


Transforming Publishing Changing Lives

CALLISTO  MEDIA



LONDON BOOK FAIR 20**19**

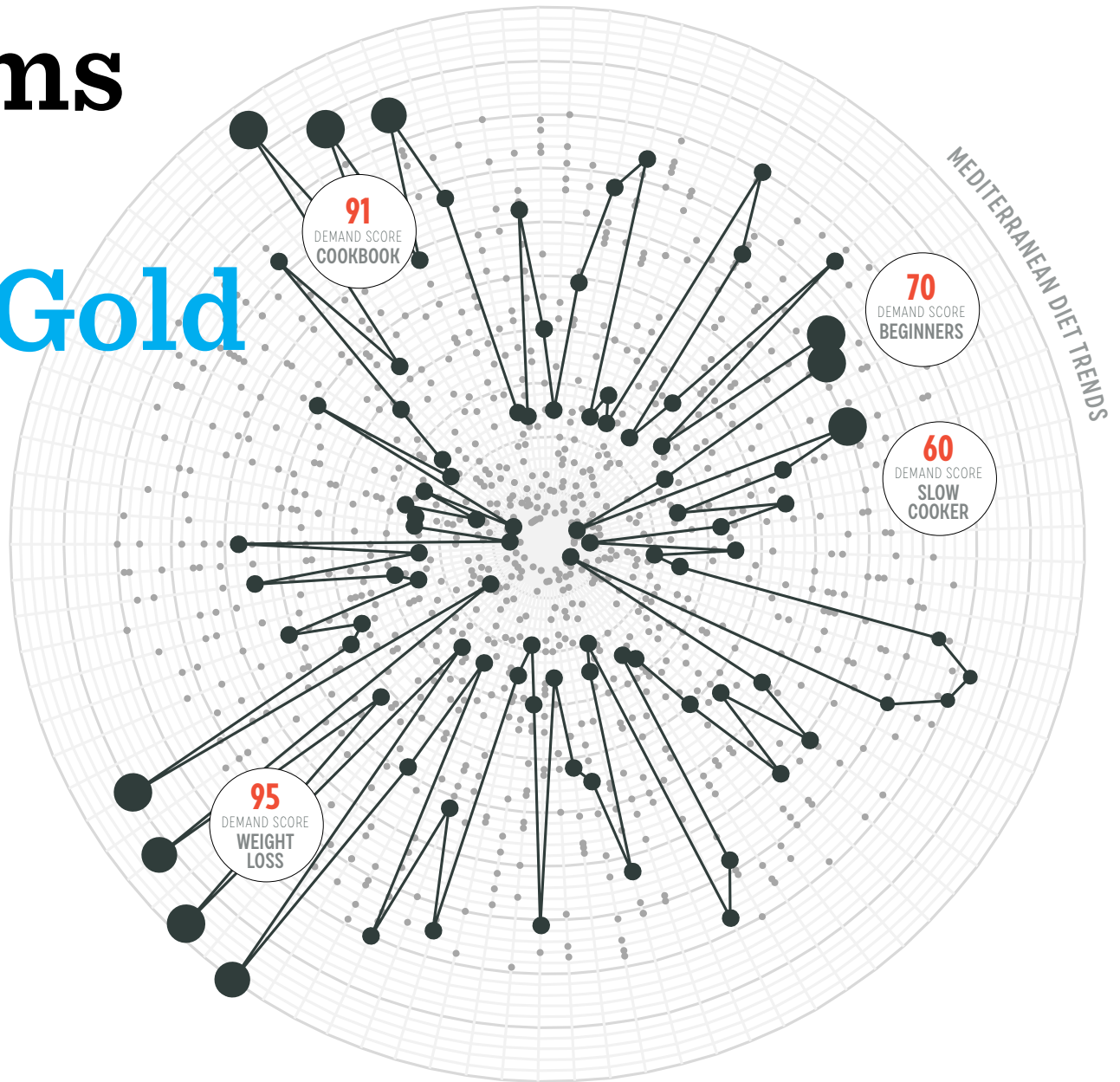
Creating Technology to Discover and Deliver Content That Transforms Lives



Callisto Media combines the power of data and technology with lean economics to deliver high-quality, high-value products, services, and experiences that enable customers to genuinely improve their lives. We're reinventing publishing and revolutionizing the way content is created. We're digging deeply into Big Data to predict—with astonishing certainty—and create—with unusual speed—content that customers will want. And buy.

