

*I help nonprofits join  
communications & fundraising  
together, so their good work lasts*

**David P. Landers**

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## Skills

### Communications

- Development of communications strategies, messages, tools and practices to target fundraising challenges
- Making a nonprofit story easy to understand and support
- Recommending ways to use resources and manage gaps in communications and fundraising

### Fundraising

- Strategy development
- Annual, project and campaign planning, management and implementation
- Donor development
- Grants management, from research and qualification to writing proposal and final report

### Writing

- Annual report
- Case for support, case statement and collateral
- Grant writing: LOI, proposal, application and report
- Online content: website, blog and social media
- Annual appeal
- Direct mail
- Campaign and donor materials
- Op-ed, position paper and special report
- Sponsorship proposal
- Newsletter content
- Content marketing

## Education

B.A., Communications/  
Documentary Arts,  
Antioch College

## Nonprofit Communications & Fundraising

### Communications Consultant

Port Moody, BC

2024– Present\*

*I design strategies and write products enabling nonprofits to communicate value and meet fundraising goals.*

- Development of communications strategy that emphasizes relationship building and organizational sustainability
- Collaborating with staff and stakeholders to implement strategy
- Planning, writing, editing and executing high-quality communications tools

\*From July 2024 to August 2025, I reduced my consulting to serve as a family caregiver for my father in hospice

### Associate, LOVEfundraising

Vancouver, BC

2018 – 2024

*LOVEfundraising was a Vancouver-based consultancy that provided customized and strategic fundraising and philanthropy services to Canadian nonprofits. I worked on one-time and repeat engagements lasting two to 18 months. In 2024, the founder retired and closed the company.*

- Development and implementation of fundraising and communication plans with analysis and recommendations
- Fundraising communications, print and online
- Grant writing
- Resource/feasibility studies, interviews and final reports
- Prospect - corporate, individual, foundation and government - research and qualification
- Interim in-house fundraising/communications staffing
- Capital campaign assistance

### Deputy Director, Philanthropy Northwest

Seattle, WA

1998 –2014

*Philanthropy Northwest is a membership network of over 150 Northwest philanthropic organizations. I held progressively senior roles and served as Deputy Director from 2007 to 2014.*

- Managing multi-year organizational expansion in programming, financial resources and operations
- Leading fundraising campaigns that resulted in over \$2 million from individuals, foundations and corporations
- Cultivating strategic relationships with board members, sponsors, public policy officials and community stakeholders
- Building relationships among donor and Indigenous communities

## Content Writing

### Freelance Writer

Port Moody, BC

2014 – Present

*I write articles focusing on travel, philanthropy and active lifestyles. Published portfolio at [www.davidplanders.com](http://www.davidplanders.com).*

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