

# KIERAN BERRYMAN

CONTENT WRITER AND  
STRATEGIST

## CONTACT

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(720) 474-5761



berrymankieran@gmail.com



Salt Lake City, UT 84119

## SKILLS

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- Community Engagement
- Keyword Research
- Topical Research
- Content Strategy
- Email Marketing
- Critical Thinking
- Communication
- Collaboration
- Copywriting
- Blogging

## PROFESSIONAL SUMMARY

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Dynamic writing professional committed to improving content quality and effectiveness. Experienced in content curation with a focus on executing researched and planned strategies to engage online audiences. Adept at working solo or collaborating with a team. Dependable and reliable, eager to continue learning and growing.

## EXPERIENCE

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September 2024 - Present

### **Content Writer and Community Manager**

PurpleAir, Draper, Utah

- Generates long-form blog content for targeted keywords and topics on a bi-weekly basis.
- Creates short-form newsletter content structured to attract and engage consumers on a bi-weekly basis.
- Improves customer experience by creating technical product-specific troubleshooting content and moderating the community forum.
- Manages company philanthropy through a community-forward donation program.

August 2023 - September 2024

### **Technology and Community Support Specialist**

PurpleAir, Draper, Utah

- Supported customer needs by providing troubleshooting assistance in emails and over the phone.
- Moderated the community forum by answering customer questions and reviewing posts for accuracy.
- Improved user experience by creating technical, product-related troubleshooting guides.

## EDUCATION

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May 2023

### **Bachelor of Arts (B.A.) in English**

University of Puget Sound, Tacoma, WA, US