

Oluwaseun Bamisile

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Tech Content Writer and Managing Editor with 5+ years of experience creating high-performing content across technology and gaming niches. Proven track record in SEO content strategy, editorial management, and organic traffic growth. Skilled in content optimization, keyword research, CMS platforms, and leading editorial teams to deliver engaging, search-optimized content.

Core Skills

SEO Writing • Content Strategy • Keyword Research • On-Page SEO • Editorial Management • Content Editing & Proofreading • WordPress CMS • Technical Writing • Tech Journalism • Analytics & Traffic Growth • Content Planning • Team Leadership • Research & Analysis

Professional Experience

The Phrasemaker — *Tech & Gaming Writer*

Jan 2026 – Present

- Write SEO-optimized articles on consumer technology, gaming, and digital trends that rank competitively while staying informative and engaging
- Research and publish guides, features, and news content to improve organic search rankings and drive traffic growth
- Translate complex technical and gaming topics into clear, accessible content for both enthusiast and general audiences
- Collaborate with editors to refine content strategy and optimize output based on performance data

PlayRatedGames — *Managing Editor*

Feb 2026 – Present

- Lead and manage a team of 5 writers, overseeing content production, workflow, and deadlines to maintain a consistent publishing schedule
- Edit, proofread, and publish articles to ensure high quality, brand consistency, and SEO compliance across all content
- Grew organic traffic from 2.5K to 13.5K monthly users within 2 months through targeted content strategies and keyword optimization
- Implement content strategies focused on keyword research, audience growth, and improving search visibility across key topics
- Monitor performance metrics and adjust editorial direction, content priorities, and publishing cadence based on data insights

Static Media (BGR) — *Tech Features Writer*

July 2025 – Jan 2026

- Research, pitch, and write long-form technology features, trend analyses, and thought pieces
- Cover emerging topics in consumer tech, gadgets, AI, and digital culture with a focus on accuracy, clarity, and reader engagement
- Translate complex technical information into accessible, compelling narratives that resonate with both casual readers and tech enthusiasts
- Collaborate with editors and SEO teams to ensure stories are optimized for search and audience performance

Techloy — *Technology Writer*

Mar 2025 – Oct 2025

- Research and produce SEO-friendly articles on tech products, news, guides, reviews, and comparison
- Collaborated with cross-functional teams, including data analyst and product managers, to gather information and insights that informed content creation and ensured technical accuracy.

- Edit and proofread content to ensure they adhere to company standards and maintain clarity, consistency, and proper formatting.
- Created visual aids, such as infographics, to complement technical writing and improve the overall comprehension of complex concepts.
- Engage in feedback sessions to identify areas for improvement in articles and incorporated feedback into revisions.
- Used content management systems (CMS) to organize and manage documentation and publications, streamlining workflow and increasing productivity.

OutreachX — SEO Writer

Nov 2023 – Jun 2025

- Create content for clients' websites, ensuring adherence to SEO best practices and keyword optimization.
- Collaborate closely with SEO specialists to develop content strategies that improve organic search rankings and drive website traffic.
- Write engaging blog posts, articles, and web copy tailored to target audiences in various industries.
- Collaborate with clients to understand their objectives and tailor content to align with their brand voice and messaging.

ilifeguides — Lead Content Editor

Mar 2023 – Sep 2024

- Research and develop engaging blog posts, articles, and listicles on a wide range of lifestyle topics (relationships, food, travel, wellness, etc.)
- Craft compelling headlines and introductions to grab reader attention, and optimize content for search engines to boost website traffic
- Develop and execute a content strategy that aligns with the brand's goals and target audience, ensuring content is relevant and engaging
- Review and edit writers' content for clarity, grammar, style, and tone, ensuring it adheres to the brand's voice and standards
- Maintain consistency in content quality, style, and branding across all platforms and channels

itechguides — Technology Writer & Editor

Jun 2021 – Feb 2025

- Write clear, step-by-step how-to and fix-it guides that empower users to troubleshoot common tech issues
- Simplify complex tech concepts in clear and engaging "Tech Explained" articles, making them understandable for everyone
- Craft insightful and unbiased reviews of the latest tech gadgets, dissecting features, performance, and user experience.
- Provide feedback and coaching to writers in order to improve their writing skills and enhance the quality of their work.
- Review and edit content for grammar, punctuation, spelling, syntax, and other language-related issues

Education

Yaba College of Technology

HND, Computer Science

Federal Polytechnic, Ilaro

ND, Computer Science

Tools & Technologies

WordPress • Google Analytics • Google Search Console • Ahrefs • SEMrush • Trello • Ghost • Linux • Google Trends • Google Suite • Asana • Slack • Canva

Interests

- Gaming
- Fixing gadgets