




ALYSSA DOWELL

CONTACT

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 Bloomsburg, Pennsylvania

 alyssadowell.journoportfolio.com

EDUCATION

BACHELOR OF ARTS

Messiah University | Journalism
Mechanicsburg, Pennsylvania

December 2017 graduate

SKILLS

- Written and oral communication
- Adobe InDesign and CUE Designer
- Attention to detail
- Deadline driven
- Motivated team player
- Organized leadership

PROFESSIONAL EXPERIENCE

DESIGN TEAM LEAD

The Design Center for USA TODAY Network

March 2023 - Present

- Oversees team of designers and daily print production.
- Advises team to ensure adherence to deadlines, design standards, and daily workflows.
- Assists with training and provides feedback to ensure quality of published content.

PAGE DESIGNER

The Design Center for USA TODAY Network

October 2019 - March 2023

- Designs newspaper layouts for daily publication using Adobe InDesign and CUE Designer
- Collaborates with editorial and design staff to plan content layout and ensure high quality of design.
- Completes designs and communications in accordance with daily deadlines.

COPY EDITOR

The Lewistown Sentinel

April 2019 - October 2019

- Edited and designed content according to Associated Press style.
- Helped maintain company's WordPress website by uploading daily content and breaking news alerts.
- Supervised evening news staff and trained new hires in reporting and office duties.

NEWS REPORTER

The Lewistown Sentinel

January 2018 - April 2019

- Provided written content and photos for the company's police and municipal government beat.
- Designed page layouts for news and special sections.