

AT&T Enterprise Software Certification Program

AT&T Enterprise Software Certification gives your wireless software solution access to the leading wireless network in North America. It assures your customers of optimum performance and opens valuable AT&T resources to your marketers.

Customer Confidence

Certification is based on tests by independent labs. The tests confirm that your solution's performance, user interface, data integrity, application security, and data transmission all meet or exceed AT&T usability guidelines. This independent verification of software quality and performance can help customers and end users to readily adopt your solution because:

- Customers can feel confident that your application will run on targeted devices and will not install spyware or viruses.
- End users are ensured the best possible experience on the AT&T wireless network.

Marketing Assistance

Applications that earn the AT&T Enterprise Software Certification receive AT&T assistance in communicating the benefits of the solution to potential customers; for example:

- Your company can use the AT&T Certified Solution logo in its marketing and sales materials.
- Your solution is exposed to the AT&T customer base through our sales teams and the AT&T Certified Solutions Catalog online.
- Your marketing and sales collateral can be hosted on the Certified Solutions Catalog dynamic search pages.
- Your marketers receive access to the AT&T Marketing Self-Service Toolkit.

In addition, companies that successfully certify a wireless application can apply for AT&T Dealer status in the Business Alliance Dealer Program, and developers of your application may qualify for the AT&T devCentral AllStar Program.

Eligible Applications

AT&T accepts all types of software, including browser, client, and platform, for certification. The software may target a broad range of devices, such as:

- Laptops and handhelds with PC cards
- BlackBerry handhelds
- Internet-enabled phones
- AT&T Network Compatible specialty devices

Eligible Devices

The wireless devices that run your software must be AT&T certified also. If the device does not appear in the AT&T Certified Device List, you can contact the manufacturer about certification. The device manufacturer must complete device certification before you request certification for your software.



at&t

Your world. Delivered.

The Software Certification Process

Follow these five steps to gain AT&T Enterprise Software Certification for your solution:

1

Join devCentral.

Become a member of devCentral, the AT&T developer program. Joining devCentral gives you access to certification programs, wireless enterprise infrastructure documentation, developer gateways, developer forums, and support. The standard-level membership is free.

2

Request certification.

Submit an online certification request through the devCentral Web site. You can submit a request right away, or open a request now and submit it later.

3

Plan the tests.

After accepting your certification request, AT&T will set up a meeting to review technical details and schedule the tests.

4

Provide an engineering contact.

During the testing period, an engineering contact from your company must be available by telephone to provide technical assistance with any challenges that the testers encounter.

5

Activate your benefits.

When your solution passes testing, you will receive an AT&T Solution Certification Program Agreement. Execute this agreement to receive access to the AT&T Certified Solution logo and other benefits.

Preparing for Certification

- Browse the Enterprise Software Certification Requirements on devCentral.
- Learn more about AT&T Enterprise Software Certification and AT&T Network Compatible devices.
- Contact your AT&T Channel Manager or your sponsoring Offer Manager to discuss this and other AT&T programs, or send questions to developer.program@awsmail.att.com.

