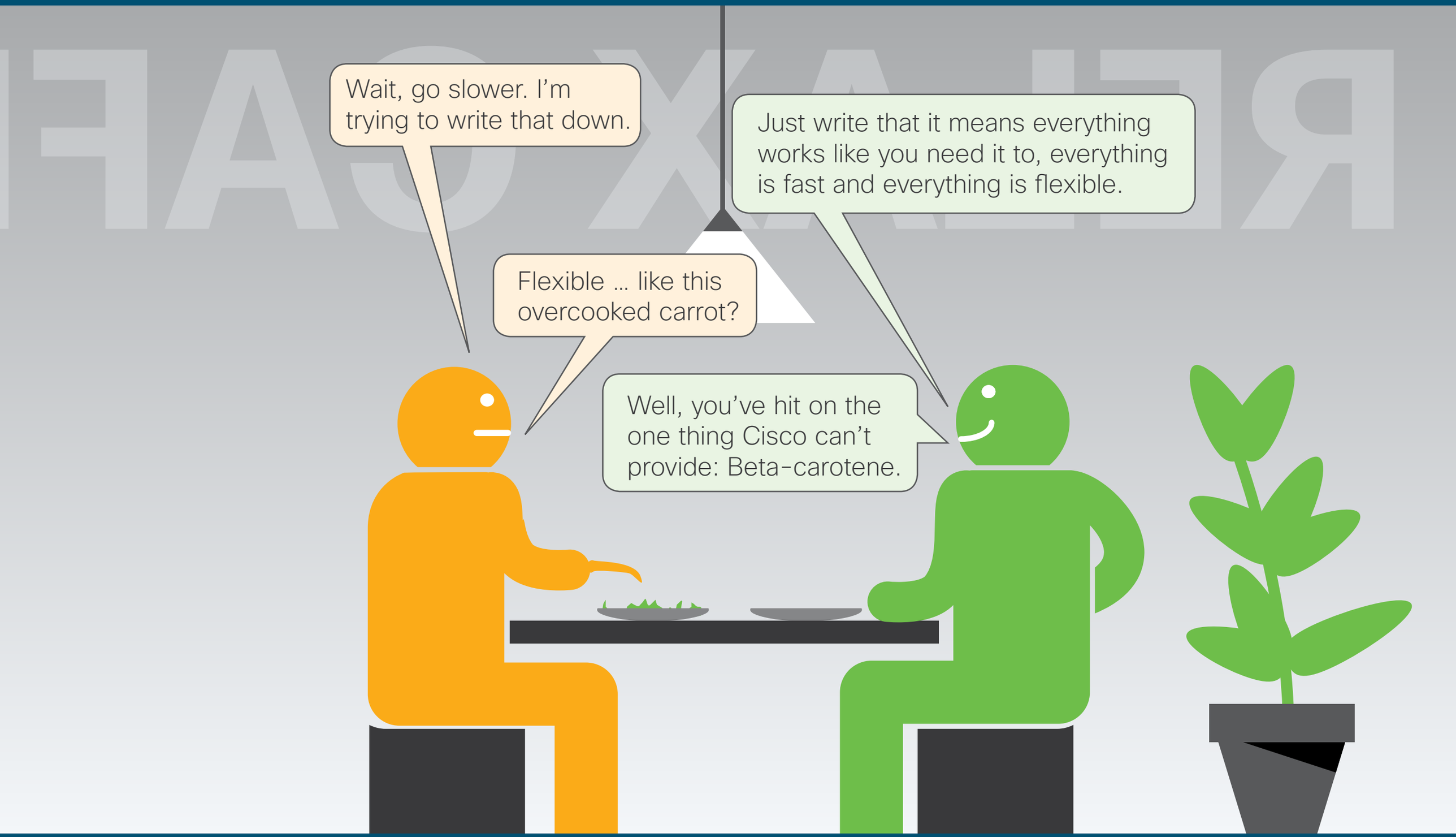
Infrastructure and Applications



Welcome to the Future. Call your Cisco representative today.

