



## ANTHONY LOPEZ

**Phone:** 256-706-2694  
**Email:** ant3342@gmail.com  
**Website:** <https://www.anthonylopezmedia.com/>

### WORK EXPERIENCE

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**Digital Writer-Vallo Vision News (student led newscast)-Montevallo, AL** Jan 2025-May 3rd 2025

- Wrote stories for website using WordPress
- Wrote stories for the newscast in Inception
- Shared stories on website by using Facebook and Instagram
- Helped manage and post to the Vallo Vision Facebook and Instagram

**PR Chair-Mu Phi Chapter of Phi Gamma Delta-Montevallo, AL** September 2023-May 2025

- Developed engaging content including birthday, philanthropy, and interaction posts to boost community engagement on Instagram.
- Enhanced social media interaction on Instagram- rates successfully varying from 80 to 2,000 views on a per post basis.

**Journalist Intern-The Sand Mountain Reporter-Boaz, AL** December 2021- April 2022

- Turned in articles on tight deadlines
- Wrote articles on the [Geraldine City Council](#), [Marshall County Commission](#), and on [Albertville's retiring airport director](#) as well as daily police reports.

### SKILLS

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Proficient in Microsoft Word, Canva, Adobe Premiere Pro, writing in AP style, Deadline driven, detail oriented, Communication, Time Management, WordPress, Inception, XPression and Streamline

### EDUCATION

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**Bachelor of Science in Mass Communication** August 2023-May 2025

University of Montevallo

- Concentration in Multimedia Journalism
- Brother of Phi Gamma Delta
- President's List- Fall 2023, Spring 2024
- Trio SSS Student

**Associates of Science** August 2017-May 2022

Snead State Community College

- Major in Journalism
- Dean's List- Fall and Spring 2021