

# CHRISTOPHER SPATA

Newsletters and Content Editor

St. Petersburg, FL, United States

[chris.spata@gmail.com](mailto:chris.spata@gmail.com)

352-454-7720

## PROFILE

Writer, newshound, pop culture expert. Big on analytics. I'm an award-winning enterprise features reporter at the Tampa Bay Times and experienced digital producer. Have a nice day!

## EMPLOYMENT HISTORY

### Enterprise Features Reporter, Tampa Bay Times, St. Petersburg, Florida

AUGUST 2018 – PRESENT

I write longform stories about fascinating people and institutions. They have included culture features on a local optician rebuilding Chuck-E-Cheese robots as a form of self care, an ex pro wrestler becoming a serious actor and a man who wrongfully spent 37 years behind bars for the crimes of a serial killer.

I've written about visual art, food, television, social media, cyber crime, political extremism, migration, criminal and civil courts and economics.

### Web Editor, Tampa Bay Times, St. Petersburg

MAY 2016 – AUGUST 2018

Curated and programmed the tampabay.com homepage, topics pages, newsletters and apps in a real-time breaking news environment. Wrote and edited news copy, summaries and SEO headlines. Identified and localized national and world news from wire services such as the Associated Press. Ran the newsroom's primary social media accounts. Selected story photos. Made content decisions based on analytics and editorial judgment. Managed push alerts.

### Web Producer / Reporter, The Tampa Tribune, Tampa

JULY 2012 – MAY 2016

Curated the TBO.com homepage, topics pages and social media accounts. Copy-edited breaking news stories for the web in a fast-paced, high-volume news environment. Wrote SEO headlines. Wrote features, arts reviews, breaking cops and business news briefs. Managed newsletters and alerts. Managed podcast content.

### Contract Writer, Complex Magazine

MAY 2014 – MARCH 2016

Wrote six daily blog posts on pop culture on an extremely tight deadline in Complex's unique voice.

### Correspondent, New York Times Regional Media Group, Ocala, FL

JULY 2006 – JULY 2012

Covered high school, college and pro sports for the Ocala Star-Banner. Edited and designed print pages.

### News Assistant Intern, NBC News, New York, NY

MAY 2011 – AUGUST 2011

Wrote scripts and edited NBC Mobile news breaks anchored by reporters from Nightly News and MSNBC.

## EDUCATION

Bachelor's, University of South Florida, Tampa, FL

DECEMBER 2011

Graduated with honors.

## LINKS

[Linkedin](#) [Portfolio](#)

## SKILLS

narrative writing

web analytics

SEO headline writing

content curation

copy editing