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Steep Climb

Zach and Jack Scale the Big Data Mountain

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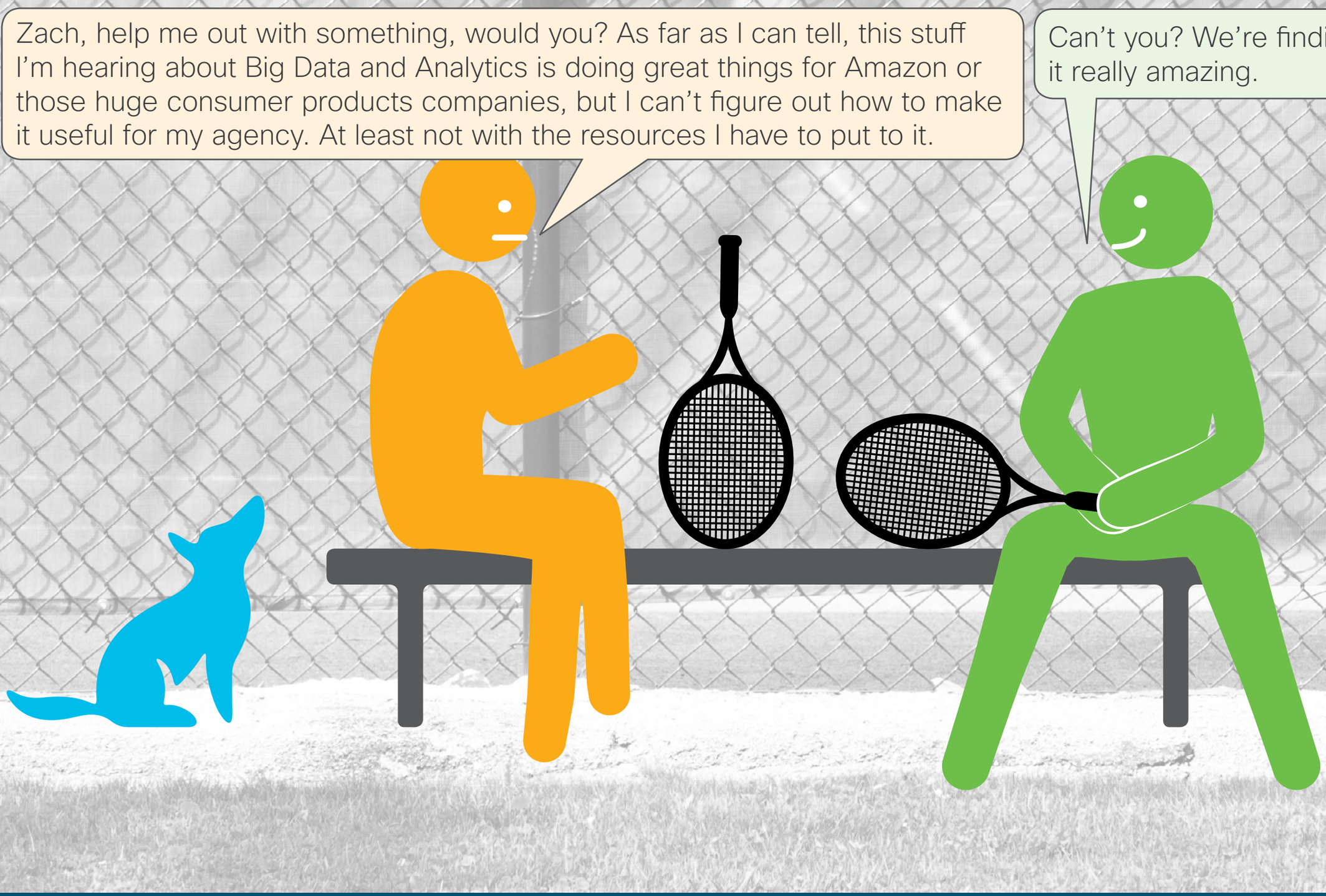
Big Data



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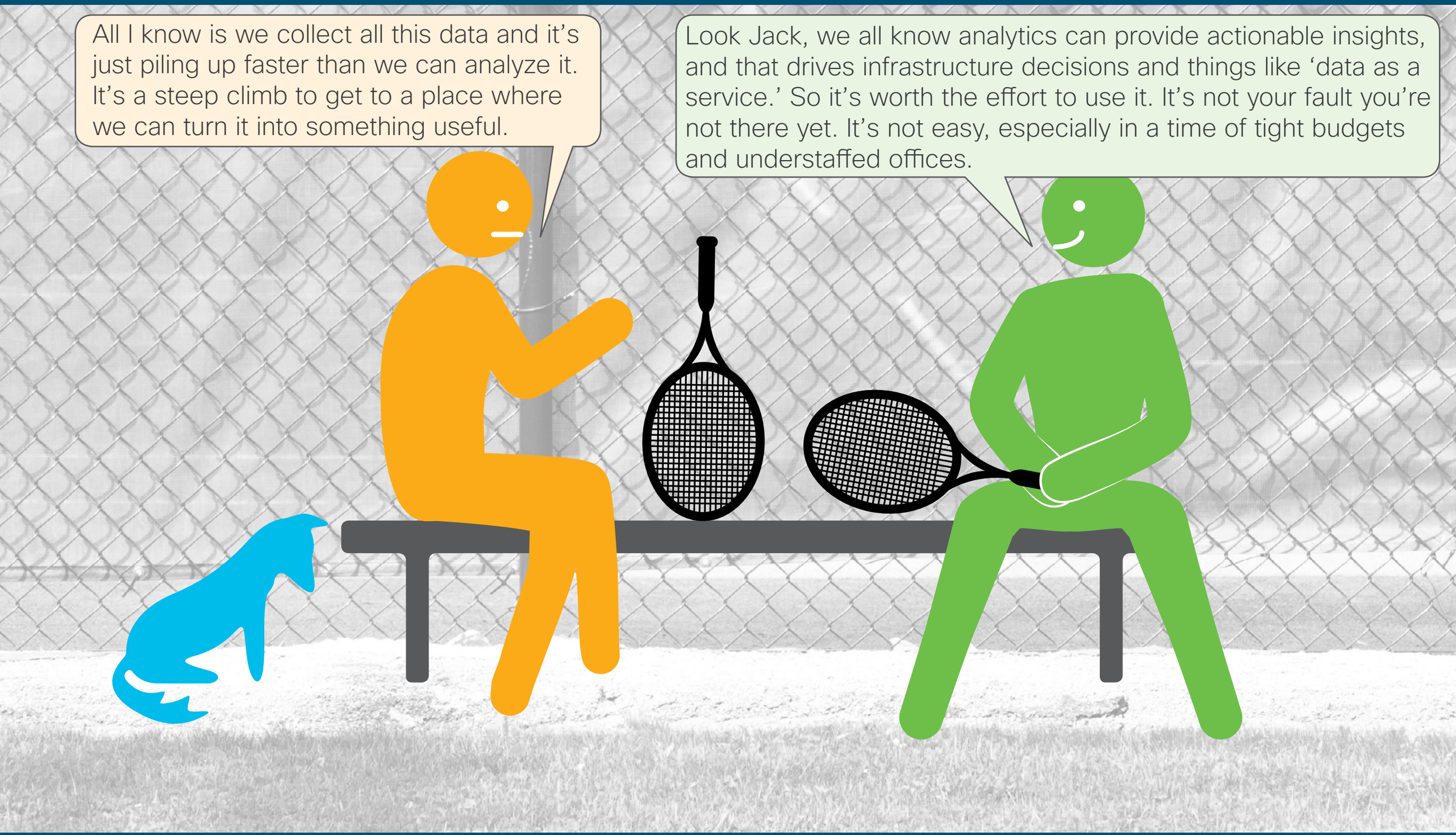
Big Data



