

MIA VERROCHI

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EDUCATION

Southern Methodist University, Meadows School of the Arts

Dallas, TX

Bachelor of Arts

May 2025

- Major: Corporate Communication and Public Affairs, Political Communication track
- Minor: Journalism

EXPERIENCE

Tony Fay Public Relations

Dallas, Remote

Media Operations Intern

Aug 2024 – Present

- Assists in the coordination and execution of live events and panel discussions, ensuring smooth operations and audience engagement.
- Collaborates with the PR team to develop and implement event strategies, contributing to successful media coverage and brand visibility.
- Effectively creates press releases and status reports.
- Gains hands-on experience in event management and media relations while earning academic credit towards my major.
- Conducts research and tracking of industry trends and current events for our newsroom, while creating reports using Canva, Google Sheets etc.

Barstool Sports

New York, NY

Production Operations Intern

May 2024 – Aug 2024

- Worked with talent operations, live event coordination, and worked camera and audio operations in the broadcasting room seamlessly.
- Oversaw renovation and remodeling of studios.
- Filmed and edited clips, segments, and podcasts using Adobe Premiere, Audition, and Canva.
- Served as a production assistant at shoots and during podcasts such as Chicks in the Office, KFC Radio, and Plan Bri.
- Supported talent travel plans, flights and hotel bookings.
- Shadowed Human Resources, Account Management, and Social Media teams.

SMU TV

Dallas, TX

Production Assistant/Volunteer

Aug 2022 – Present

- Ensures seamless productions through efficient preparation for SMU's shows, The Roundup, The Pony Pod and Al Punto.
- Personal stories have been featured in the Daily Campus, SMU's newspaper.
- Provides essential support in administrative and organizational tasks to enhance the team's performance while working in the control room.

Veronica Beard

Dallas, TX

Retail Sales Associate

Aug 2022 – Jun 2023

- Demonstrated proficiency in Excel by managing inventory through extensive databases.
- Developed strong social and professional skills while maintaining a positive demeanor.

SKILLS

Language: Intermediate Level: French, Italian and Spanish

Computer Skills: Microsoft Word Associate, Microsoft Excel Associate, Microsoft PowerPoint Associate, Adobe Premiere, After Effects, Photoshop, Canva.

RELEVANT COURSEWORK AND INTERESTS

Relevant Coursework: Writing and Critical Reasoning, News Reporting, Video and Audio Production, Public Speaking in Context, Creative Writing, Newswriting for PR, Building Digital Audiences, Ethics of Convergent Media, Communication Research and Analytics, Business Ethics.

Interests: Tennis, Writing, Current events, Skiing, Animal Rescue, Audio/Video Editing, NFL, NBA, Fashion, Sports.

LEADERSHIP AND COMMUNITY SERVICE

Charity involvement: Freedom from Fistula, Gimme Shelter Animal Rescue

Kappa Kappa Gamma: Mental Health America