

# Anthony Quach

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## EMPLOYMENT EXPERIENCE:

### **ANNENBERG MEDIA | LOS ANGELES, CA**

#### ***Multimedia Journalist (June 2020 – Present)***

- Produce day of air stories on local news such as the absence of a [victory parade](#) for the Los Angeles Lakers, a [fatal shooting](#) in the South LA community, and the [140<sup>th</sup> anniversary of USC](#).
- Report, produce and edit content for TV, social media, text and radio which includes stories such as [parents' virtual protests](#) of Zoom in California; [COVID-19's impact on the Asian population](#) and the racial tensions they faced during the pandemic; produced and edited [YouTube video](#) that has been viewed over 1.6K times – most viewed in the semester.
- Build and design multimedia websites using HTML, CSS, jQuery.

### **THE SAN DIEGO LEAGUE | SAN DIEGO, CA**

#### ***Communications Manager (Apr. 2019 – Sept. 2019)***

- Wrote baseball articles, press releases and weekly updates
- Conducted video interviews players and coaches post game for social media postings
- Collaborated with marketing director to generate and execute story ideas and marketing plans

#### ***Public Address Announcer (June 2019 – Aug. 2019)***

- Handled all game day operations via public address announcer
- Created and delivered announcements about partnerships and sponsors in between innings
- Gained direct knowledge of PA technical system

### **UNIVERSITY TIMES AT CAL STATE LA | LOS ANGELES, CA**

#### ***Sports Editor (Mar. 2019 – May 2019)***

- Assigned and edited stories regarding Cal State LA sports programs and their athletes
- Coordinated a staff of sports reporters in covering sports-related news, both on-campus and off
- Prepared a daily news budget for sports pages and select photos to accompany stories.
- Received University Times Award (2019) for Best Sports Article: [Golden Eagles Return to Action – 2019 Season Preview](#)

#### ***General Assignment Reporter (Jan. 2019 – May 2019)***

- Attended weekly meetings and complete work by deadline specified by section editor
- Built and adhered to a strong sense of ethics in writing and reporting
- Maintained complete responsibility for the fairness, accuracy and clarity of all work accepted and submitted for approval

#### ***Contributing Writer (Aug. 2018 – Jan. 2019)***

- Reported directly to the Managing Editor, responsible for writing and submitting stories as assigned, by the noted deadline, interviewed sources, followed up on leads, attended events, fact checked information before submission and properly attributed quotes from sources
- Contributed to award-winning 2018 CA Election Guide: [Congressional candidates' personal stories shape their platforms](#)
- Received Cal State LA Television, Film & Media Studies Department Award (2018) for Best Beat Reporting: Sports

## EDUCATION:

### **University of Southern California**

Master of Science in Journalism

Los Angeles, CA

Expected Graduation Date: May 2021

### **California State University, Los Angeles**

Bachelor of Arts in Television, Film and Media Studies (*Option: Journalism*)

GPA: 3.773; Magma Cum Laude

Los Angeles, CA

Graduation Date: May 20, 2019

## AWARDS AND HONORS:

- USC Annenberg Graduate Fellowship (2020): Selected for impressive journalistic achievements to date and potential in the field of journalism
- California College Media Association (2019): CCMA Award for second place for best use of social media for a single event.
- Brad Pye Jr. Scholarship (2018): Awarded to a top broadcast journalism student with a strong GPA.
- The Honor Society of Phi Kappa Phi (2018): Honor Society for Cal State LA's top 7.5 percent of second term juniors and the top 10 percent of seniors and graduate students
- Dean's List (2016 – 2019): In recognition of superior academic achievement at California State University, Los Angeles

## SKILLS:

- Sports Reporting • Community News Reporting • Effective Communicator • Time Management • Studio Production
- Broadcast Script Writing • Multi-tasks and performs well under pressure • Proficient in AP Style • Bilingual in English and Vietnamese
- Proficient in Adobe Premiere, Photoshop, Pro Tools MS Excel • Proficient in social media platforms (Facebook, Twitter, Instagram)