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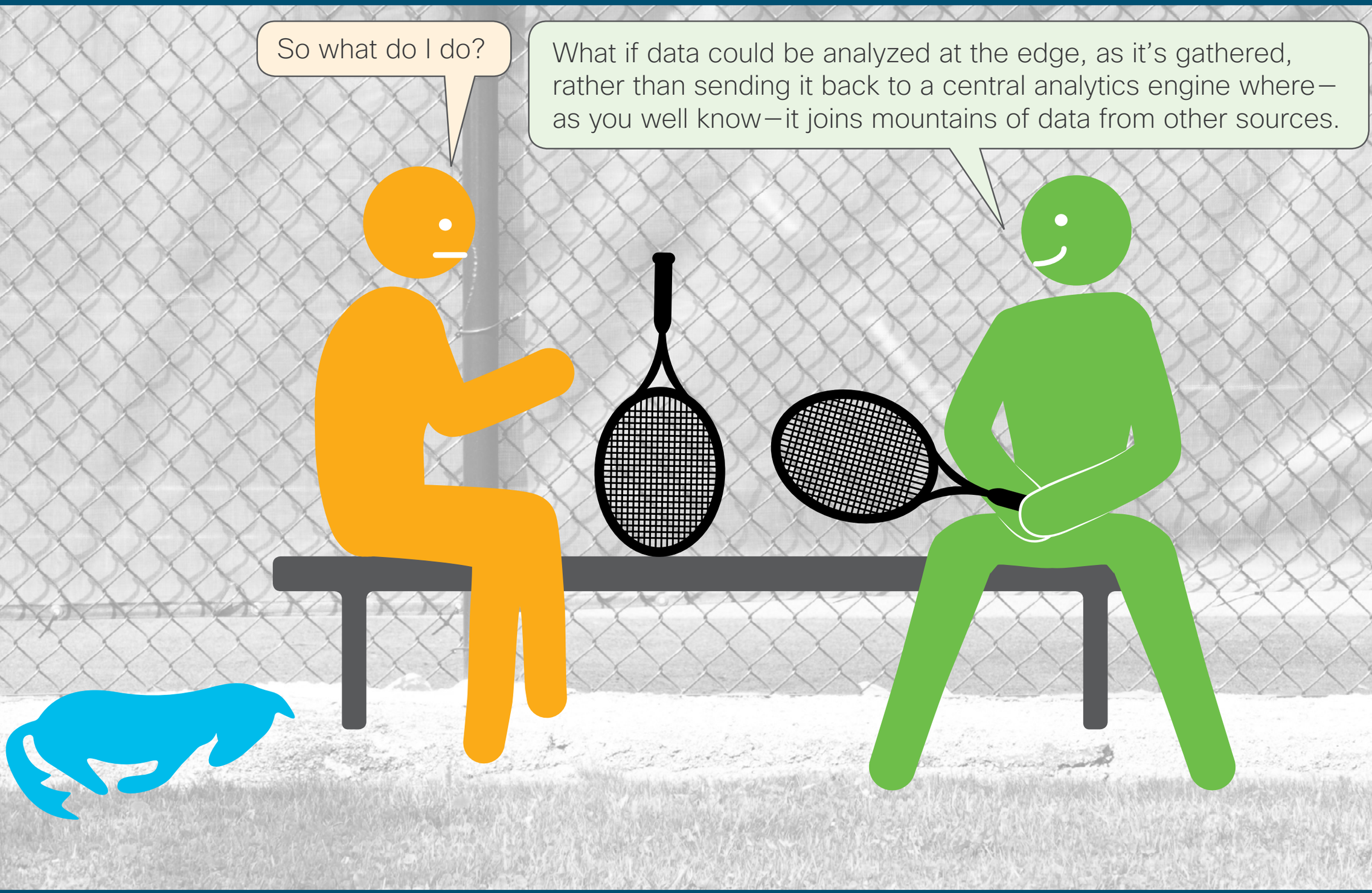
Big Data



