



Maria Luísa Cordeiro

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ABOUT ME

I am a professional with academic experience in producing reports for magazines, portals, and audiovisual media. I hold a degree in History from Pontifícia Universidade Católica do Paraná (PUCPR), with a postgraduate degree in Contemporary History and International Relations, and I am currently completing a degree in Journalism at the same institution. I also completed an exchange program at the University of Porto, Portugal, where I studied Communication Science.

Driven by a passion for exploring new cultures and experiences, I constantly seek to enhance my professional and personal skills. I am open to new opportunities that allow me to collaborate on innovative and impactful projects, contributing to a deeper understanding of contemporary issues.

WORK EXPERIENCE

Journalist

State Department of Culture of the State of Paraná [17 Jun 2024 – Current]

City: Curitiba | Country: Brazil

Production of press releases for news portals
Content production for the social media of the Secretary of State for Culture of Paraná

History teacher secondary school

State Department of Education of the State of Paraná [1 Jul 2021 – 31 Dec 2022]

City: Curitiba | Country: Brazil

Lesson preparation
Lecture classes

EDUCATION AND TRAINING

Journalism

Pontifícia Universidade Católica do Paraná (PUCPR) [1 Jan 2020 – Current]

City: Curitiba | Country: Brazil | Website: <https://www.pucpr.br/cursos-graduacao/jornalismo/> | Level in EQF: EQF level 6

Communication Science

Faculdade de Letras da Universidade do Porto [1 Feb 2023 – 1 Feb 2024]

City: Porto | Country: Portugal | Level in EQF: EQF level 6

Contemporary History and International Relations

Pontifícia Universidade Católica do Paraná (PUCPR) [1 Jan 2021 – 1 Jul 2022]

City: Curitiba | Country: Brazil | Level in EQF: EQF level 7

History - Licentiate Degree level

Pontifícia Universidade Católica do Paraná (PUCPR) [1 Jan 2017 – 1 Jan 2020]

City: Curitiba | Country: Brazil | Level in EQF: EQF level 6

PUBLICATIONS

[2024]

Article "Holocausto Brasileiro: The threshold between history and literary journalism"

Article "Brazilian Holocaust: The Threshold Between History and Literary Journalism" published in the journal *Realização* of the Federal University of Grande Dourados in 2024.

Realização - Universidade Federal da Grande Dourados

[2024]

Book *Passos Despercebidos*

"Passos Despercebidos" is a reportage book that explores the future perspectives and realities of 13 immigrants who chose Curitiba as their new home. With a meticulous eye and a commitment to humanitarian journalism, the work invites readers to understand the complexities of migration, celebrating the diversity that enriches the city through stories that often go unnoticed.

Passos Despercebidos: relatos de imigrantes recentes em Curitiba

Link: https://www.instagram.com/passos_despercebidos/

[2022]

Book *Olhares Literários - Uma Antologia - Volume 3*

Production of three literary journalism works for the book *Olhares Literários - Uma Antologia - Volume 3*. These include a reportage inspired by a hyper-regional theme: "Mystery of Bacacheri Park"; a profile: "Clowning is Serious Business"; and a Gonzo experience: "The Unbelievers Also Sing Hare Krishna."

Olhares Literários - Uma Antologia - Volume 3

HONOURS AND AWARDS

[2024] Livre.jor

Third place in the Journalism-Mosca Award: "Tax Immunity: Curitiba Misses Out on Over 46 Million Reais in Revenue from Churches and Religious Temples"

This investigative article, third-place winner of the National Mosca Award for Investigative Journalism in the University Category, delves into the financial and societal implications of tax immunity granted to religious institutions in Curitiba. The capital of Paraná exempts 2,236 religious temples from property taxes, resulting in an annual loss of approximately R\$46.4 million in potential revenue—three times the R\$16 million invested in education infrastructure by the city's Education Department in 2023.

Link: <https://www.portalcomunicare.com.br/imunidade-tributaria-curitiba-deixa-de-arrecadar-mais-de-46-milhoes-de-reais-com-igrejas-e-templos-religiosos/>

[2022] Livre.jor

Second place in the Journalism-Mosca Award: "Heirs of political families represent 33.3% of seats among federal and state deputies"

This investigative article, which won second place in the National Mosca Award for Investigative Journalism in the University Category, found that in Paraná, 29.6% of state representatives and 40% of federal deputies come from political families. This system has historical roots, dating back to the colonial and imperial eras, when political power was concentrated in the hands of landowners. The transition to a republic did not change the dominance of these elites, which continued through the "coronelismo" system of local political control.

Link: <https://malucordeiro.wixsite.com/familias-politicas>

LANGUAGE SKILLS

Mother tongue(s): Portuguese

Other language(s):

English

LISTENING C1 READING C2 WRITING C1

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Spanish

LISTENING C1 READING C1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

French

LISTENING A2 READING A2 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PROJECTS

[15 Jun 2024 – Current]

T(r)ópicos Podcast

Trópicos Podcast is an independent podcast project that aims to bring in-depth and reflective news from Brazil and around the world.

CONFERENCES AND SEMINARS

[18 Nov 2022 – 19 Nov 2022] Curitiba, Brazil

V Encontro Regional Sul de Ensino de Jornalismo Erejor Sul (5th Southern Regional Meeting on Journalism Education)

Presentation of the paper *"The Press and the Fragility of Democracy in the 21st Century"* and the project *"Brazilian Holocaust: The Threshold Between History and Literary Journalism."*

[2022 – 2022] Curitiba, Brazil

Seminário de Iniciação Científica SEMIC (Scientific Initiation Seminar) 2022

Scientific Research Initiation Project. As a final result, the article *"Brazilian Holocaust: The Threshold Between History and Literary Journalism"* was developed under the guidance of Prof. Dr. Paulo Roberto Ferreira de Camargo and presented at the 2022 Scientific Initiation Seminar.

VOLUNTEERING

[1 Feb 2020 – 1 Dec 2021] Curitiba, Brazil

Journalism

Voluntary work at the Comunicare Portal of the Journalism course at Pontifícia Universidade Católica do Paraná (PUCPR), producing news in text, audiovisual, and radio formats

Link: <https://www.portalcomunicare.com.br/pesquisa/?search=maria+luisa+cordeiro>

[2022 – 2022] Curitiba, Brazil

Scientific Research Initiation Project - Scholarship

Scientific Research Initiation Project. As a final result, the article *"Brazilian Holocaust: The Threshold Between History and Literary Journalism"* was developed under the guidance of Prof. Dr. Paulo Roberto Ferreira de Camargo and presented in person at the 2022 Scientific Initiation Seminar.

[2020] Curitiba, Brazil

Pedagogical Residency Program - Scholarship

Pedagogical Residency Program involving history classes for high school students. As a result, the project *"A Teaching Experience in Remote Classes"* was developed under the guidance of Prof. Dr. Daniele Saucedo.

[2017 – 2017] Curitiba, Brazil

Teaching Initiation Program - Scholarship

Teaching Initiation Program involving history classes for elementary school students. As a result, the article *"Classroom Experience: A Study on Cascudo's Contribution to the Construction of Brazil's Food Heritage"* was written under the guidance of Prof. Dr. Maria Cecilia Barreto Amorim Pilla.

DIGITAL SKILLS

Social media management (Facebook, Twitter, LinkedIn, YouTube, Instagram) / Sound editing in Audacity / Canvas, Wix and Prezi / Adobe InDesign, Photoshop, Premiere Pro