SAINT LAURENT - MEN'S WINTER 23 SHOW

By Henri Nanushi

On the 17th of January, Belgian art director Anthony Cavallaro hosted the men's winter fashion show for the renowned French brand Yves Saint Laurent.

The show displayed the latest fashion pieces for the cold season, which happened to stick to the pure usual Saint Laurent fashion: Black still reigns unbeaten, leather and silk are still the top garments for the brand and accessories like silver- and gold-plated bangles matched with extravagant sunglasses, make up a good mixture between the past history of La Maison and the present trends. The industry changes day by day but Saint Laurent manages to stun with his unmistakable style.

An outfit that was really interesting during the show, displayed a pair of black obsidian and charcoal pinstriped pants, matched with a belt with the signature logo in silver, black cashmere top, 50's style sunglasses and an unusual pinstriped wool heavy coat that matched with the colour of the pants. This outfit is a statement of whatever Yves Saint Laurent means to the business; class, resilience, timeless elegance and a pinch of madness that still manage to hold on to its original values while also fitting with today's fashion.

The show was a festival of coats, that happened to be the most used item on the catwalk, proving once again that history repeats itself and timeless classics never fade away, classic items and basic colours black and white are still a staple for the brand.

After this show, Saint Laurent proved once again to be a top a brand, someone might argue it to be the best in the world, their fashion and signature style remains legendary. The brand is still up there, sitting on the throne, confidently proving to be the best French brand in the industry and with no intention of leaving its place.