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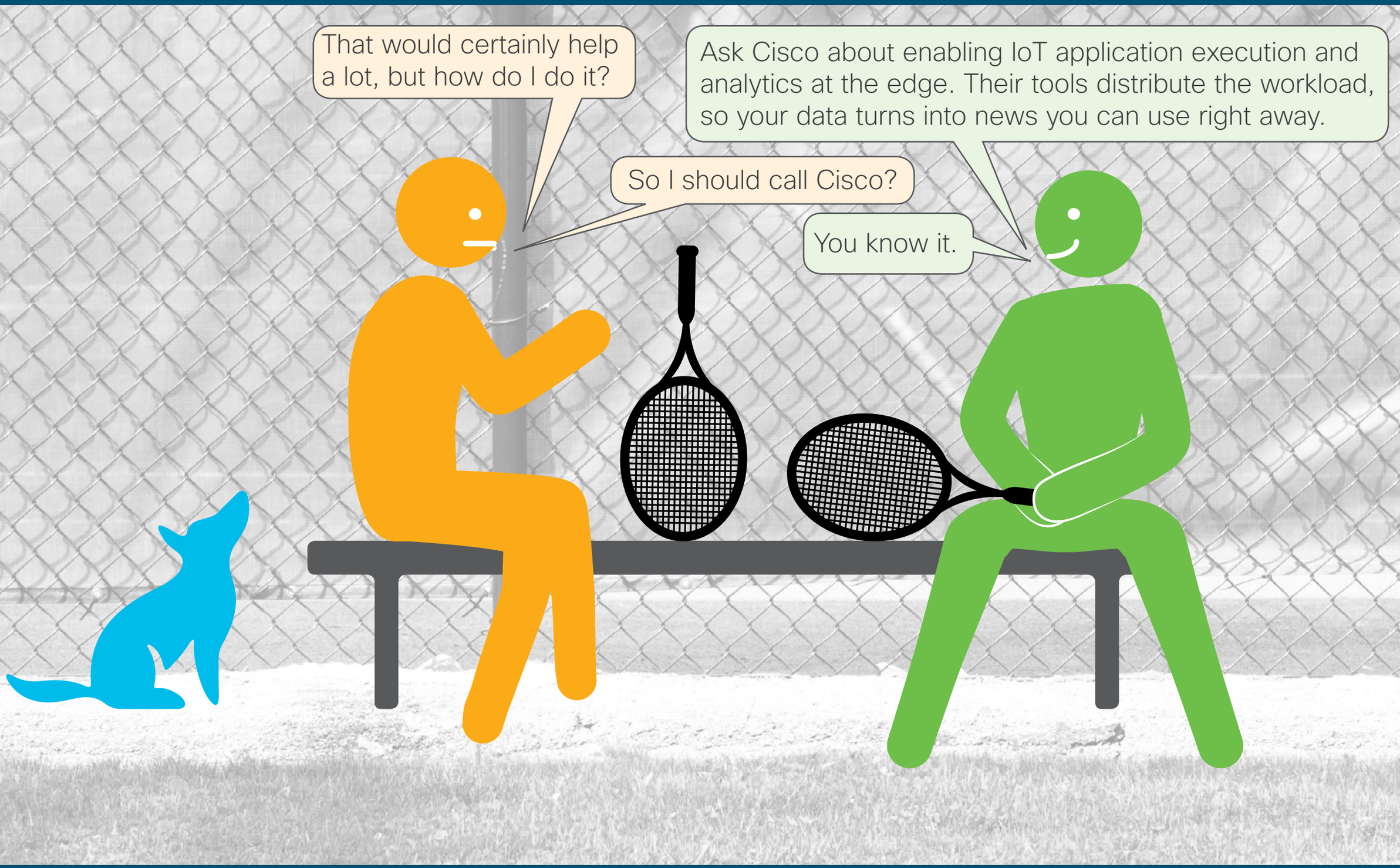
Big Data



Reach the Peak of Big Data and Analytics.
Call your Cisco representative today.

