

Khalil Ayala

Writer | Editor | Digital Designer

CONTACT



yumekaya@gmail.com



khalilayala.com

EDUCATION

University of Texas at San Antonio 2024

BA in communications with the concentration in digital media

Minor in Film Studies

Google Certified in Project Management

Certified Technical Writer

SKILLS

Organizational Communication

Publication Design

Public Speaking

Content Creation

Online Research

Time/Project Management

Microsoft Office & Adobe Suite

Video/Written Editing

Web Design (WordPress)

PROFILE

Recently graduated college student with a passion for knowledge and writing. I'm an aspiring writer with a love for traveling and foreign languages. I always strive to improve my writing and communication skills to deliver a variety of thoroughly researched and accurate information to all audiences.

WORK EXPERIENCE

Freelance Writer/Editor

Strangely Awesome Games | January 2023-August 2024

- Pitched and written dozens of articles related to current pop culture media.
- Researched SEO trends and upcoming releases in English and Japanese.
- Trained and helped with onboarding and establishing written style guide.
- Wrote and published reviews of products that drove reader engagement

RELEVANT EXPERIENCE

Web Planning and Design

- Planned and designed a five-page website through WordPress centered around the theme of "The Effects of AI on Education".

Commercial Publication Design

- Contacted a local restaurant chain and designed an advertisement pamphlet for their restaurant.

Magazine Mockup Design

- Designed a magazine mockup for an interview I conducted related to lifestyle and culture in Germany.