

*I help nonprofits join  
communications & fundraising  
together, so their good work lasts*

**David P. Landers**

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## Skills

### Communications

- Development of communications strategies, messages, tools and practices to target fundraising challenges
- Making a nonprofit story easy to understand and support
- Recommending ways to use resources and manage gaps in communications and fundraising

### Fundraising

- Strategy development
- Annual, project and campaign planning, management and implementation
- Donor development
- Grants management, from research and qualification to writing proposal and final report

### Writing

- Annual report
- Case for support and collateral
- Grant writing: LOI, proposal, application and report
- Annual appeal
- Direct mail
- Campaign and donor materials
- Op-ed, position paper and special report
- Sponsorship proposal
- Newsletter content
- Content marketing
- Online content: website, blog and social media

### Education

B.A., Communications/  
Documentary Arts,  
Antioch College

## Nonprofit Communications & Fundraising

### Communications Consultant

Port Moody, BC

2024 – Present

*I design strategies and write products that enable nonprofits to communicate their value and meet fundraising goals.*

My projects include planning communications strategy with an emphasis on building relationships and writing high-quality communications pieces, ranging from annual reports to cases for support.

### Associate, LOVEfundraising

Vancouver, BC

2018 – 2024

*LOVEfundraising was a Vancouver-based consultancy that provided customized and strategic fundraising and philanthropy services to Canadian nonprofits. I worked on one-time and repeat engagements lasting two to 18 months.*

- Development and implementation of fundraising and communication plans with analysis and recommendations
- Fundraising communications including cases for support
- Grant writing
- Resource/feasibility studies, interviews and final reports
- Prospect - corporate, private foundations and government - research and qualification
- Interim in-house fundraising/communications staffing
- Capital campaign assistance

### Deputy Director, Philanthropy Northwest

Seattle, WA

1998 – 2014

*Philanthropy Northwest is a network of over 170 Northwest philanthropic organizations. I held progressively senior roles and served as Deputy Director from 2007 to 2014.*

- Managing multi-year organizational expansion in programming, financial resources and operations
- Leading fundraising campaigns that resulted in over \$2 million from individuals, foundations and corporations
- Cultivating strategic relationships with board members, sponsors, public policy officials and community stakeholders
- Building relationships among donor and Indigenous communities

## Content Writing

### Freelance Writer

Port Moody, BC

2014 – Present

*I write articles and features with a focus on travel, philanthropy and active lifestyles. Published portfolio at [www.davidplanders.com](http://www.davidplanders.com).*