

KIERAN BERRYMAN

CONTENT WRITER | COPYWRITER | CONTENT STRATEGIST

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SUMMARY

Versatile communications professional with a background in content creation, SEO, and customer support. Combines strong writing and editing skills with hands-on experience managing community engagement and resolving user issues. Adept at creating content that both informs and supports users, while contributing to a positive customer experience across multiple channels.

SKILLS

Content Strategy | SEO | Keyword Research | Content Editing | Communication | Collaboration

WORK EXPERIENCE

PurpleAir | Draper, UT

Content Writer and Community Manager

September 2024- February 2026

- Produced long-form blog content that drove organic traffic through targeted keywords and topic clusters.
- Crafted short-form newsletter content that informed and engaged community members, fostering community growth.
- Applied SEO best practices to enhance web content visibility and ranking in search engines.
- Edited and proofread content for clarity, accuracy, and grammatical correctness.

Technology and Community Support Specialist

August 2023- September 2024

- Enhanced user experience by developing technical troubleshooting guides for product-related issues.
- Assisted customers with troubleshooting through email and phone support.
- Moderated community forum, addressing customer inquiries and ensuring accuracy of posted content.

Saggio Technology | Columbus, IN (remote)

Content Writing Intern

January 2023- May 2023

- Researched and crafted targeted copy to engage specific audiences.
- Edited and proofread content for accuracy and clarity across all materials.
- Created engaging social media posts that increased brand awareness and engagement.

University of Puget Sound | Tacoma, WA

Technology Services Assistant

May 2022- May 2023

- Provided timely support while managing multiple requests and maintaining accuracy.
- Worked efficiently in a fast-paced environment with a high volume of requests.
- Completed structured tasks requiring attention to detail and adherence to procedures.

EDUCATION

Bachelor of Arts (B.A.), English, Creative Writing | University of Puget Sound

2023