



# How Gold Star Pro Helps Entrepreneurs Automate Their Online Business With Less Time, Money And Stress



## Sophie Leung

Confidence and Mindset Coach

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Sophie is a women's confidence and mindset coach. She helps women break free from anxiety and overwhelm so they can live an authentic and successful life on their own terms.

## Challenge: Overwhelmed, Out Of Pocket And Drowning In Tech Tutorials

As a solopreneur, Sophie is managing all the moving parts of her business herself. She was using many of the tech giants such as Kartra, Kajabi and Dubsado, yet she still wasn't moving forward in her business. They just didn't feel right to her and felt clunky to use.

She was confused, completely overwhelmed and out of pocket... by at least \$5k and counting. Instead of spending her free time living her life – the reason most entrepreneurs start their own business in the first place – she found herself drowning in complicated platform tutorials.

**“ I think I spent at least \$5000 or so on the wrong tech platforms that I've never even used”**

She just wasn't moving forward. She felt stuck. She was spending too much time on parts of her business that just didn't light her up. She was living a tech nightmare, and she desperately needed a solution to break free.

## Solution: Fast, Efficient, Tailor-made Tech Support With Coaching And Community

Then one day, after chatting with a friend in the coaching industry about her tech torture, Sophie heard about Gold Star Pro. That day changed everything.

“ *The Founder, Karen King, is absolutely amazing, just lovely. She calms my nervous system. She answers any questions really quickly.*

*I joke because I say I've got Karen in my pocket”*

The support is phenomenal and it made implementing the platform easy. Karen is on-hand to answer questions quickly, along with the tech coaches too. The facebook group has given Sophie access to a community of like-minded entrepreneurs, making the journey much less lonely.

Sophie needed clarity and a tailored-made service for her business. She had wasted too many evenings and weekends with her laptop instead of with friends and family. She was ready for results.

## Results: Sophie Now Has Her Business Automated Saving Her Time, Money And Stress

Sophie has **built an entire automated sales machine**. From start to finish her customers can move through her business with **ease** and her processes happen on autopilot. She is no longer stuck in her business. She has **time and space** to focus on doing what she loves, delivering her programs and empowering her clients.

Within about **5 sessions**, Sophie had her online business set-up. She can now implement something techy on her site in 5-10 minutes that previously would have taken her hours or even days to figure out. Setting up a landing page for her group coaching program is now a breeze. The workflows are easy and intuitive.

As soon as she had spoken to Karen and signed up, she began to **feel the stress drain away**. With each support call she attended, and regularly checking in to her new community, she could **sense the overwhelm ebbing away**.

“ *I'm still no tech guru but I'm definitely no longer a tech-phobe. I've learnt how the platform works and it's saved me so much time and money.*”

The cost of Gold Star Pro is much less than the cost of just one of the big platforms Sophie was previously paying for. With this all-in-one platform she has been able to cancel subscriptions to the multitude of platforms she was trying to connect previously. She's **freed up time and money** to spend on other things that are important to her.

**Are you ready to simplify your  
online business?**

BOOK YOUR FREE TECH STRATEGY SESSION

See how much time and money we can save you.