



Amanda McDowell

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Home Address: 2814 Old Mountain Rd., Trinity, NC 27370

I am a creative professional with more than 10 years of experience as a professional Graphic Designer and Photographer. Possessing a love of design, photography and typography, I thrive in an environment where thinking critically to solve a puzzle or problem is necessary. I believe that communication with peers, clients, and supervisors, is paramount to any successful project, and I am always interested in learning new skills.

Work Experience:

April 2013- Current

SENIOR GRAPHIC DESIGNER

Camco Manufacturing

121 Landmark Drive

Greensboro, North Carolina

- Excelling with Adobe Creative Suite
- Packaging and print design
- Correctly saving and filing work
- Working with print labs to proof files
- Editing photos in Photoshop and/or Lightroom
- Supporting other members of the design and marketing team
- 3D Rendering using Adobe Substance 3D Stager

September 2013- December 2022

SELF-EMPLOYED PORTRAIT PHOTOGRAPHER

Brass Button Studio

2814 Old Mountain Rd.

Trinity, North Carolina

- Portrait and wedding photography
- Mirrorless/DSLR camera and editing software
- Efficiently communicating with clients and other vendors
- Creating a comfortable and creative atmosphere

April 2011- May 2013

HOUSEKEEPING AIDE

Courtyard by Marriott

4400 West Wendover Avenue

Greensboro, North Carolina

- Keeping hotel clean and safe
- Cleaning public and outdoor areas of the hotel
- Helping guests feel welcome and comfortable
- Assisting customers and housekeepers

Education:

Guilford Technical Community College

Jamestown, North Carolina

Associate's Degree:

Advertising and Graphic Design
with Photography Certification

Software/Applications:

- Microsoft D365 /Outlook
- Adobe InDesign
- Adobe Photoshop and Lightroom
- Adobe Illustrator and Fresco
- Adobe Substance 3D Stager
- Studio and portrait photography
- Monday
- Slack
- Google Workspace

Skills:

- Enjoys hand-drawn illustration
- Social media content creation
- Excellent multi-tasking skills
- Enjoys working with a team as well as independently
- Open-minded to critique and improvement
- Strong organizational skills
- Motivated to learn new skills
- Comfortable with DSLR/Mirrorless Camera
- Studio and outdoor photography experience
- Staging set up for photo shoots
- Familiar with flash photography

Achievements:

Created and branded several successful product lines including Life is Better at the Campsite accessories, and Floral Flush toilet treatment.

-Camco Manufacturing, LLC

Consistently managed and designed company ads for several print/digital publications.

-RV Pro, RV Business, RV Today, I Heart RVing, RV Blogger

Four Student ADDY Winning entries in 2013

-American Advertising Federation

GTCC Academic Achievement Award

-Guilford Technical Community College

Advertising & Graphic Design Curriculum Award

-Guilford Technical Community College