

Richard Holeton

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ABOUT

Richard Holeton is a writer, consultant, and Assistant Vice Provost for Learning Environments, Emeritus, at Stanford University, following a 30-year career as an educator and academic technology leader. Previously he served as Senior Director of Learning Environments, Director of Academic Computing Services, and as a lecturer for 12 years in Stanford's English department and writing program, where he helped pioneer digital and networked pedagogies and the design of technology-rich learning spaces. His fiction and poetry include the critically-recognized hypertext novel *Figurski at Findhorn on Acid*, other widely exhibited multimedia and electronic literature, and award-winning short stories. Writing honors include fellowships from the National Endowment for the Arts, the MacDowell Colony, the Brown Foundation/Dora Maar House, and the California Arts Council. His other publications include scholarly articles, book chapters, and innovative college textbooks.

EXPERIENCE

Education Consultant, Richard Holeton Consulting; Assistant Vice Provost for Learning Environments, Emeritus, Stanford University — 2017-present.

Expertise in higher education learning environments, teaching and learning, educational technology and academic computing. Clients include Stanford University and HDR Architecture.

Co-creator and co-author, founding member of core team, Learning Space Rating System (LSRS) — 2010-present. The LSRS, in partnership with EDUCAUSE, provides a set of measurable criteria for designing learning spaces that facilitate active learning.

Assistant Vice Provost for Learning Environments, Senior Director of Learning Environments, Office of the Vice Provost for Teaching and Learning (VPTL) — Stanford University — 2015-2017.

Led teams responsible for Stanford's general-use classrooms and residential learning spaces; Lathrop Learning Hub student learning services center; Digital Language Lab; student technology services; and enterprise public computing services. Led creation of the Lathrop Learning Hub, integration of support for student academic and technology services, and evolution of Stanford's vision for formal and informal learning spaces.

Director, New Media Consortium (NMC) — 2013-2017. Served on Board of Directors during a key transitional phase of the NMC, a creative community and leading nonprofit incubator for innovative uses of technology in education, museums, and libraries from its inception in 1993 until its acquisition by EDUCAUSE in 2018.

Co-leader, EDUCAUSE Learning Space Design Constituent Group — 2010-2016. Provided national leadership for ~1000-member interest group focused on learning

spaces in higher education. Facilitated discussion on active mailing list and led annual face-to-face and virtual constituent group meetings.

Director, Academic Computing Services, Stanford Libraries — 2009-2015.

Led team of 40 professional staff and 150 student staff providing student and faculty academic computing services including support for faculty use of technology in teaching and research; digital humanities research; student technology services; residential, library, and central campus learning spaces.

Previous staff positions at Stanford:

Associate Director, Academic Computing; Head of Student Computing — Stanford Libraries — 2005-2009.

Academic Technology Specialist for Residential Education; Head of Residential Computing — Stanford Libraries — 1999-2005.

Information Resources Specialist, Division of Languages, Cultures, and Literatures — 1997-1999.

Teaching positions at Stanford:

Lecturer, Department of English, Program in Writing and Rhetoric — 2003

Lecturer, Department of English, Program in Writing and Critical Thinking / Freshman English Program — 1987-1997.

Teaching Administrator, Freshman English Program — 1990-1992.

Coordinator, Computers and Writing Project, Program in Writing and Critical Thinking — 1992-1997.

Lecturer, Stanford Continuing Studies Program — 1996.

Other positions at Stanford:

Resident Fellow, Rinconada House, Wilbur Hall — 1990-1997.

Editor, University Committee on Minority Issues — 1989-1990.

Other teaching positions:

English Instructor — Cañada College, Redwood City, CA) — 1985-1987, 1992.

Lecturer in Creative Writing — San Francisco State University — 1986-1987.

EDUCATION & CREDENTIALS

Stanford University — BA English, With Distinction, 1975.

San Francisco State University — MA English and Creative Writing, Honors, 1986.

