

Anthony Lopez

B.S. in Mass Communication | Multimedia Journalist | AP Style Proficient

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Professional Summary

Magna Cum Laude graduate with experience in digital journalism, content creation, social media management, public relations, and customer service. Skilled in communication, organization, leadership, and problem-solving with a strong ability to support media, marketing, and communications initiatives.

Education

University of Montevallo- Montevallo, Alabama

Bachelor of Science in Mass Communication

Concentration: Multimedia Journalism

Graduated: 2025

Honors: Magna Cum Laude

Professional Experience

Dollar General , Albertville , Alabama - Team Lead

August 2025-Present

- Assist customers with purchases and product questions.
- Operating the cash register and processing transactions accurately.
- Stocking merchandise and maintaining store organization.
- Worked with associates collaboratively to support daily store operations.

University of Montevallo , Montevallo , Alabama - Resident Assistant

August 2024 - May 2025

- Fostered a safe, inclusive, and supportive living environment for 30+ residents by building strong community relationships and enforcing university policies.
- Planned and led educational and social programs focused on academic success, wellness, diversity, and community engagement.
- Responded to crisis situations, enforced safety protocols, and collaborated with campus security and housing staff to maintain a secure environment.

Vallo Vision News (Student Led Newscast) , Montevallo , Alabama -

Digital Writer/Journalist

January 2025 -May 2025

- Wrote digital news stories covering campus events and student life.
- Created content for Instagram Stories and social media.
- Collaborated with other journalists and professors to produce timely, engaging content for newscast/website

Downtown Rescue Mission Thrift Store , Albertville , Alabama- Dock

Worker/Cashier

July 2021 -August 2023

- Responsible for sorting donations and discarding any obscure items
- Responsible to help move furniture, help with pickups and deliveries
- Responsible for managing money, giving correct change, and dealing with customers as well as cleaning up the floor before and after closing.

Leadership Experience

Phi Gamma Delta- The Mu Phi Chapter

Public Relations Chair | August 2023–May 2025

- *Managed the chapter's Instagram account.*
- *Promoted events through social media campaigns.*
- *Created engaging digital content to increase visibility.*

Historian | Spring 2024–December 2024

- Documented chapter events and maintained historical records.
- Organized photographs and chapter archives.
- Maintained focal aspects of the fraternities practices

Skills

Technical

- Microsoft Office Suite (Word, Excel, PowerPoint)
- Canva
- Social Media Management (Instagram, Facebook)
- Content Creation
- Digital Journalism

- Copywriting & Editing
- Google Workspace

Professional

- Written Communication
- Public Relations
- Customer Service
- Leadership
- Team Collaboration
- Event Promotion
- Time Management
- Organization
- Problem Solving