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Objects are No Object

Jack and Zack on the Internet of Things

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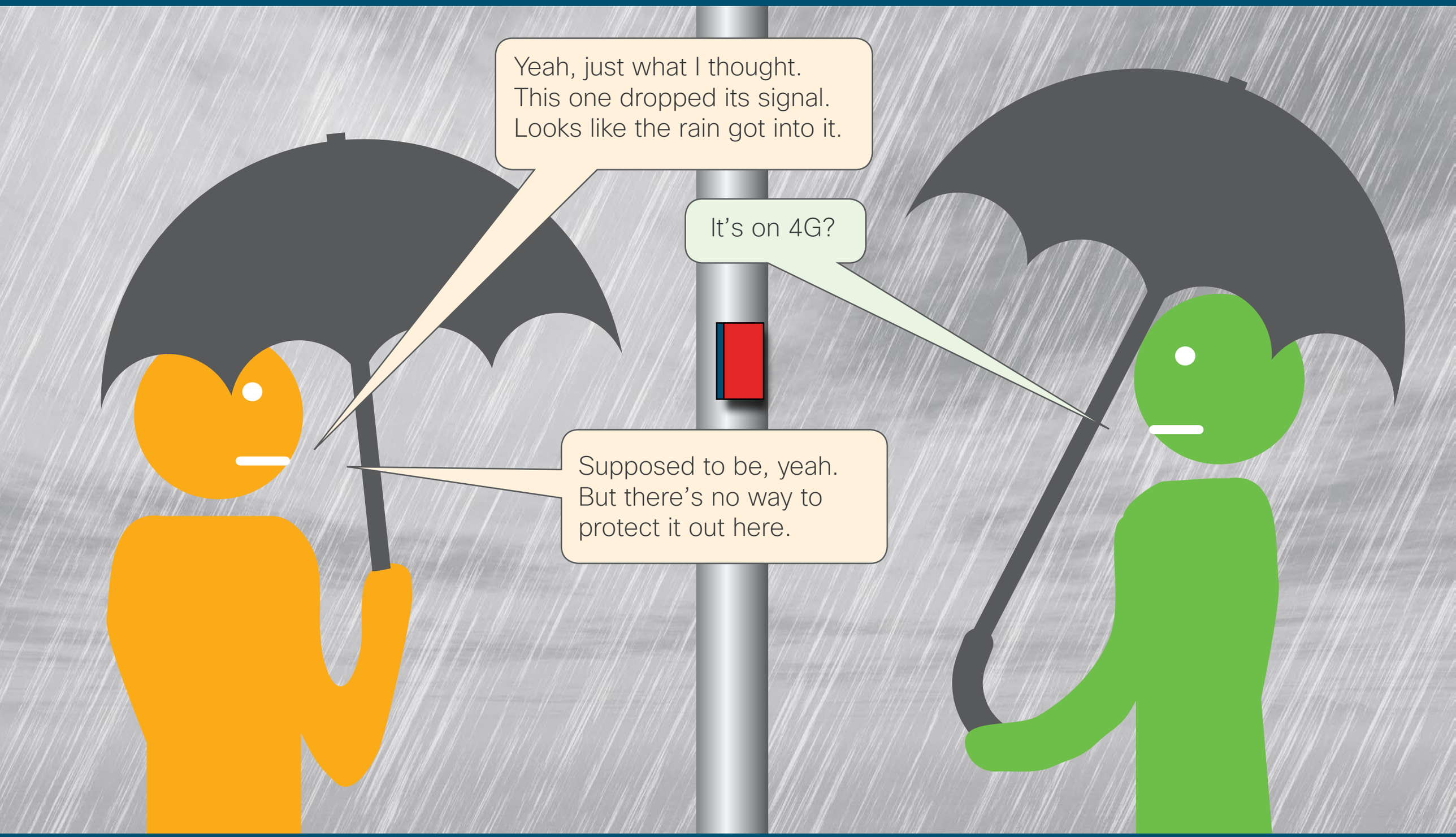
Internet of Things