San Francisco State University — MFA Creative Writing, 1998.

San Francisco State University — Certificate, Community College Instructor Program, 1985.

Life Instructor Credential — California Community Colleges: Language Arts and Literature

AWARDS

Brown Foundation Fellowship, Museum of Fine Arts Houston. Residency at Maison Dora Maar (Dora Maar House), Menerbes, France. June, 2015.

Michael Chabon and Ayelet Waldman Fellowship, The MacDowell Colony. Residency at the MacDowell Colony, Peterborough, NH. July, 2014.

National Endowment for the Arts, Literature Fellowship: Creative Writing. Washington, DC. 2012.

Artists Fellowship in Fiction, California Arts Council. Sacramento, CA. 1989.

Henfield Foundation, Transatlantic Review Award. 1986.

SELECTED PUBLICATIONS

Books

Figurski at Findhorn on Acid (2001, Eastgate Systems). Hypertext novel (CD-ROM). Available: www.eastgate.com/catalog/Figurski.html .

Composing Cyberspace: Identity, Community, and Knowledge in the Electronic Age (McGraw-Hill, 1998). College textbook.

Encountering Cultures: Reading and Writing in a Changing World (Blair Press/Prentice-Hall 2/e 1995). College textbook.

Encountering Cultures: Reading and Writing in a Changing World (Blair Press/Prentice-Hall 1/e 1992). College textbook.

Short Fiction, Poetry, & Electronic Literature

"Afterword(s): Take a Book/Leave a Book." *Forklift, Ohio* #37, Spring 2019). <http://www.forkliftohio.com/> . Multimedia version available: fictitiouspress.com and holeton.web.stanford.edu/afterwords .

"March Madness, 1974." *Open: Journal of Arts & Letters*. April, 2018. Republished in *COG* Issue 11 (Finalist, COG Page to Screen Awards), June, 2018. Available: ojalart.com/literary-arts/essay-richard-holetons-march-madness-1974/ and www.cogzine.com/copy-of-steven-markow-issue-9 .

"Sonnetizing the Singularity." *Unlost (Journal of Found Poetry & Art)* Issue 13, May, 2018. Available: unlostjournal.com/sonnetizing-the-singularity-by-richard-holeton/.

"Postmodern — An Anagrammatic Slideshow Fiction." *Vassar Review* Issue 2, 2017, Camp & Kitsch. Available: review.vassar.edu/issue/2017/ and holeton.web.stanford.edu/postmodern .

"Thirteen Ways of Killing a Scrub-Jay." Self-published online / The Fictitious Press, September, 2011. Available: fictitiouspress.com and holeton.web.stanford.edu/scrubjay .

"Do You Have Balls?" Self-published online / The Fictitious Press, November, 2011. Available: fictitiouspress.com and holeton.web.stanford.edu/balls .

"Custom Orthotics Changed My Life." *Kairos (A Journal of Rhetoric, Technology, and Pedagogy)* 14.2/2010. Available: kairos.technorhetoric.net/14.2/disputatio/holeton/index.html and www.youtube.com/watch?v=oWSGdLefzMc .

"Voyeur with Dog." *Counterpath Press Special E-Lit Edition* August, 2009. Available: counterpathpress.org/elitpath/holeton/voyeur.htm .

"Calling Fruits and Vegetables." *The Fish Anthology 2007: A Paper Heart is Beating, A Paper Boat Sets Sail* (Fish Publishing). Runner-up, Fish One-Page Prize.

"Product Placement." *Mississippi Review* (Vol. 35, Numbers 1 & 2, June 2007). Honorable Mention, 2007 Mississippi Review Prize. Available from the author as PDF: www.richardholeton.com/fiction-poetry/ > "ProductPlacement" .

