

SANJAY M

📍 Coimbatore (Currently in Bangalore)

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🌐 Portfolio: linktr.ee/blacoagency

Professional Summary

🧑 Creative and trend-savvy video editor with expertise in Gen Z content, social media trends, and viral storytelling. Skilled at delivering highly engaging videos tailored to client preferences. Experienced in working with international clients, including @urkninvest and @ducky_trading, as well as YouTubers. Passionate about blending art and design to create visually compelling content.

Skills

- 🎬 **Video Editing & Motion Graphics:** After Effects, CapCut, Wondershare Filmora
- 🎨 **Graphic Design:** Photoshop, Illustrator
- 💻 **3D & UI/UX Design:** Blender, Maya (learning), Figma (learning)
- 📈 **Social Media & Content Trends:** Viral trends, meme culture, digital storytelling
- 🤝 **Client-Centric Approach:** Delivering customized outputs as per client vision

Work Experience

Intern – Signatures1.com (*Marketing Team Support*)

- 🏆 Assisted in marketing content creation, contributing to brand engagement
- 📊 Analyzed social media trends to optimize content strategy

Freelance Video Editor (*International & YouTube Clients*)

- ✂ Edited content for YouTubers, ensuring high engagement
- 📺 Specialized in trend-driven storytelling and motion graphics

Education

- 🎓 **Srishti Manipal Institute** – First-Year, Industrial Art & Design Practices
- 📖 **12th Pass**

Additional Interests

- 🖌️ Passionate about drawing and painting, incorporating artistic creativity into video editing and design

✨ **Designed with creativity and precision** ✨