

Portfolio: [Anthony Lopez](#)  
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# Anthony Lopez

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## CAREER EXPERIENCE

### University of Montevallo-Montevallo,Alabama – Resident Assistant

August 2024– May 2025

- Fostered a safe, inclusive, and supportive living environment for 30+ residents by building strong community relationships and promoting university policies.
- Planned and led educational and social programs focused on academic success, wellness, diversity, and community engagement.
- Completed administrative tasks such as room inspections, incident reporting, and weekly check-ins with residents to ensure accountability and success.

### The Mu Phi Chapter of Phi Gamma Delta-Montevallo,Al – PR Chair

August 2023 – May 2025

- Designed and executed content strategies across Instagram to promote events, birthdays, and philanthropy events such as Ivmas and Pickleball.
- Increased total engagement by over 44 percent – with certain post reaching over 1,000 views on Instagram
- Strengthened brand voice and implemented storytelling strategies to boost chapter recognition.

### Vallo Vision News(Student Led Newscast),Montevallo,Al–Digital Journalist

January 2025 – May 2025

- Produced timely digital content across platforms aligned with campus events and trends
- Achieved an overall of 200 % increase in Instagram views and an 8 % growth in followers on Instagram.
- Contributed to planning and scheduling social media posts, including coverage of Montevallo's College Night.

### The Sand Mountain Reporter-Boaz,Al– Journalist Intern

December 2021– April 2022

- Developed storytelling pieces on local government, civic events, and human interest.
- Coordinated with editorial staff to edit, fact-check, and format stories for audience engagement.

## SKILLS

- Content Creation, Campaign Strategy, Community Engagement, and Brand Storytelling
- Proficient in AP Style, Broadcast News Writing, Copy Editing, and Proofreading
- Microsoft Word, Canva, Adobe Premiere Pro, WordPress, Inception, XPression, and Streamline
- Video Editing, Graphic Creation, Newsroom Operations, and Digital Content Management
- Deadline-Driven, Detail-Oriented, Strong Written and Digital Communication, and Excellent Time Management

## EDUCATION

### University Of Montevallo-Montevallo,Alabama

August 2023 – May 2025 , Bachelor of Science in Mass Communication

**Concentration:** Multimedia Journalism

- **Academic Honors:** *Magna Cum Laude (GPA: 3.7), President's List (Fall 2023, Spring 2024)*
- **Leadership & Activities:**
  - *Phi Gamma Delta Fraternity – PR Chair (2023–2025), Historian (2023)*
  - *TRIO Student Support Services (SSS) Scholar*