

# JAMESON MOTT

## EXPERIENCE

## CONTACT

- 📞 720-525-7720
- ✉ jamesonmott10@gmail.com
- 📍 Evergreen, Colorado 80439

## EDUCATION

2023-2027  
GETTYSBURG COLLEGE,  
GETTYSBURG, PENNSYLVANIA

- Strategic Media Management
- GPA: 3.88
- Obtained the Presidential Scholarship

## LEADERSHIP

- Elected Student Body President  
2022-2023
- Member of the Gettysburg  
Women's Basketball Team  
2023-Present
- Panhellenic Public Relations Chair  
2024-Present
- President of the Gettysburg Digital  
Media Club 2023-Present

## LANGUAGES

- French (Advanced)

## MY WEBSITE

- <https://www.jamesonmottportfolio.com>

### Marketing & Creative Strategy Intern, Independent Consultant- May 2025 - Present, Hybrid

- Managed and executed digital marketing campaigns for local businesses, including social media scheduling, content curation, and brand-aligned storytelling.
- Pitched, developed, and launched an original "Behind the Loaf" campaign, spotlighting a local bakery through interviews and narrative-driven visuals.
- Supported the development of a collaborative website connecting Colorado small businesses, contributing research, design input, and community-focused strategy.

### Brand Strategy & Market Research Intern, The GIST, Sports Media Network-

January 2025 - May 2025, Online

- Conducted in-depth research on industry trends, competitors, and potential partners to inform brand positioning and partnership strategy.
- Developed investor-facing pitch decks and internal strategy documents that strengthened The GIST's market presence and brand storytelling.
- Supported campaign planning by translating research insights into targeted outreach strategies aligned with The GIST's mission of inclusive sports media.

### Brand Engagement & Digital Marketing Coordinator, Be the change. Media Network-

January 2024 - Present, London England, Online

- I design logos, graphics, and merchandise to enhance brand identity and support marketing initiatives, ensuring a cohesive and recognizable visual presence.
- Collaborating closely with podcast teams, I help market their shows while maintaining alignment with the overarching Media Network brand.
- I work cross-functionally to ensure brand messaging remains consistent across both digital and physical assets, reinforcing a unified and impactful brand experience.

### Digital Marketing Intern, Ocean Atlantic Rentals -

May 2024 - August 2024, Corolla, North Carolina

- Collaborated with the marketing team multiple times each week to develop and execute digital campaigns which increased OAR's online presence.
- Managed social media platforms, including creating a YouTube channel and a TikTok account for Ocean Atlantic Rentals.
- Learned about the SEO efforts to improve search engine rankings and user experience while maintaining a consistent budget.

### Sales Associate, Ocean Atlantic Rentals -

May 2023 - August 2023, Corolla, North Carolina

- Delivered high-quality customer service in a fast-paced retail and hospitality setting by assisting with sales in the company shop and efficiently handling beach equipment rentals

### Sales and Marketing Associate, Mountain Daisy Boutique -

June 2022 - May 2023, Evergreen, Colorado

- Drove business growth by developing cross-selling strategies and creating on-brand Instagram content that reflected Mountain Daisy's aesthetic and promoted in-store products

## ACTIVITIES & SKILLS

- Adobe Creative Suite & Digital Advertisement
- HTML and CSS Basics
- Search Engine and Performance Optimization, Google Analytics
- Two-Year Student Volunteer at the Gettysburg Community Soup Kitchen
- Vuori V1 Program Member
- Completed lululemon Omnichannel Marketing Job Simulation on Forge - August 2024