

Social Media Captions written for Client who wants her business to not be named

She sells podcast 1:1 consulting services and digital products - Podcast-to-Leads Playbook.

For the sake of anonymity, I have come up with a generic name for her package.

Real talk: Launching and growing a podcast that actually gets *heard* shouldn't feel like a tech maze or make you want to scrap the whole thing and go back to blogging. 🙄

In fact, it should be simple, strategic—and something you actually look forward to doing each week.

Imagine opening your podcast planner, knowing *exactly* what to record, and feeling 100% confident that what you're putting out will actually grow your audience *and* bring leads into your business.

This? Is exactly what you can expect from the **Top-Performing Podcast Package**.

This package is your all-in-one podcast solution: a full-day session where we audit, plan, script and strategize your podcast to turn it into a binge-worthy, lead-generating machine.

Over 7 hours, you'll be guided through:

- 🎧 Exactly why your current podcast (or idea) isn't hitting the mark
- 🧠 A tailored plan for your show, built around your audience, content strengths, and goals
- 📝 Script templates, episode outlines, and topic maps to remove all the guesswork
- ⚙️ Tools and workflows to make your podcast process smooth and stress-free

If you're reading this thinking "ummm YES this is *exactly* what I need," let's chat more today!

There are a lot of moving pieces that go into creating a top-performing podcast. And a whole lot of time, tech and tiny moving pieces all coming together perfectly, too. It can sometimes even feel a little impossible to know where to start, let alone find the space to record, edit and publish that perfect podcast you dream of every single week as well.

But here's the deal (and the best part): You DON'T need to go it alone. And you can create a WILDLY successful podcast that not only has listeners subscribing but one that drives leads to your business too!

If you're tired of thinking:

That you just don't have time for a podcast (even though you know deep down it's the perfect next step for your business)...

That you'll never get all the moving pieces to come together...

That you need to just let that dream go as it's just impractical...

Then I want to let you know you have found the solution for you today. *queue happy dance*

And that solution is the Perfect Podcast Package.

In this package, you will be supported by me to create the podcast of your dreams - a podcast that is magnetic to your audience and takes you only minutes of work each week to record, where I then step in and do all the rest.

Together, we will:

- Plan out your monthly podcast schedule so you know **exactly** what to record each week
- Write your intro, outro and any other scripts you need so you are never stuck on these parts and make recording seamless
- Set up your recording tools so you record the best podcast possible with no tech headache!

And then once you have recorded your podcast? Simply let me know the raw files are ready and I will do everything from there! Edit, top and tail, add in your ads, publish, market and MORE!

If you are ready to say goodbye to procrastinating on your podcast dreams and hello to launching a top-performing podcast - without making it another thing on your to-do list that creates stress or eats into your precious time - let's chat today!

Launching a podcast that actually gets *heard* shouldn't feel like a full-time job or make you want to toss your mic across the room.





In fact, it should be simple, streamlined—and something you actually look forward to each week.

Imagine opening your podcast planner, knowing *exactly* what to record, and being confident that each episode is helping you grow your audience *and* attract dream clients.

This? Is exactly what you can expect from the Top-Performing Podcast Package.

It's a full-day session where we audit your current show (or idea), map out your content, and equip you with the strategy and systems to turn your podcast into a lead-generating machine.

Expect:

-  A deep-dive into what's working—and what's not
-  A content and visibility plan that fits your life and business
-  Ready-to-record scripts, hooks and outlines
-  Tech tips + tools to streamline your workflow (and sanity)





Thinking "YES I need this"? Let's chat.

From *cringing at your audio edits* to *confidently running your own podcast* like a pro—with minimal effort and no tech overwhelm.

Sounds like a dream? This is what the DIY Podcast in a Day service is made for.

Perfect for the business owner who wants to take control of their podcast (without outsourcing everything) but still wants support in getting it all set up—fast.

Here's what we'll cover in a 4-hour 1:1 session:

-  Set up your recording software and podcast hosting
-  Map out your launch or relaunch strategy
-  Create plug-and-play templates for intros, outros and episode flow
-  Learn the basics of editing and publishing with ease

All for just \$295— only a few sessions available each month.

If you've been putting off your podcast because it felt too complicated—this is your shortcut.

Getting your podcast *heard* is crucial if you want it to fuel your business growth—but staying consistent with episodes, content and promotion? It's a lot. 😓

You're juggling everything: ideas, scripting, recording, editing, marketing—and it's exhausting.

The good news? You don't have to do it alone. The Podcast Content Creation Package is here to help.

Whether you're launching, scaling or just want to hand off the weekly podcast hustle, this package turns your podcast into a smooth, efficient, lead-driving machine.