And it's working. Big time.

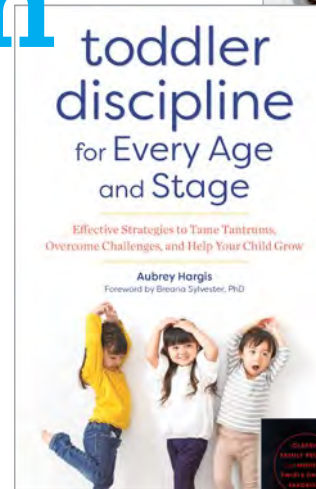
Our Algorithms Discover Demand Gold



Our Success Story: We Couldn't Have Written It Better Ourselves



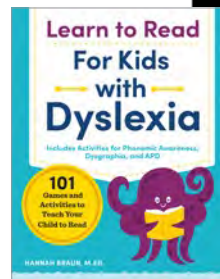
I've killed my share of succulents and it seems like this could be my succulent savior. Thank you plant deities for leading me to **Essential Succulents!**



Toddler Discipline for Every Age and Stage has given me the tools to diffuse and even stop tantrums before they begin. I'm extremely grateful it now resides in my parenting toolbox!

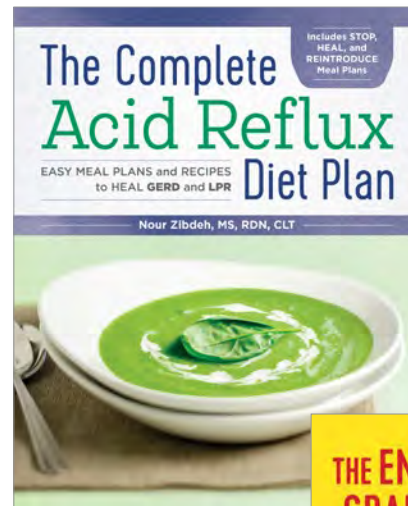


The New Southern Cookbook gives you great recipes to share with your family so you can nurture loved ones and begin some traditions of your own.

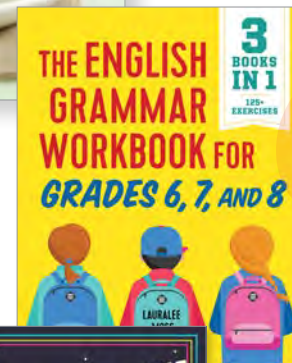


My 7 year old daughter—who has ADHD and dyslexia—is **LOVING Learn to Read for Kids with Dyslexia!** We've had it for a week and she's already on activity 21, she wants to do several each day!

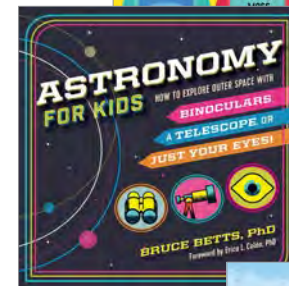
When you identify exactly what people are searching for, then create it, you improve and transform lives—everyday. **It's our business and our greatest joy.**



“When I got to see the ENT he found a large ulcer in my esophagus. Five weeks later on my third visit, the doctor was amazed that the ulcer had gone! **The Complete Acid Reflux Diet Plan** was tremendously helpful.



The English Grammar Workbook for Grades 6, 7, and 8 is the perfect book for middle school English teachers. It covers all aspects of grammar and makes them easy to understand.



I was so excited when **Astronomy for Kids** arrived! It's what astronomy novices need—vocabulary terms defined, and easy to ways to measure angles in the sky.

Mindfulness for Kids is my new go-to-book for mindfulness—with doable tips on how to handle those big, overwhelming emotions our little ones experience on a daily basis.