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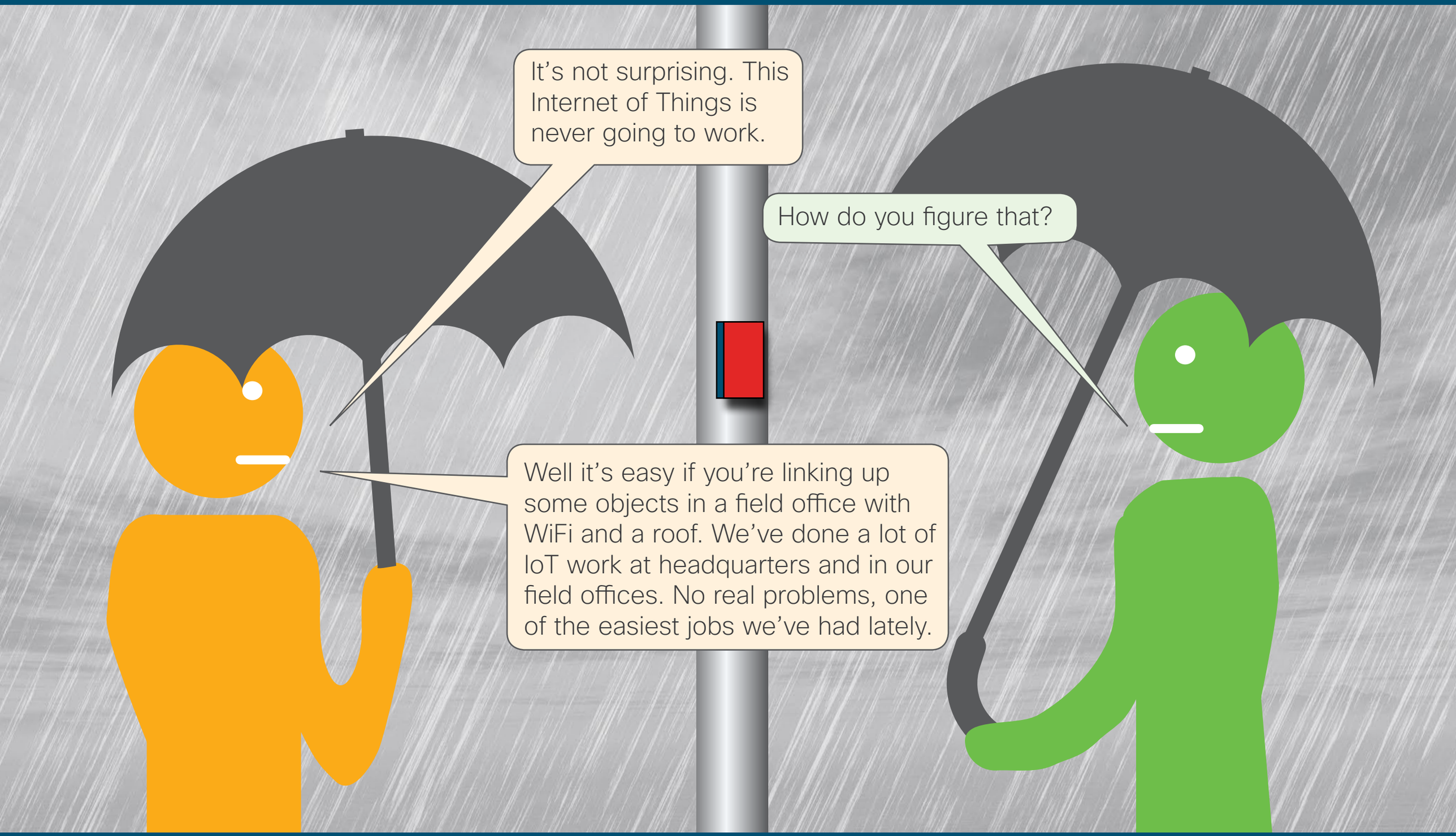
Internet of Things



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Internet of Things

But out here in the open, where our sensors and remote hardware need to be, you have rain, snow, winds and the hot sun. Network nodes can't endure that for long.

It's tough, I agree. We've found that Cisco can help, though.

Oh yeah? How?

Well, to start with, they have network hardware made for the outdoors. They're rugged, and they resist the elements. Rain like this wouldn't even slow it down.

