

MAX PEBERDY

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PROFESSIONAL SUMMARY

Versatile multimedia professional with experience working in digital, radio, press and television platforms. I'm focused and calm, all while being able to work effectively both individually and within a team. This allowed me to gain a Bachelor of Arts: Sports Journalism degree.

WORK HISTORY

FREELANCE JOURNALIST 09/2025 to current **The 72**

- Sourced article ideas that would get as many eyes to the sight as possible.
- Written articles for a variety of audiences and many EFL clubs.
- Have received over 75,000 views on one of my articles and have had over 100,000 views in total.

FREELANCE JOURNALIST 04/2025 to current **Asian Standard**, Bradford

- Sourcing interviews and covering everything professional fighting in the area of West Yorkshire

SPORTS WRITER 12/2024 to current **Vavel**, Leeds

- Delivered in-depth written coverage of Manchester United across the Premier League and European competitions
- Produced a variety of content from pre-match analysis, feature articles and quote pieces, which is engaging for both Manchester United fans but also has enough information for all readers

SPORTS CORRESPONDENT 09/2024 to current **Mancsport**, Manchester

- Researched and sourced newsworthy stories for a Manchester-only sports news website, which included football managers, players and volunteers.
- Was part of the start-up and was nominated for a sports journalism award for the coverage given to non-league clubs
- Adapted writing style to cater to a diverse audience base across different platforms.
- Worked under tight deadlines without compromising on the quality of work produced.
- Wrote detailed match reports for lower league and early Women's FA Cup matches to drive readership and engagement.

VIDEOGRAPHER EDITOR 09/2023 to 05/2024 **AFC Fylde**, Preston

- I was involved with filming match day content and training sessions, capturing footage such as player arrivals and match footage, which generated over 100,000 views on social media platforms
- During pre-match filming, I was tasked with filming and posting in a tight deadline to make sure the posts were up in a timely fashion to get maximum engagement with

fans across the social media platforms

CONTENT WRITER 06/2023 to 08/2023

Guiseley AFC, Guiseley, Leeds

- Worked with the club to produce pre-match and post-match interviews while writing match reports and live-tweeting key game moments from the official Twitter/X account.

EDUCATION

Bachelor of Arts: Sports Journalism - Second class honours, **09/2021 to 06/2024**
University of Central Lancashire - Preston

GCSEs: Business, Maths, English, Science, History, **09/2014 to 06/2019**

Benton Park School - Leeds

- Grades from B to C

A-Levels: **09/2019 to 06/2021**

Benton Park Sixth Form - Leeds

- Grades from B to C

REFERENCES

Gerrie Bryne

Senior Sports Journalism tutor

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Callum Foster

Former Head of media at AFC Fylde

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