
Game Writing Portfolio

— Tricia Klos —

My inner gamer

- American native at home in Barcelona
- Shamelessly addicted to games like DuoLingo, Candy Crush, Hay Day, and more
- 10+ years of experience in the free-to-play gaming industry on 20+ apps
- Passion for combining education and entertainment
- Loves everything related to copy, from writing and translating to editing and planning

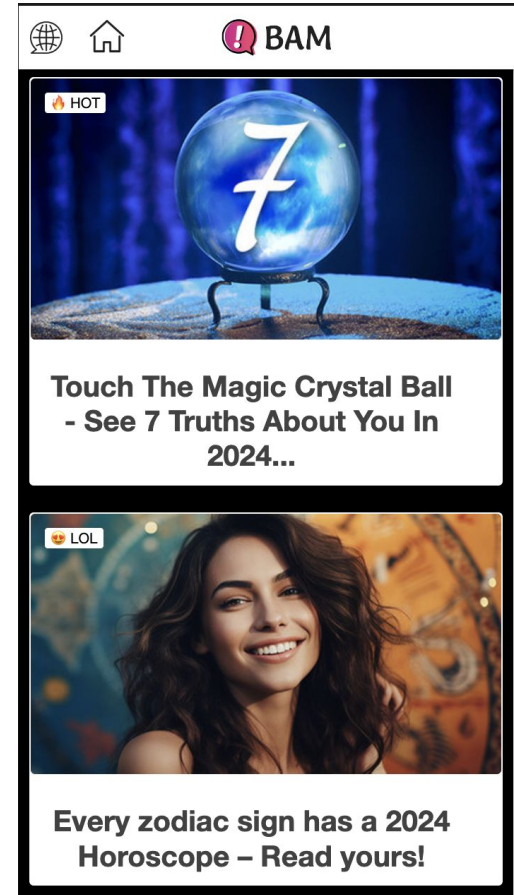


BAM Facebook Instant Game

As Head of Content, I lead a remote international and cross-functional team for the Facebook instant game [BAM](#)

Responsible for:

- Content strategy and planning
- Traffic data analysis
- Maintaining a fast-paced 24h publishing schedule
- Guiding and assisting designers and copywriters
- Project management tools and pipelines
- Product development roadmaps
- KPI dashboards
- Senior Copywriter tasks




BAM Quiz Copywriting

Check out some quizzes I wrote!

🌐 🏠 ! BAM

Julia, YOUR DAD will always fly by your side. He taught you to treat others respectfully and focus on the positive in life. Like your dad, you have faced many challenges, but whenever you're close to giving up, you remember your wonderful father and find the strength to continue.



Julia

Touch the SPARROW

🌐 🏠 ! BAM

TAP TO SEE THE TRIBUTE WE MADE TO YOU!

Julia

| | | |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
|  Misses someone who left |  Loves helping others |  Irresistible charm |
|  Has a pure and loving soul |  Silent but strong |  Humble and honest heart |

🌐 🏠 ! BAM

| | | | |
|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
|  January |  February |  March |  April |
|  May |  June |  July |  August |
|  September |  October |  November |  December |

JULIA - MARCH

You are too stubborn

Julia, you're a fiercely hardworking and independent woman with a heart purer than gold. You aren't afraid to roll up your sleeves and work tirelessly for your goals and twice as hard to help the people you love. Julia, you can be brutally honest at times, but it's not because you judge other people. You just refuse to sugarcoat your words to make liars and fakes feel better!

🌐 🏠 ! BAM

TOUCH THE DRAGON AND SEE YOUR 2024 PREDICTION!



HEALTH & HAPPINESS

The stars are in your favor in the Year of the Dragon, Julia. You had to tackle so many hurdles last year, but you never complained or thought of quitting. Julia, you give all your time, love, and energy to your family but never ask for anything in return. The universe owes you good luck, immense wealth, and bountiful joy!

Playvalve Studio Games

I assisted in the launch of a new games studio which now boasts 20M+ monthly users.

As the first member of the Copywriting and Localization team, I used my past experience to create efficient copywriting and localization processes.

I managed the copywriting and localization of both in-game texts and ASO texts.