"Frequently Asked Questions about 'Hypertext.'" *Electronic Literature Collection, Volume 1*, eds. N. Katherine Hayles, Nick Montfort, Scott Rettberg, and Stephanie Strickland (Electronic Literature Organization). Available: http://collection.eliterature.org/1/works/holeton_frequently_asked_questions_about_hypertext.html .

"Thanks for Covering Your Lane." *Indiana Review* (28.2, Winter 2006). Finalist, 2005 Indiana Review Fiction Prize; Finalist, 2012 California Writers Exchange Award, *Poets & Writers*. Available from the author as PDF: www.richardholeton.com/fiction-poetry/ > "Thanks" .

"Understanding Hypertext." *ZYZZYVA* (#72, Volume XX, Number 3, Winter 2004).

"Year of the Pig." *Tattoo Highway*, June, 2002. Republished in *The 8th Annual Writer's Digest Short Story Competition Collection* (6th Place winner), 2008. Anthologized in *The Rosetta Screen*, permanent installation, Martin Luther King, Jr. Public and University Library (San Jose, CA). Available: www.tattoohighway.org/2002/rhpig.html .

"Streleski at Findhorn on Acid." *Grain* Vol. 23, Number 3 (First Prize, Short Grain Postcard Story), 1995.

"Bare-Bones Description of a Story Called 'Cats.'" *Alchemy* June 1986. Republished in *Black Ice* Volume 3, 1987.

"A Short History of Floss Ferguson." *Five Fingers Review* No. 5, June, 1987.

"Teenage Girls in Panties." *Alchemy* June 1987.

"The King's Summer Palace." *Transfer* 51, May, 1986.

(Editor) *Transfer Fifty*, Commemorative Issue. San Francisco State University, 1985.

Scholarship

(Google Scholar citations: scholar.google.com/citations?user=paRvYyIAAAAJ&hl=en .)

The Learning Spaces Rating System (3.0, forthcoming 2020; 2.0, 2017, 1.0, 2013). Co-creator and co-author with M. Brown, J. Cevetello, S. Dugdale, A. Finkelstein, P. Long, and C. Meyers. EDUCAUSE Learning Initiative, Louisville, CO. Available: www.educause.edu/eli/initiatives/learning-space-rating-system .

"On 'Thirteen Ways of Killing a Scrub-Jay'." *International Symposium on Electronic Art (ISEA) 2015 Proceedings*. Available: isea2015.org/proceeding/submissions/ISEA2015_submission_185.pdf .

"How Much is Too Much New Media for the Net Generation?" (2010). In C. Ball and J. Kalmbach, *Reading and Writing New Media*, Hampton Press.

"Signposts of the Revolution? What We Talk About When We Talk About Learning Spaces" (2009). With P. Long. *EDUCAUSE Review*, Vol. 44 No. 2. Available: er.educause.edu/articles/2009/3/signposts-of-the-revolution-what-we-talk-about-when-we-talk-about-learning-spaces .

"The Net Generation on Campus and Online" (2009). *Talking Stick*, Association of College and University Housing Officers International (ACUHO-I), Vol. 26 No. 4. Available: www.nxtbook.com/nxtbooks/acuho/talkingstick_20090304/index.php#/42 .

"New Students, Emerging Technologies, Virtual Communities, and the College Residential Experience" (2008). In W.J. Zeller, *Residence Life and the New Student Experience*, Univ. of South Carolina, National Resource Center for the First-Year Experience. Available: files.eric.ed.gov/fulltext/ED558984.pdf .

"Windows and Mirrors: Interaction Design, Digital Art, and the Myth of Transparency" (book review) (2005). *Resource Center for Cyberculture Studies (RCCS)*. Available: rccs.usfca.edu/bookinfo.asp%3FReviewID=317&BookID=270.html .

"Constructive 'Noise in the Channel': Effects of Controversial Forwarded E-mail in a College Residential and Virtual Community" (1999). *ED-MEDIA 99 Conference Proceedings*, Association for the Advancement of Computing in Education. Abstract available: www.learntechlib.org/p/6623/ .