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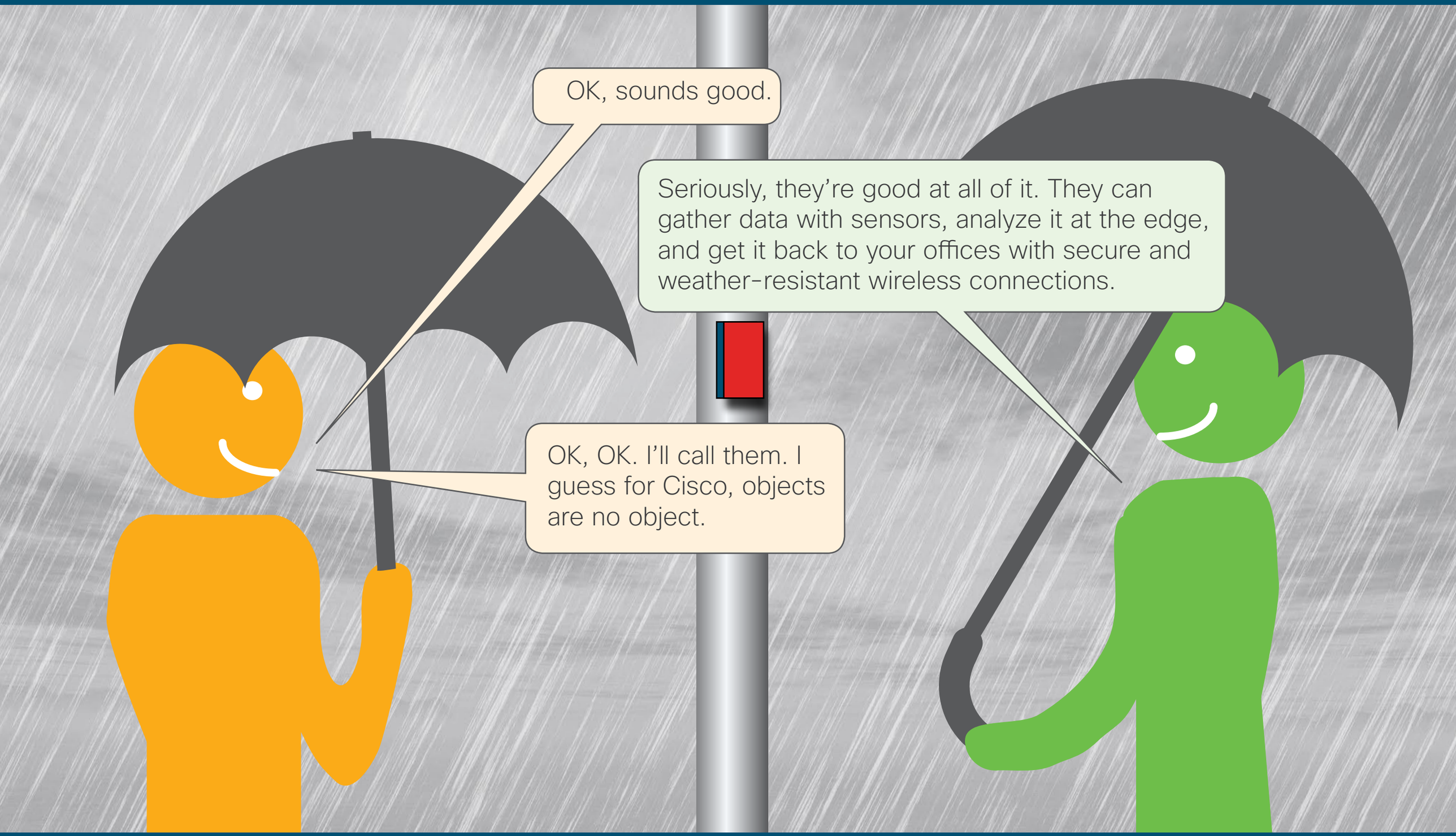
Internet of Things



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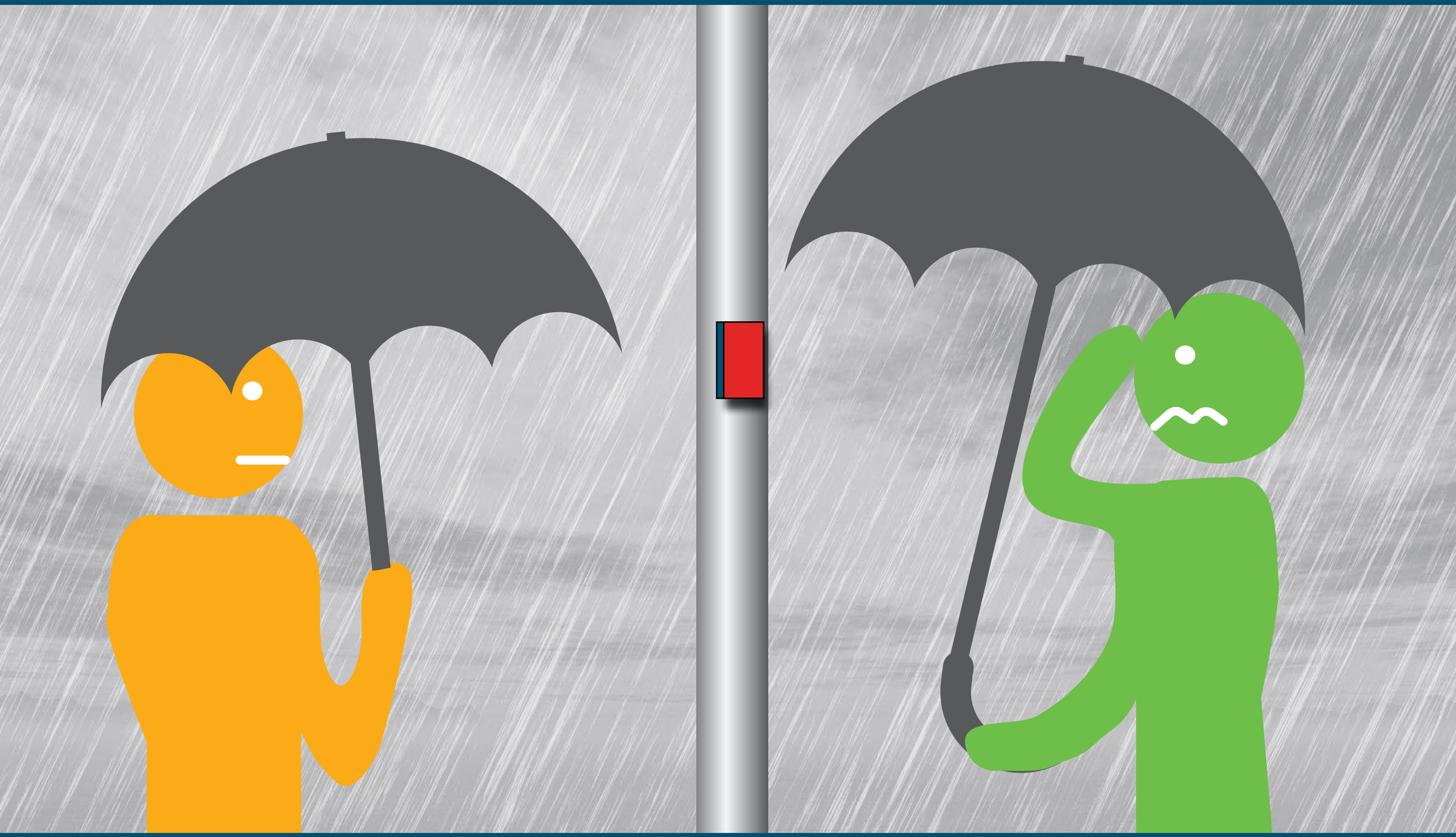
Internet of Things



