

James Calder, EH1 1LL, Edinburgh

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## Work Experience

### PoliticsUK

News Journalist, December 2024-Present

- Contributed weekly articles to the page to an audience of over 300,000 Twitter/X followers
  - Posts generated over 10,000 engagements and 100,000 impressions, driving growth to website articles by 2000 readers on average
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### The Tab (Edinburgh)

News Editor, May 2024-Present

- Averaged over 2,000 views per article with over 20 articles published per month
- Over 200,000 total page views on written articles and an additional 100,000 from edited articles
- Responsible for the quality of all news stories published for The Tab Edinburgh including adherence to the company style guide and UK/Scotland media law.
- Responsible for formatting and sending Freedom of Information requests, requests for comments and rights of reply and any other legal requirements for writer's stories
- Assisted in the recruitment and training of over 40 new writers

Journalist, Sept 2023 – Present

- Experienced in on-site reporting, attending events such as campus protests and major student events
  - Work with the social media team to create Instagram posts and TikTok's to effectively summarise and promote stories I have written, driving traffic from social media by over 2,000 reads per article
  - Collaborated with local brands to promote sponsored content that aligned with the Tab image
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### The Independent

Journalist, May 2024- Present

- Pitched and published stories on a wide range of topics from gaming and TV to lifestyle guides
  - Averaged 500-750 reads per article, expanding the reach of my articles through SEO optimisation and social media posts
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### The Big Issue

Journalism Intern, June 2023-December 2023

- Attended training and masterclasses on reporting, pitching and sourcing stories as well as legal training and worked under experienced senior journalists
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## Education

Geography and Politics (Ma Hons), The University of Edinburgh, Sep 2022 – July 2026

- Modules specialise in media and politics, climate change, macroeconomics, corporate lobbying and international policing
- Average grade of 2:1 and additional extra credit modules in French

