

*I help nonprofits join
communications & fundraising
together, so their good work lasts*

David P. Landers

www.davidplanders.com

www.linkedin.com/in/davidplanders

david@davidplanders.com | 778-986-3922

Skills

Communications

- Development of communications strategies, messages, tools and practices to target fundraising challenges
- Making a nonprofit story easy to understand and support
- Recommending ways to use resources and manage gaps in communications and fundraising

Fundraising

- Strategy development
- Annual, project and campaign planning, management and implementation
- Donor development
- Grants management, from research and qualification to writing proposal and final report

Writing

- Annual report
- Case for support and collateral
- Grant writing: LOI, proposal, application and report
- Annual appeal
- Direct mail
- Campaign and donor materials
- Op-ed, position paper and special report
- Sponsorship proposal
- Newsletter content
- Content marketing
- Online content: website, blog and social media

Education

B.A., Communications/
Documentary Arts,
Antioch College

Nonprofit Communications & Fundraising

Communications Consultant

Port Moody, BC

2024 – Present

I design strategies and write products that enable nonprofits to communicate their value and achieve fundraising goals.

My projects include planning communications strategy with an emphasis on fundraising and writing high-quality communications pieces, ranging from annual reports to cases for support.

Associate, LOVEfundraising

Vancouver, BC

2018 – Present

LOVEfundraising is a Vancouver-based consultancy providing customized and strategic fundraising and philanthropy services to Canadian nonprofits. I have worked on one-time and repeat engagements ranging from two to 18 months.

- Development and implementation of fundraising and communication plans with analysis and recommendations
- Fundraising communications including cases for support
- Grant writing
- Resource/feasibility studies, interviews and final reports
- Prospect - corporate, private foundations and government - research and qualification
- Interim in-house fundraising/communications staffing
- Capital campaign assistance

Deputy Director, Philanthropy Northwest

Seattle, WA

1998 –2014

Philanthropy Northwest is a network of over 170 Northwest philanthropic organizations. I held progressively senior roles and served as Deputy Director from 2007 to 2014.

- Managing multi-year organizational expansion in programming, financial resources and operations
- Leading fundraising campaigns that resulted in over \$2 million from individuals, foundations and corporations
- Cultivating strategic relationships with board members, sponsors, public policy officials and community stakeholders
- Building relationships among donor and Indigenous communities

Content Writing

Freelance Writer

Vancouver, BC

2014 – Present

I write articles and features with a focus on travel, philanthropy and active lifestyles. Published portfolio at www.davidplanders.com.