



Colton Salaz

PROFESSIONAL JOURNALIST

1. SUMMARY

Experienced professional reporter and producer seeking a position at your company. I've worked as a professional broadcast journalist for almost a decade in the role of producer & reporter. I've worked at news stations in San Diego, CA and Las Vegas, NV. I also worked as a staff writer at the San Diego Union Tribune. I believe I have the necessary skills and qualifications for a position at your company.

2. SKILLS (BAR GRAPH)



3. EDUCATION

Grossmont Community College

ASSOCIATE OF ARTS, COMMUNICATION

2007-2009 | EMPHASIS ON PUBLIC SPEAKING

San Diego State University

BACHELOR OF SCIENCE, COMMUNICATION

2009-2011 | EMPHASIS ON JOURNALISM

Southern New Hampshire University | Online

BACHELOR OF SCIENCE, MASS MEDIA

2015-2020 | EMPHASIS ON JOURNALISM

4. PUBLIC SPEAKING AWARDS

First Place in United States

- PERSUASIVE PUBLIC SPEAKING | COLLEGIATE
- COMM. ANALYSIS PUBLIC SPEAKING | COLLEGIATE
- EXTEMPORANEOUS SPEAKING | COLLEGIATE

International Speaking Champion

- IMPROMPTU SPEAKING | LONDON INT'L TOURNAMENT
- INFORMATIVE SPEAKING | LONDON INT'L TOURNAMENT

5. REFERENCES

DAYNA ROSELLI

NEWS ANCHOR | KTNV 13 ACTION NEWS ABC

702.480.2052

NICK KAPTAIN

CEO | ADLAVA COMMUNICATIONS

702.271.4175

6. QUALIFICATIONS/TECH SKILLS

- 8-years as a broadcast producer and writer
- Experienced in writing & producing in-house packages
- Excellence in Journalism Certificate from S.P.J.
- Produced and executed excellent TV news broadcasts
- Operate various newsroom management softwares
- Extremely knowledgeable about national/international issues
- Excellent verbal and written communication skills
- Find breaking news stories before other outlets
- Sort through b-roll, SOTs, and pressers in order to piece together stories
- Pitch interview segments and package ideas
- Utilize multimedia software: InDesign, Illustrator, Photoshop, Final Cut Pro
- Booth live newscasts
- Create graphics & lower-thirds for newscast
- Editing stories
- Executively produce morning newscasts on weekends

7. EXPERIENCE

News Producer & Reporter | 2017 to 2018

ENTERCOM RADIO | KXNT NEWS, LAS VEGAS, NV

- Producer M-F Nevada's Morning News on CBS Radio
- Stack rundown, find news stories, book national reporters
- Proofread and edit all news scripts
- CBS Las Vegas reporter for CBS News
- Manage and delegate tasks to writing staff

Exec. Morning News Producer | 2016 to 2017

SCRIPPS MEDIA | KTNV-13 ACTION NEWS ABC AFFILIATE LAS VEGAS, NV

- Produce M-W Good Morning Las Vegas Broadcasts
- Executive producer for weekend Good Morning Las Vegas
- Write all content for newscast I am producing
- Write reporter packages and assist talent in audio tracking
- Booth live newscasts
- Find breaking new stories

Associate Producer, Senior Writer | 2014 to 2016

MCKINNON BROADCASTING | KUSI-TV STUDIO 51 SAN DIEGO, CA

- Produce 11 p.m. weeknight newscast
- Produce award winning weekly segment on social issues
- Booth live newscasts
- Write compelling stories/pkgs for on-air broadcast
- Interview local and national politicians for weekly politics segment
- Produce Sunday night newscasts