"Don't Eat the Yellow Hypertext" (1998) in Robert Kendall, "Minding the Frontier: Teaching Hypertext Poetry and Fiction Online." *Kairos* Volume 3, Issue 2, October, 1998. Available: kairos.technorhetoric.net/3.2/response/Kendall/holeton/index.htm .

"Wired Frosh: A Case Study of Electronic Community Building in a Freshman Dorm" (1998). Offices of Student Affairs, Residential Computing, and Residential Education, Stanford University. Available: web.stanford.edu/~holeton/wired-frosh/ .

"The Semi-Virtual Composition Classroom: A Model for Techno-Amphibians" (1997). *Microsoft in Higher Education Case Studies*, Microsoft Corporation; *The Technology Source*, Case Studies; *Technology Tools for Today's Campuses*, ed. James L. Morrison. Available: horizon.unc.edu/projects/monograph/CD/Language_Music/Holeton.asp .

"Electronic Mail and Small-Group Feedback" (1994). In *Teaching Writing: Theories and Practices*, HarperCollins.

"Congressional Hearings Spotlight Federal Support for Educational R&D" (1990). *Educational Researcher*, American Educational Research Association, January-February, 1990.

(Editor) *Building a Multiracial, Multicultural University Community: Final Report of the University Committee on Minority Issues* (1989). Stanford University, March, 1989. Available: purl.stanford.edu/mr264tp3283 .

Other Nonfiction

Book and theater reviews

- "Books that Made a Difference: *Tristram Shandy*." *Stanford Magazine* June, 1992.
- "The Annotated Book Jacket Blurbs for *Seduction by Light*" (Al Young). *Palo Alto Weekly* May 10, 1989.
- "A New Voice Emerges" (Ehud Havazelet). *Palo Alto Weekly* June 8, 1988.
- "The Once and Future Queen: Feminism in King Arthur's Court" (Persia Woolley). *Palo Alto Weekly* September 9, 1987.
- "*Small Business*" (Tom Parker). *Palo Alto Weekly* May 13, 1987.
- "*Vector: A Thriller in Paradise*" (Rob Swigart). *Palo Alto Weekly* March 11, 1987.
- "*Amadeus*." *Palo Alto Weekly* January 14, 1987.
- "Family Life in the 80s from a Gay Perspective" (David Leavitt). *Palo Alto Weekly* November 12, 1986.

Travel

- "Baja for Beginners." *Stanford Magazine* September, 1993.
- "The Captain's Table." *Stanford Magazine* December, 1992.
- "An Unauthorized Peek Behind the Iron Curtain." *Palo Alto Weekly* November 6, 1985.

Feature

- "Stanford Waits for Godot: Celebrating Samuel Beckett at 80" (cover feature). *Palo Alto Weekly* May 21, 1986.

EXHIBITS & PERFORMANCES

"The Richard Holeton Collection: Richard Holeton's Writings and Art about the 1970s counterculture, drugs, and pigs." Thirty-eight works of art and other artifacts from The Richard Holeton Collection, curated by Dene Grigar, Electronic Literature Lab, Washington State University, Vancouver. Exhibit website: <http://dctc-wsuv.org/ELIT/holeton-exhibit/> . January-February, 2019.

"Afterword(s): Take a Book/Leave a Book" (multimedia version of found poem series). Performed at &Now 2018, A Festival of Innovative Writing. University of Notre Dame, October, 2018.

"Postmodern—An Anagrammatic Slideshow Fiction." Gallery Exhibit, Electronic Literature Organization (ELO) 2018 Annual Conference and Media Arts Festival, University of Quebec, Montreal, August, 2018.

"Thirteen Ways of Killing a Scrub-Jay" (blog fiction/prose-poem). Performed and exhibited at the 21st International Symposium on Electronic Art (ISEA). Simon Fraser University, Vancouver, BC, 2015.

