

Subj: XX – \*news\* LOGISCO launching new platform to empower US businesses

Hi XXX,

I hope this email finds you well. I saw your recent article about challenges in the modern supply chain and I'm dropping in with some news I think you'll be interested in.

I work with LOGISO, the logistics tech company enabling small businesses to compete with logistical giants. Today they launched LOGI BUDDI, a companion app designed to streamline operations between third-party logistics partners (suppliers, warehouse managers and shipping partners) and US businesses.

At a time when global manufacturers are dominating the supply chain landscape, LOGISCO is helping US-based small businesses partner with other US-based supply chain players by giving them the tools needed to compete with logistical giants.

If this sounds like something you'd be interested in exploring, I'd be happy to put you in touch with LOGISCO's CEO, Helena Marie Coughlin, who can chat more about LOGISCO and her mission to empower small businesses with the tech needed for quicker, simpler shipping.

Thank you so much, and I look forward to hearing from you.

Best,  
Grace