



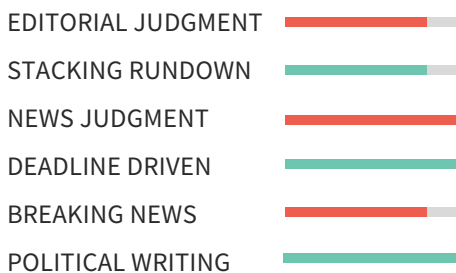
# Colton Salaz

## PROFESSIONAL JOURNALIST

### 1. SUMMARY

Experienced professional journalist seeking position as a news producer or writer. I've worked as a broadcast journalist for almost a decade; working at broadcast news stations in San Diego, CA and Las Vegas, NV. I also worked as a staff writer for the San Diego Union Tribune while in college. I believe I have the necessary skills and qualifications for a position at your company.

### 2. SKILLS



### 3. EDUCATION

#### Grossmont College

ASSOCIATE OF ARTS, COMMUNICATION  
2007-2009

#### SDSU

BACHELOR OF SCIENCE, COMMUNICATION  
2009-2011

#### SNHU Online

BACHELOR OF SCIENCE, MASS MEDIA  
2015-2019 | ATTENDING PART-TIME ONLINE

### 4. PUBLIC SPEAKING AWARDS

#### First Place in United States

- PERSUASIVE PUBLIC SPEAKING-COLLEGIATE
- COMM. ANALYSIS PUBLIC SPEAKING-COLLEGIATE
- EXTEMPORANEOUS SPEAKING-COLLEGIATE

#### International Speaking Champion

- IMPROMPTU SPEAKING-LONDON INT'L TOURNAMENT
- INFORMATIVE SPEAKING- LONDON INT'L TOURNAMENT

### 5. REFERENCES

#### DAYNA ROSELLI

NEWS ANCHOR | KTNV 13 ACTION NEWS ABC  
702.480.2052

#### NICK KAPTAIN

CEO | ADLAVA COMMUNICATIONS  
702.271.4175

### 6. QUALIFICATIONS/TECH SKILLS

- 8-years as a broadcast producer and writer
- Experience writing & producing in-house packages
- Excellence in Journalism Certificate from SPJ
- Produced and executed excellent TV news broadcasts
- Operate various newsroom management softwares
- Extremely knowledgeable about national/international issues
- Excellent verbal and written communication skills
- Find Breaking News Stories before other outlets
- Sort through b-roll, SOTs, and pressers in order to piece together stories
- Pitch interview segments and package ideas
- Utilize multimedia software: InDesign, Illustrator, Photoshop, Final Cut Pro,

### 7. EXPERIENCE

#### Content Editor | 2017 to 2018

ADLAVA DIGITAL MARKETING & MEDIA COMM. FIRM  
LAS VEGAS, NV

- Write and create original and relevant blog posts for company and its' clients
- Maintain extensive online presence on all Social Media Platforms
- Proofread and edit all written materials, write press releases
- Manage and delegate tasks to writing staff

#### News Producer | 2016 to 2017

SCRIPPS MEDIA | KTNV-13 ACTION NEWS ABC AFFILIATE  
LAS VEGAS, NV

- Produce Good Morning Las Vegas Broadcasts
- Write all content for newscast I am producing
- Write reporter packages and assist talent in audio tracking
- Anchor podcast discussing social & political issues in Las Vegas
- Booth live newscasts

#### Associate Producer, Senior Writer | 2014 to 2016

MCKINNON BROADCASTING | KUSI-TV STUDIO 51  
SAN DIEGO, CA

- Produce 11 p.m. weeknight newscast
- Produce award winning weekly segment on social issues
- Boothed live newscasts
- Write compelling stories/pkgs for on-air
- Interview local and national politicians for weekly politics segment