



ANTHONY LOPEZ

Phone: 256-706-2694
Email: ant3342@gmail.com
Website: <https://www.anthonylopezmedia.com/>

WORK EXPERIENCE

Digital Writer-Vallo Vision News (student led newscast)-Montevallo, AL Jan 2025-May 3rd 2025

- Wrote stories for website using WordPress
- Wrote stories for the newscast in Inception
- Shared stories on website and through Instagram
- Helped manage and post to the Vallo Vision Instagram- since January had a 7.8 follower increase and views increased by 208.1 percent.

PR Chair-Mu Phi Chapter of Phi Gamma Delta-Montevallo, AL September 2023-May 2025

- Developed engaging content including birthday, philanthropy, and interaction posts to boost community engagement on Instagram.
- Enhanced social media interaction on Instagram- rates successfully varying from 1 thousand to 4 thousand views on a per post basis. 62,944 views- up 43.5 percent since January.

Journalist Intern-The Sand Mountain Reporter-Boaz, AL December 2021- April 2022

- Turned in articles on tight deadlines
- Wrote articles on the Geraldine City Council, Marshall County Commission, and on Albertville's retiring airport director as well as daily police reports.

SKILLS

Proficient in Microsoft Word, Canva, Adobe Premiere Pro, writing in AP style, Deadline driven, detail oriented, Communication, Time Management, WordPress, Inception, XPression and Streamline

EDUCATION

Bachelor of Science in Mass Communication August 2023-May 2025

University of Montevallo

- Concentration in Multimedia Journalism
- Brother of Phi Gamma Delta- Historian, '23
- President's List- Fall 2023, Spring 2024
- Trio SSS Student

Associates of Science August 2017-May 2022

Snead State Community College

- Major in Journalism
- Dean's List- Fall and Spring 2021