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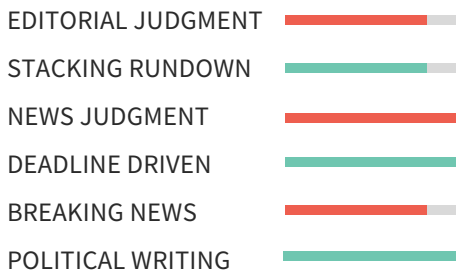
Colton Salaz

PROFESSIONAL JOURNALIST

1. SUMMARY

Experienced professional journalist seeking position as a news producer or writer. I've worked as a broadcast journalist for almost a decade; working at broadcast news stations in San Diego, CA and Las Vegas, NV. I also worked as a staff writer for the San Diego Union Tribune while in college. I believe I have the necessary skills and qualifications for a position at your company.

2. SKILLS



3. EDUCATION

Grossmont College

ASSOCIATE OF ARTS, COMMUNICATION
2007-2009

SDSU

BACHELOR OF SCIENCE, COMMUNICATION
2009-2011

SNHU Online

BACHELOR OF SCIENCE, MASS MEDIA
2015-2019 | ATTENDING PART-TIME ONLINE

4. PUBLIC SPEAKING AWARDS

First Place in United States

- PERSUASIVE PUBLIC SPEAKING-COLLEGIATE
- COMM. ANALYSIS PUBLIC SPEAKING-COLLEGIATE
- EXTEMPORANEOUS SPEAKING-COLLEGIATE

International Speaking Champion

- IMPROMPTU SPEAKING-LONDON INT'L TOURNAMENT
- INFORMATIVE SPEAKING- LONDON INT'L TOURNAMENT

5. REFERENCES

DAYNA ROSELLI

NEWS ANCHOR | KTNV 13 ACTION NEWS ABC
702.480.2052

NICK KAPTAIN

CEO | ADLAVA COMMUNICATIONS
702.271.4175

6. QUALIFICATIONS/TECH SKILLS

- 8-years as a broadcast producer and writer
- Extensive list of local media contacts, as well as national contacts.
- Excellence in Journalism Certificate from SPJ
- Produced and executed excellent TV news broadcasts.
- Operate various newsroom management softwares
- Extremely knowledgeable about national/international issues
- Excellent verbal and written communication skills
- Find Breaking News Stories before other outlets
- Sort through b-roll, SOTs, and pressers in order to piece together stories
- Social media savvy
- Utilize multimedia software: InDesign, Illustrator, Photoshop, Final Cut Pro,

7. EXPERIENCE

Content Editor | 2017 to 2018

ADLAVA DIGITAL MARKETING & MEDIA COMM. FIRM
LAS VEGAS, NV

- Write and create original and relevant blog posts for company and its' clients
- Maintain extensive online presence on all Social Media Platforms
- Proofread and edit all written materials, write press releases
- Manage and delegate tasks to writing staff

News Producer | 2016 to 2017

SCRIPPS MEDIA | KTNV-13 ACTION NEWS ABC AFFILIATE
LAS VEGAS, NV

- Produce Good Morning Las Vegas Broadcasts
- Write all content for newscast I am producing
- Write reporter packages and assist talent in audio tracking
- Anchor podcast discussing social & political issues in Las Vegas
- Booth live newscasts

Associate Producer, Senior Writer | 2014 to 2016

MCKINNON BROADCASTING | KUSI-TV STUDIO 51
SAN DIEGO, CA

- Produce 11 p.m. weeknight newscast
- Produce award winning weekly segment on social issues
- Boothed live newscasts
- Write compelling stories/pkgs for on-air
- Interview local and national politicians for weekly politics segment