Here's how it works:

- 🎯 Step 1: We deep-dive into your business, audience and goals
- 📝 Step 2: I map out your podcast content plan + episode scripts
- 🎧 Step 3: You record—we edit, polish and schedule everything
- 📢 Step 4: We promote each episode with done-for-you marketing assets

The result?

- ✅ Your voice in more ears
- ✅ Your message reaching more of the *right* people
- ✅ Your time freed up for everything else

Let's make your podcast work *for* you.

What if you didn't have to guess whether your podcast was actually bringing in leads?

What if, instead of winging it week to week, you had a *step-by-step* strategy to turn your podcast into a lead-generating funnel using *just* organic content and email?

This is what the **Podcast-to-Leads Playbook** is all about.

I help service providers and coaches create a podcast strategy that works *while you sleep*—without funnels, ads, or complicated tech.

- Here's what's inside:
- 🎯 A clear podcast funnel roadmap
 - 🎧 Custom episode content plan to drive ideal listeners to your offer
 - 📝 Templates for opt-ins, lead magnets + calls-to-action
 - 🔧 Set-up support to track and convert listeners into leads

It's everything you need to turn listeners into loyal clients—on autopilot.

Sound like your next move? Let's talk about making it happen.





Looking for a podcast that doesn't just sound great—but actually *builds your brand* and brings in clients?

Let's create your audio home: one that positions you as the go-to expert, grows your audience, and turns your




voice into your most powerful marketing tool.

With the Podcast Launch Package, we'll set up your podcast from scratch, so you're ready to hit publish with confidence.

What's included:

-  A fully customized 5-episode launch plan tailored to your biz
-  High-quality intro/outro production and show structure
-  Recording + hosting setup that works with your tech skill level
-  2 hours of training so you can manage your show long-term with ease

What you can expect:

-  A podcast that sounds pro and attracts your ideal audience
-  A strategy that fits your biz model and content style
-  And a launch plan that doesn't leave you guessing

Want to create a podcast that connects, converts, and *actually* gets listened to? Let's talk.

Ready to transform your voice into a powerful brand asset?

Here's what makes a standout podcast:

1. Professional quality that commands attention
2. Seamless production that builds authority
3. Strategic content that converts listeners

The Podcast Launch Package delivers exactly this.

Here's what you're getting:

- Expert training sessions
- Complete technical setup
- Professional intro/outro production
- Custom 5-episode launch strategy

When you work with us:

Your podcast becomes:

1. Your brand's audio headquarters
2. Your expertise showcase
3. A client attraction system

What makes this different:

- Aligned with your content style
- Built for long-term management
- Tailored to your business model

The package includes everything you need:

- ↳ Recording equipment guidance
- ↳ Launch strategy implementation
- ↳ Show structure development
- ↳ Hosting platform setup

Because here's what matters:

Your podcast shouldn't just be another show in the feed.

It should be your most effective marketing tool.

P.S. Ready to turn your voice into your strongest business asset?

Tired of podcasts that sound good but don't deliver results?





Here's what most people do:

- Hope listeners will come
- Launch without a plan
- Wing the tech setup

But what you actually need is:

- Pro-level sound quality
- A system that works for YOU
- A strategic 5-episode roadmap

The Podcast Launch Package gives you exactly that:

-  Custom 5-episode launch strategy
-  Professional intro/outro production
-  Simple tech setup (no overwhelm)
-  2 hours of hands-on training

What this means for you:

- Sound like a pro from episode one
- Convert audience into clients
- Attract your ideal listeners
- Build your expert status

Plus, you get a clear launch plan that fits your business model and content style.

No more guessing. No more tech headaches.

The only thing standing between you and your podcast?

Taking the first step.

Ready to turn your voice into your strongest marketing asset?

Let's make it happen.

Tired of guessing if your podcast brings leads?

Most podcasters struggle because they're winging it week after week.

But what if you had a clear path forward?

The Podcast-to-Leads Playbook gives you exactly that:

- A proven funnel roadmap that works while you sleep
- Strategic episode planning that drives ideal listeners
- Ready-to-use templates for opt-ins and CTAs
- Complete setup guidance for tracking conversions

No complicated tech.

No paid ads.

No complex funnels.

Just organic content + email = consistent leads.

Here's what you get:

- Custom content planning system
- Clear podcast funnel strategy
- Full tracking setup support
- Done-for-you templates

Turn listeners into clients on autopilot.

This isn't about more content.

It's about strategic content that converts.

Ready to make your podcast work harder?

Let's turn those episodes into leads.

Save this.

Your future self will thank you.