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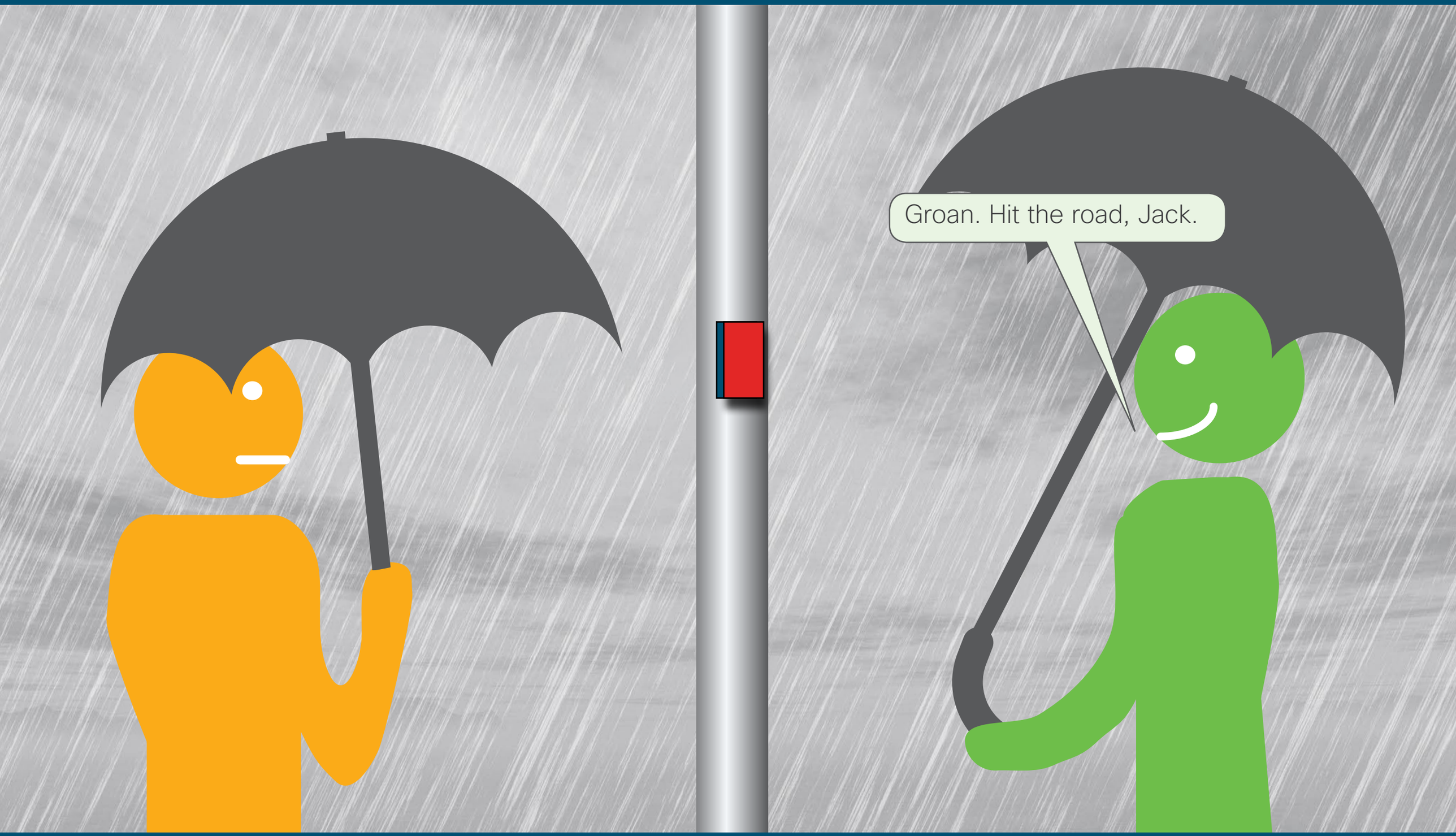
Internet of Things



Don’t be out standing in your field. Call Cisco for IoT solutions today!

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