"Custom Orthotics Changed My Life" (slideshow fiction). Selected exhibits and/or performances:

- After Hours: Creative Pursuits of Stanford University Libraries Staff, Stanford University, 2014.
- Traversing Digital Boundaries, HASTAC III, Humanities, Arts, Science, and Technology Advanced Collaboratory. University of Illinois, Urbana-Champaign, 2009.
- Digital Art and Narratives Exhibit, Computers & Writing 2009 Conference. University of California, Davis, 2009.
- Gallery of Digital Literature and Art, Digital Arts and Culture 2009 Conference. University of California, Irvine, 2009.

Figurski at Findhorn on Acid (hypertext novel). Selected exhibits and/or performances:

- Live traversal and interview streamed on YouTube. Pathfinders Project, Electronic Literature Lab, Washington State University, Vancouver, WA, 2019. Available: <https://vimeo.com/channels/rebooting/videos>
- Salon à la Maison Dora Maar, Menerbes, France. Hosted by Museum of Fine Arts Houston, 2015.
- Electronic Literature Organization and Digital Literature from Yesterday to Tomorrow. Labo BNF, Bibliotheque nationale de France, 2013.
- Digital Stories of the 1990s: A Look at Works from the Storyspace School, curated by Dene Grigar and John Barber. Washington State University, Vancouver, WA, 2012.
- Media Arts Show: Early Authors of Electronic Literature. Electronic Literature Organization 2008 Conference. Washington State University, Vancouver, WA, 2008.
- State of the Arts Symposium on Electronic Literature, Electronic Literature Organization. UCLA, 2002.
- eNarrative 3, San Francisco, CA, 2002.
- The First Hypertextual Slam, Associated Writing Programs (AWP) WebFair. New Orleans, LA, 2002.
- Stanford University Libraries, Stanford University, 2001.
- The Twelfth ACM Conference on Hypertext and Hypermedia, The Association for Computing Machinery. University of Aarhus, Aarhus, Denmark, 2001.

SELECTED MEDIA COVERAGE & REVIEWS

Davin Heckman and James O'Sullivan, "Electronic Literature: Contexts and Poetics." *Literary Studies in the Digital Age*, MLA Commons, May 1, 2018. Available: dlsanthology.mla.hcommons.org/electronic-literature-contexts-and-poetics/ .

Astrid Ensslin, "'The Pen is Your Weapon of Choice': Ludic Hypertext Literature and the Play with the Reader." In *Literary Gaming* (MIT Press, 2014).

Davin Heckman, "The Politics of Plasticity: Neoliberalism and the Digital Text." *Electronic Book Review*, February, 2013. Available: electronicbookreview.com/essay/the-politics-of-plasticity-neoliberalism-and-the-digital-text/ .

Alice Bell and Jan Alber, "Ontological Metalepsis and Unnatural Narratology." *Journal of Narrative Theory* Volume 42, Number 2, July, 2012.

Alice Bell and Astrid Ensslin, "'I know what it was. You know what it was': Second-Person Narration in Hypertext Fiction." *Narrative* Volume 19, Number 3, December 15, 2011.

Alice Bell, "The Colourful Worlds of Richard Holeton's (2001) 'Figurski at Findhorn on Acid.'" In *The Possible Worlds of Hypertext Fiction* (Palgrave Macmillan, 2010). Preview available: link.springer.com/chapter/10.1057%2F9780230281288_6 .

Daniel E. Schultz, "Figurski at Findhorn on Acid." *Porkopolis* September, 2008.

Astrid Ensslin, "A Hypertext Canon." In *Canonizing Hypertext: Explorations and Constructions* (Continuum, 2007).

Jessica M. Laccetti, "Figurski at Findhorn on Acid." *Resource Center for Cyberculture Studies* November 15, 2006. Available: rccs.usfca.edu/bookinfo.asp%3FReviewID=419&BookID=338.html .

