

ALLISON TAYLOR

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(318) 200-5884

PROFESSIONAL SUMMARY

Award-worthy Freelance Writer, Ghostwriter & Content Creator with 10+ years of experience crafting compelling, audience-driven content across fiction, nonfiction, blogs, marketing copy, and educational materials. Adept at storytelling, SEO optimization, graphic design, and multimedia content production. Proven ability to manage full creative cycles — from concept and research to final polished deliverables — for clients in publishing, e-commerce, YouTube, and digital marketing. Known for meeting tight deadlines, exceeding client expectations, and delivering work that engages, converts, and inspires.

CORE SPECIALTIES

- Writing & Editing: Ghostwriting, fiction/nonfiction books, blogs, web copy, poetry, educational materials
- Content Marketing: SEO strategies, keyword optimization, YouTube growth strategies, audience engagement
- Creative Design: eBook/journal design, branding assets, printables, promotional graphics
- Digital Platforms: Amazon KDP, YouTube Studio, Etsy, Canva, Photoshop, Illustrator
- Business Tools: Google Analytics, Google Ads, Google My Business, project management tools
- Other Skills: Social media management, market research, remote team collaboration

PROFESSIONAL EXPERIENCE

Freelance Author & Ghostwriter | Self-Employed (2010 – Present)

- Ghostwrote and authored books, articles, and short stories across diverse genres and industries.
- Edited and proofread manuscripts for accuracy, style, and engagement.
- Produced client-tailored blogs, poems, and educational materials that matched audience needs.
- Collaborated with authors, entrepreneurs, and publishers to bring stories and concepts to market.

Senior Reviewer | Remotasks (Aug 2023 – Present)

- Reviewed and validated data annotations and digital content for quality and compliance.
- Delivered actionable feedback to improve team output and onboarding processes.

- Generated reports highlighting trends, quality issues, and process improvements.

YouTube Content Creator & Channel Manager | Self-Employed (2019 – Present)

- Managed two YouTube channels, producing original videos and driving audience growth through SEO optimization.
- Developed video concepts, scripts, and edited final uploads to maintain consistent branding.
- Analyzed analytics to refine content strategies and boost watch time and subscriber engagement.

Shop Owner & Digital Content Creator | Self-Employed (2018 – Present)

- Created custom digital products, including illustrations, journals, and printables.
- Built and optimized an Etsy shop, increasing visibility and customer satisfaction through trend-based product development.

eBook Creator & Graphic Designer | Self-Employed (2018 – Present)

- Designed, published, and marketed eBooks and journals on Amazon KDP.
- Applied graphic design expertise to enhance cover appeal, interior layouts, and promotional materials.

EDUCATION & CERTIFICATIONS

- B.A. in Creative Writing – Southern New Hampshire University
- Google Analytics Certification
- Google Ads Certification
- Google Digital Garage – Fundamentals of Digital Marketing
- Google My Business Certification
- Google UX Design Certificate (if applicable)

PORTFOLIO & PRESENCE

- Portfolio: <https://allisontaylortheauthor.journoportfolio.com>
- Amazon Author: <https://www.amazon.com/author/allisontaylorauthor>
- Instagram: <https://www.instagram.com/allisontaylorauthor/>
- LinkedIn: <https://www.linkedin.com/in/allisontaylortheauthor/>
- Facebook: <https://www.facebook.com/AngelinaGreenEyesJackson/>
- Freelancer: <https://www.freelancer.com/u/allisontheauthor>