[Check out our portfolio here](#)



Goodgame Big Farm



Lead narrative design

Game text: in-game novel and character descriptions for a free-to-play farm simulation



Goodgame **Infernals**



Pike

Tough as nails

Pike was working at ground zero the day the Hellmouth opened. With his trusted consultant by his side, he crawled into the mine to inspect unusual markings on the stone.

Suddenly rocks began to crash around them. Pike grabbed his partner's hand and turned to run, but she would not follow. Pinned under a large boulder, she begged him to go on without her.

Get this hero to max level at all Star Ranks to complete their story.

Details **Achievements**

Lead narrative design

Game text: 50+ hero descriptions for a free-to-play mobile RPG

Nereza

Always gets what she wants

As the daughter of a seductive succubus and her male companion, Nereza was often teased by the other demonlings for her attractive humanoid features.

Not born with the magical powers of her peers, Nereza resorted to crafting her own mighty weapons that would wipe the grin off anyone who dared to laugh at her.

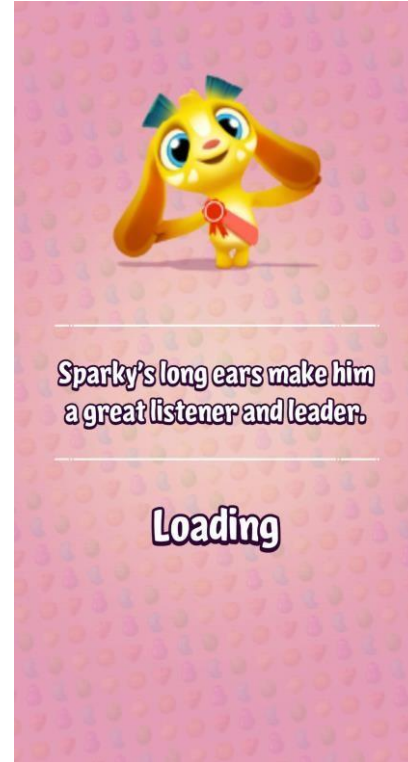
Now that she has access to the world above, Nereza is putting her good looks to evil use. The world is her oyster, and she has always loved fresh meat.

Details **Achievements** **Story**

In-game copy



Social Point's **Dragon City**
Casual RPG



Goodgame's
A Little Lost
Match-3
puzzle game



External copy

Goodgame Empire Four Kingdoms app store desc.



Empire: Four Kingdoms (Polska)

Goodgame Studios Strategy

★★★★☆ 35,547

USK: All ages

Offers in-app purchases

This app is incompatible with all of your devices.

Add to Wishlist

Install



Fight epic battles, win glorious victories, and form powerful alliances with thousands of other players on a giant interactive world map. As king and lord, you have been called upon to build a mighty fortress and control the fate of your kingdom.

Conquer new lands in four exciting kingdoms: recruit an army of valiant knights, equip your merciless troops with deadly weapons, and send them into battle to fight under your banner! Of course every great empire also needs a strong defense - choose the right strategy to send your enemy's army fleeing in terror.

Honor, glory, and riches! Win rewards by achieving honor and glory in battle, and go from rags to riches by managing your kingdom wisely. Build your fortress from the bottom up so that it becomes the greatest in the land. Produce resources and trade with other players to expand your empire in multiple kingdoms. More land means more subjects - and more gold for you!

Forge powerful diplomatic alliances: join forces with your friends and other players to stand against your enemies and conquer new lands together! Support each other by sending resources or troops, or help each other to rebuild after an attack. United we stand!

socialpoint

SPECIAL SECTION LEAGUE OF DRAGONS

SECRETS & GAME DEV STORIES

MEET SOME OF OUR COOL NEW COLLEAGUES: THE LOD DRAGONS!



Para bailar esto es... La Bomba!
This kamikaze unit moves fast but his dance moves are even quicker.



Ice Tea was once the much-revered Mojito, but then the Great Council of Censors got their hands on him and watered him down a bit.



Drei, vier... **Grenadier!** With his stylish bandana, **Grenadier** looks like he's straight from a 90s cartoon, but he's more than modern when it comes to the latest battle strategies.



Sprouts are what happens when a mad scientist gets a green thumb!



Don't cross this hard-headed dragon! When it's **Hammer-Time**, he won't stop until he's pounded his enemies into a pulp.

Social Point company newsletter

Are you
game?