Jeff Parker, "The Museum of Hyphenated Media." *Electronic Book Review* January 24, 2003. Available: electronicbookreview.com/essay/the-museum-of-hyphenated-media/ .

Andrew Hinderaker, "It Has No Beginning, It Has No End." *Stanford Magazine* December, 2002. Available: alumni.stanford.edu/get/page/magazine/article/?article_id=37621 .

Janet Basu, "Emerging from the Electronic Cave." *Stanford Today* March, 1998. Available: web.stanford.edu/dept/news/stanfordtoday/ed/9803/9803smf01.shtml .

SELECTED PRESENTATIONS

"Active Learning and Classroom Transformation." SCUP 2017 Pacific Micro-Symposium: Transformations: Putting Student Engagement First, Stanford University. By invitation.

"How Do You Rate 21st Century Learning Spaces?" New Media Consortium (NMC) 2017 Summer Conference, Boston, MA. With Malcolm Brown.

"Kicking the Tires on the Learning Space Rating System." EDUCAUSE 2015, Indianapolis, IN. Co-presenter.

"Learning Spaces: Tackling the Burning Questions." ELI (EDUCAUSE Learning Initiative) Annual Meeting, 2015, Anaheim, CA. Co-presenter.

"Rating the Learning Space Rating System." ELI (EDUCAUSE Learning Initiative) Annual Meeting, 2014, New Orleans, LA. Co-presenter.

"Beyond the Machines: Designing Labs for Interaction and Engagement." Lab Manager 2013, The Evergreen State College, Olympia, WA. Invited keynote.

"Sticky, Brainy, and Brave: Improving Your Professional Presentations." ResNet Student Technology Conference, 2012, Claremont, CA. Invited preconference workshop.

"Living-Learning Spaces at Stanford: New Technologies for Structured Liberal Education." Directors of Educational Technology/California Higher Education (DET/CHE) Conference, 2011, San Francisco, CA. Co-presenter.

"Digital Dilemmas and Decisions: Navigating Careers, Friendships, and More." Stanford University Student Affairs Forum Roundtable Discussion with author Matt Ivester. Moderator.

"Certifying Our Learning Spaces: Next Steps." ELI (EDUCAUSE Learning Initiative) Annual Meeting, 2011, Washington, DC. Co-presenter.

"Certifying Higher Education's Learning Spaces." EDUCAUSE 2011, Anaheim, CA. Co-presenter.

"Face-to-Facebook: Virtual Community in College Residences." New Media Consortium (NMC) 2009 Summer Conference, Monterey, CA.

"Face-to-Facebook: The Evolution of Virtual Community." EDUCAUSE Learning Initiative (ELI) Annual Meeting 2009, Orlando, FL.

"Multimedia 101: A residence-based course to support new media curricular requirements." EDUCAUSE Learning Initiative (ELI) Annual Meeting 2007, Atlanta, GA. Co-presenter.

"GroupSpaces for Laptop Collaboration: From research lab to informal learning spaces." EDUCAUSE 2006, Dallas, TX. Co-presenter.

"Designing Learning Spaces for the 21st Century Campus." 2006 ResNet Symposium, Bowling Green State University, Bowling Green, OH.

"Building a New Shared Vision for Residential Learning Environments at Stanford." Western Association of College and Housing Officers, WACUHO 2006. Co-presenter.

"Killing Them Softly: How Much is Too Much New Media for the Digital Natives?" The 21st Computers and Writing Conference, 2005, Stanford University.

"TeamSpace: Walk-Up, Cross-Platform Collaboration for Mobile Computing Users." National Learning Infrastructure Initiative (NLII) 2005 Annual Meeting, New Orleans, LA.

"Smart Lounges and TeamSpaces: The Future of Public Technology Spaces." 2004 ResNet Symposium, Princeton University, Princeton, NJ.