Oluwaseun Bamisile

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Experienced tech content writer and editor with over 4 years of experience and a proven track record of creating engaging and informative content for websites. Skilled in conducting thorough research and delivering high-quality articles and proficient in SEO optimization, content management systems, and editorial management.

Professional Experience

Boy Genius Report (BGR) Tech Feature Writer

09/2025 - present

- · Research, pitch, and write in-depth technology features, trend analyses, and thought pieces
- Cover emerging topics in consumer tech, gadgets, Al, and digital culture with a focus on accuracy, clarity, and reader engagement
- Translate complex technical information into accessible, compelling narratives that resonate with both casual readers and tech enthusiasts
- Collaborate with editors and SEO teams to ensure stories are optimized for search and audience performance

Techloy 03/2025 - 10/2025

Technology Writer

- · Research and produce SEO-friendly articles on tech products, news, guides, reviews, and comparison
- Collaborated with cross-functional teams, including data analyst and product managers, to gather information and insights that informed content creation and ensured technical accuracy.
- Edit and proofread content to ensure they adhere to company standards and maintain clarity, consistency, and proper formatting.
- Created visual aids, such as infographics, to complement technical writing and improve the overall comprehension of complex concepts.
- Engage in feedback sessions to identify areas for improvement in articles and incorporated feedback into revisions.
- Utilized content management systems (CMS) to organize and manage documentation and publications, streamlining workflow and increasing productivity.

OutreachX 11/2023 - 06/2025

Web Content Writer

- Create and optimize content for clients' websites, ensuring adherence to SEO best practices and keyword optimization.
- Collaborate closely with SEO specialists to develop content strategies that improve organic search rankings and drive website traffic.
- · Write engaging blog posts, articles, and web copy tailored to target audiences in various industries.
- Collaborate with clients to understand their objectives and tailor content to align with their brand voice and messaging.

ilifeguides 03/2023 - 09/2024

Lead Content Editor

• Research and develop engaging blog posts, articles, and listicles on a wide range of lifestyle topics (relationships, food, travel, wellness, etc.)

- Craft compelling headlines and introductions to grab reader attention, and optimize content for search engines to boost website traffic
- Develop and execute a content strategy that aligns with the brand's goals and target audience, ensuring content is relevant and engaging
- Review and edit content for clarity, grammar, style, and tone, ensuring it adheres to the brand's voice and standards
- · Maintain consistency in content quality, style, and branding across all platforms and channels

itechguides 06/2021 - 02/2025

Technical Writer & Editor

- Write clear, step-by-step "how-to" and "fix-it" guides that empower users to troubleshoot common tech issues.
- Simplify complex tech concepts in clear and engaging "Tech Explained" articles, making the complex understandable for everyone.
- Craft insightful and unbiased reviews of the latest tech gadgets, dissecting features, performance, and user experience.
- Demystify the world of Linux and WordPress for both beginners and seasoned users, offering guides, tutorials, and in-depth articles.
- Provide feedback and coaching to technical writers in order to improve their writing skills and enhance the quality of their work.
- Review and edit technical content for grammar, punctuation, spelling, syntax, and other language-related issues

Education

Yaba College of Technology HND, Computer Science

Federal Polytechnic, Ilaro ND, Computer Science

Key Skills

- · Excellent writing and editing skills
- Strong research and analytics abilities
- SEO optimization
- Attention to detail
- Copyediting & proofreading
- WordPress CMS
- Proficiency with project management tools such as Trello

Interests

- Gaming
- Hiking
- Fixing gadgets