



COLTON SALAZ

PROFESSIONAL JOURNALIST

Dear Hiring Manager/Recruiter,

I am an experienced television news producer/writer and I just recently applied for the vacant position at your company. I have worked as a broadcast journalist for going on 8-years now, and because of my vast skill set I've been able to excel in many positions. The majority of my career has been spent as a newscast producer. Most recently I worked as a producer for Good Morning Las Vegas. Prior to that, I was an associate producer and senior news writer for KUSI News in San Diego, CA.

Upon reading this letter and reviewing my resume, I'm confident you will find that I'm qualified for this position at your company, and hope that you will schedule an interview or writing test with me. But before we get to the interview, let's go over some advantages to having me on your team:

By selecting me over other candidates you would be gaining an experienced news producer/writer, who is adept in writing stories under a strict deadline, as well as having a breadth of knowledge on issues ranging from politics to international affairs. I am not a bright-eyed writer, fresh out of college. I'm a well-seasoned journalist and have been trained by some of the most renown producers & writers of our time (i.e. Ross Becker, Steven Cohen, and Sandra Maas, just to name a few.) I'm a compelling writer with a solid news judgment who always gets the job done and meets every deadline. My ample experience in a newsroom has taught me to work calmly in stressful situations, take direction and be a team player.

Moreover, I have all the necessary technical skills for this position. I know how to operate multiple newsroom management softwares (iNEWS, ENPS, CNN NewSource, etc.) I'm also adept in writing and producing in-house packages, using video editing software, pitching interview segments & package ideas, as well as graphic creation and editing/designing lower-thirds and banners. I also have considerable experience working in the control room and boothing live newscasts.

I know I will be a great asset to your team. I heartily appreciate your consideration of me for this position and I look forward to hearing from you soon.

Sincerely Yours,

Colton Salaz
Professional Journalist

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P.S. To view some of my work as a producer and writer, please visit the website listed on this cover letter. Let me know when a good time for a phone interview or writing test would be. My availability is open.

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